

## PROGRAMME SPECIFICATION

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### Bachelor of Science with Honours in Maritime Business and Management

<b>Awarding institution</b>	Liverpool John Moores University
<b>Teaching institution</b>	LJMU
<b>UCAS Code</b>	N910
<b>JACS Code</b>	J600
<b>Programme Duration</b>	Full-Time: 3 Years, Sandwich Thick: 4 Years
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Subject benchmark statement</b>	General Business and Management
<b>Programme accredited by</b>	
<b>Description of accreditation</b>	
<b>Validated target and alternative exit awards</b>	<p>Bachelor of Science with Honours in Maritime Business and Management</p> <p>Bachelor of Science with Honours (SW) in Maritime Business and Management</p> <p>Diploma of Higher Education in Maritime Business and Management</p> <p>Diploma in Higher Education (SW) in Maritime Business and Management</p> <p>Certificate of Higher Education in Maritime Business and Management</p>
<b>Programme Leader</b>	Robyn Pyne

### Educational aims of the programme

To undertake a rigorous study of organisations in the maritime and ports environment, their management and the changing external environment in which they operate, using the relevant literature and with reference to current commercial practice.

To provide the opportunity to evaluate the commercial, legal and financial aspects of the maritime industry

To prepare for or develop a career in management in the maritime and ports industry or relevant academic study.

To develop students as independent learners.

To enhance lifelong learning skills and to contribute to the development of the maritime and ports industry as effective global citizens.

To provide students with an extended period of work experience at an approved partner that will complement their programme of study at LJMU. This will give the students the opportunity to develop professional skills relevant to their programme of study, as well as attitude and behaviours necessary for employment in a diverse and changing environment.

#### Alternative Exit/ Interim Award Learning Outcomes - Certificate of Higher Education

*A student who is eligible for this award will be able to:*

Apply a broad knowledge base in the maritime sector, incorporating theoretical concepts and employing a wide range of specialised skills Evaluate information in the maritime sector using it to plan and develop investigative

strategies and to determine solutions Operate in a range of varied and highly specific contexts, taking responsibility for the nature and quality of outputs Develop a range of key study skills to equip the student for study at a higher level

### **Alternative Exit/ Interim Award Learning Outcomes - Diploma of Higher Education**

*A student who is eligible for this award will be able to:*

Generate ideas through the analysis of concepts in the maritime sector at an abstract level, with a command of highly specialised skills Analyse and evaluate information, with particular reference to the maritime sector Exercise significant judgement across a broad range of functions Plan for a major piece of independent research work in the maritime sector at level 6

A student who successfully completes a placement year will be eligible for the Sandwich award and will, in addition to the above, be able to demonstrate the professional and personal skills necessary for effective employment within a professional environment.

## **Target award Learning Outcomes - Bachelor of Science with Honours**

*A student successfully completing the programme of study will have acquired the following subject knowledge and understanding as well as skills and other attributes.*

*A student who is eligible for this award will be able to:*

1. Demonstrate knowledge of the structure of and inter-relationships within the maritime business sectors
2. Analyse shipping and maritime systems, their purpose and integration into the maritime business arena
3. Appraise people's roles and responsibilities within maritime business organisations
4. Show awareness of the strategy of maritime business operations management and accounting
5. Critically examine contemporary and pervasive issues relating to the dynamic nature of maritime business
6. Show a socially responsible and ethically sound attitude in relation to social, cultural, economic and environmental issues
7. Integrate theory and practice
8. Synthesise information from a variety of sources
9. Formulate and test hypotheses
10. Apply concepts and principles of discipline to complex situations
11. Analyse situations and draw appropriate conclusions and recommendations
12. Demonstrate skills necessary to plan, conduct and report a programme of original research
13. Utilise tools and techniques to analyse maritime business needs
14. Evaluate solutions to maritime business problems
15. Develop the ability to plan policies and strategies for a variety of maritime business needs
16. Apply knowledge and understanding to a variety of situations
17. Conduct research into a variety of maritime business issues
18. Learn effectively for the purpose of continuing professional development and in a wider context throughout their career
19. Communicate effectively to a wide range of individuals by a variety of means
20. Manage time and work to deadlines
21. Work as a member of a team to formulate solutions to complex problems
22. Effectively use IT for maritime business and management purposes
23. Project plan and time/task management
24. Utilise problem solving skills in a variety of theoretical and practical situations
25. Use numerical and quantitative skills

## **Alternative target awards**

*A student who is eligible for the following awards will be able to:*

Demonstrate the professional and personal skills necessary for effective employment within a professional environment.

## Teaching, Learning and Assessment

*The methods used to enable outcomes to be achieved and demonstrated are as follows:*

Acquisition of knowledge is achieved mainly through lectures, tutorials and directed student-centred learning. Understanding is reinforced through case studies.

Testing of the knowledge base is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

Intellectual skills are developed through case studies and coursework assignments. Open-ended reports and project work is designed to permit students to demonstrate achievement of all the learning outcomes in this category.

Testing of intellectual skills is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

Professional practical skills are developed through the completion of tutorial and assessed work throughout the programme.

Subject practical skills are developed in a coordinated and progressive manner throughout the three levels of the programme. In the lower levels attention is focused on the acquisition of basic skills, while at the higher levels more advanced techniques are introduced.

Transferable/key skills are developed in the completion of tutorial and assessed work throughout the programme.

Key skills are generally incorporated within modules and related to relevant assessments as appropriate. There are specific modules where the teaching of key skills is more significant than other modules. These are generally at the lower levels and the key skills are taught through subject specific activities.

## Programme structure - programme rules and modules

The programme is offered in full-time mode (one year per 120 credits), with each academic year starting in September. Students progress on successful completion of levels in accordance with the Academic Framework regulations. Levels 4 and 5 are entirely core; Level 6 allows students to select from a number of options to pursue areas of interest to them in furthering their academic and/or professional career.

Students will be offered the opportunity of study abroad at Level 5. Option A: replacement of 60 credits of Level 5 with appropriate study abroad. The programme will offer the opportunity of 60 credits of study at Level 5. Students will be enrolled on a 360 credit honours with study abroad programme. A 60 credit Level 5 study abroad module 5109MAR will normally replace the semester 2 modules on the standard programme. This study abroad should cover the same learning outcomes as the modules being replaced. The modules to be studied in the host institution must be agreed in advance. The Level 5 mean for the final award mark will be calculated based upon the 120 credits at Level 5.

For the sandwich route the aim is to provide students with an extended period of work experience at an approved partner that will complement their programme of study at LJMU. This will give the students the opportunity to develop professional skills relevant to their programme of study, as well as attitude and behaviours necessary for employment in a diverse and changing environment. The placement year, module 5110MAR, will follow Level 5 and students will be enrolled on a 480 credit honours sandwich programme. The Level 5 mean for the final award mark will be calculated based upon the 240 credits at Level 5.

Students who will study level 6 from 2021-22 will follow the same programme structure as 36466 BSc (Hons) Maritime Business and Management following periodic programme review.

Level 6	Potential Awards on completion	Bachelor of Science with Honours
Core	Option	Award Requirements
<a href="#">6102MAR</a> Project (40 credits)	<a href="#">6101MAR</a> Maritime Finance and Economics (20 credits) <a href="#">6104MAR</a> Global Supply Chain Management and Multimodal Logistics (20 credits) <a href="#">6106MAR</a> Law and Insurance (20 credits) <a href="#">6106MECH</a> Strategic Management	40 core credits at level 6 80 option credits at level 6

	(20 credits) <a href="#">6304MECH</a> Industrial Management (20 credits)	
Level 5	Potential Awards on completion	
Core	Option	Award Requirements
<a href="#">5100MAR</a> Maritime and Port Regulation (20 credits) <a href="#">5101MAR</a> Shipbroking and Chartering (20 credits) <a href="#">5102MAR</a> Carriage of Goods Law (20 credits) <a href="#">5103MAR</a> Research Planning (10 credits) <a href="#">5104MAR</a> Quantitative Methods (10 credits) <a href="#">5105MAR</a> Environment and Sustainability (20 credits) <a href="#">5106MAR</a> Business Organisation Awareness (20 credits)		120 core credits at level 5 0 option credits at level 5
Level 4	Potential Awards on completion	
Core	Option	Award Requirements
<a href="#">4100MAR</a> Introduction to Maritime Studies (10 credits) <a href="#">4101MAR</a> Introduction to Port Studies (10 credits) <a href="#">4102MAR</a> Skills Development (20 credits) <a href="#">4103MAR</a> Law Fundamentals (20 credits) <a href="#">4104MAR</a> International Trade and Finance (20 credits) <a href="#">4105MAR</a> Logistics and Freight Forwarding (20 credits) <a href="#">4106MAR</a> Business Economics (20 credits)		120 core credits at level 4 0 option credits at level 4

## Information about assessment regulations

All programmes leading to LJMU awards operate within the University's Academic Framework.  
<https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework>

## Opportunities for work-related learning ( location and nature of activities)

Work-related learning exists within the programme at Level 6. In the module Business Engagement, students undertake 'real life' group projects in association with client organisations, as well as participating in assessed debates with industry professionals on relevant contemporary issues. Many assessment items in taught modules at all level have a high degree of workplace application and relevance. Students electing to take the optional sandwich year will acquire applied knowledge about the industry sector in which they are employed.

## Criteria for admission

### A/AS Level

A minimum of 112 points, of which at least 64 must come from A2-level and at least one relevant subject, Computing, Mathematics, Business, Geography, Economics (or equivalent National, IB, Progression Diploma, Irish and Scottish Higher etc).

### Access

A pass in a relevant HE accredited business access course. This includes the LJMU/Study Group International Foundation Year (subject to a mean mark of 50% being achieved).

### **Other**

Applicants offering other awards or combinations of unit, including equivalent overseas qualifications, will also be considered. All applicants will be considered on an individual basis.

Mathematics and English

All applicants must have GCSE Mathematics and English at grade C or above (or equivalent).

### **Mature entry**

The award of credits via Recognition of Prior Learning (RPL) or Recognition of Prior Experiential Learning (RPEL) will be assessed on an individual basis.

### **Overseas qualifications**

Where English is not the applicant's first language, an IELTS score of 6.0 should have been achieved within the two years prior to the application for the programme. (Other internationally recognised English Language tests may also be considered.)

## **External Quality Benchmarks**

All programmes leading to LJMU awards have been designed and approved in accordance with the UK Quality Code for Higher Education, including the Framework for Higher Education Qualifications in the UK (FHEQ) and subject benchmark statements where applicable.

The University is subject to periodic review of its quality and standards by the Quality Assurance Agency (QAA). Published review reports are available on the QAA website at [www.qaa.ac.uk](http://www.qaa.ac.uk)

Programmes which are professionally accredited are reviewed by professional, statutory and regulatory bodies (PSRBs) and such programmes must meet the competencies/standards of those PSRBs.

## **Support for students and their learning**

The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services.

Students are able to access a range of professional services including:

- Advice on practical aspects of study and how to use these opportunities to support and enhance their personal and academic development. This includes support for placements and careers guidance.
- Student Advice and Wellbeing Services provide students with advice, support and information, particularly in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling.
- Students studying for an LJMU award at a partner organisation will have access to local support services

## **Methods for evaluating and improving the quality and standards of teaching and learning**

### **Student Feedback and Evaluation**

The University uses the results of student feedback from internal and external student surveys (such as module evaluations, the NSS and PTES), module evaluation questionnaires and meetings with student representatives to improve the quality of programmes.

### **Staff development**

The quality of teaching is assured through staff review and staff development in learning, teaching and assessment.

### **Internal Review**

All programmes are reviewed annually and periodically, informed by a range of data and feedback, to ensure quality and standards of programmes and to make improvements to programmes.

### **External Examining**

External examiners are appointed to programmes to assess whether:

- the University is maintaining the threshold academic standards set for awards in accordance with the FHEQ and applicable subject benchmark statements
- the assessment process measures student achievement rigorously and fairly against the intended outcomes of the programme(s) and is conducted in line with University policies and regulations

- the academic standards are comparable with those in other UK higher education institutions of which external examiners have experience
- the achievement of students are comparable with those in other UK higher education institutions of which the external examiners have experience

and to provide informative comment and recommendations on:

- good practice and innovation relating to learning, teaching and assessment observed by external examiners
- opportunities to enhance the quality of the learning opportunities provided to students

**Please note:**

*This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content, teaching, learning and assessment methods of each module can be found in module and programme guides.*