

Overview

Programme Code	30631
Programme Title	Maritime Business and Management
Awarding Institution	Liverpool John Moores University
Programme Type	Degree

Awards

Award Type	Award Description	Award Learning Outcomes
Alternative Exit	Bachelor of Science (SW) - SBS	Students who obtain this award will have achieved most but not all of the programme learning outcomes of the equivalent Bachelors award with honours.
Recruitable Target	Bachelor of Science with Honours (SW) - SBSH	Demonstrate the professional and personal skills necessary for effective employment within a professional environment.
Target Award	Bachelor of Science with Honours - BSH	N/A
Alternative Exit	Certificate of Higher Education - CHE	Apply a broad knowledge base in the maritime sector, incorporating theoretical concepts and employing a wide range of specialised skills Evaluate information in the maritime sector using it to plan and develop investigative strategies and to determine solutions Operate in a range of varied and highly specific contexts, taking responsibility for the nature and quality of outputs Develop a range of key study skills to equip the student for study at a higher level Apply a broad knowledge base in the maritime sector, incorporating theoretical concepts and employing a wide range of specialised skills Evaluate information in the maritime sector using it to plan and develop investigative strategies and to determine solutions Operate in a range of varied and highly specific contexts, taking responsibility for the nature and quality of outputs Develop a range of key study skills to equip the student for study at a higher level

Alternative Exit	Diploma of Higher Education - DHE	Generate ideas through the analysis of concepts in the maritime sector at an abstract level, with a command of highly specialised skills Analyse and evaluate information, with particular reference to the maritime sector Exercise significant judgement across a broad range of functions Plan for a major piece of independent research work in the maritime sector at level 6 A student who successfully completes a placement year will be eligible for the Sandwich award and will, in addition to the above, be able to demonstrate the professional and personal skills necessary for effective employment within a professional environment.
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Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Sandwich Year Out, Face to Face	September	LJMU Taught	4 Years
Full-Time, Face to Face	September	LJMU Taught	3 Years

Aims and Outcomes

Educational Aims of the Programme	To undertake a rigorous study of organisations in the maritime and ports environment, their management and the changing external environment in which they operate, using the relevant literature and with reference to current commercial practice. To provide the opportunity to evaluate the commercial, legal and financial aspects of the maritime industry To prepare for or develop a career in management in the maritime and ports industry or relevant academic study. To develop students as independent learners. To enhance lifelong learning skills and to contribute to the development of the maritime and ports industry as effective global citizens. To provide students with an extended period of work experience at an approved partner that will complement their programme of study at LJMU. This will give the students the opportunity to develop professional skills relevant to their programme of study, as well as attitude and behaviours necessary for employment in a diverse and changing environment.
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Learning Outcomes

Code	Number	Description
PLO1	1	Demonstrate knowledge of the structure of and inter-relationships within the maritime business sectors
PLO2	2	Apply concepts and principles of discipline to complex situations
PLO3	3	Analyse situations and draw appropriate conclusions and recommendations
PLO4	4	Demonstrate skills necessary to plan, conduct and report a programme of original research
PLO5	5	Utilise tools and techniques to analyse maritime business needs
PLO6	6	Evaluate solutions to maritime business problems
PLO7	7	Develop the ability to plan policies and strategies for a variety of maritime business needs
PLO8	8	Apply knowledge and understanding to a variety of situations
PLO9	9	Conduct research into a variety of maritime business issues
PLO10	10	Learn effectively for the purpose of continuing professional development and in a wider context throughout their career
PLO11	11	Communicate effectively to a wide range of individuals by a variety of means
PLO12	12	Analyse shipping and maritime systems, their purpose and integration into the maritime business arena
PLO13	13	Manage time and work to deadlines

PLO14	14	Work as a member of a team to formulate solutions to complex problems
PLO15	15	Effectively use IT for maritime business and management purposes
PLO16	16	Project plan and time/task management
PLO17	17	Utilise problem solving skills in a variety of theoretical and practical situations
PLO18	18	Use numerical and quantitative skills
PLO19	19	Appraise people's roles and responsibilities within maritime business organisations
PLO20	20	Show awareness of the strategy of maritime business operations management and accounting
PLO21	21	Critically examine contemporary and pervasive issues relating to the dynamic nature of maritime business
PLO22	22	Show a socially responsible and ethically sound attitude in relation to social, cultural, economic and environmental issues
PLO23	23	Integrate theory and practice
PLO24	24	Synthesise information from a variety of sources
PLO25	25	Formulate and test hypotheses

Course Structure

<p>Programme Structure Description</p>	<p>The programme is offered in full-time mode (one year per 120 credits), with each academic year starting in September. Students progress on successful completion of levels in accordance with the Academic Framework regulations. Levels 4 and 5 are entirely core; Level 6 allows students to select from a number of options to pursue areas of interest to them in furthering their academic and/or professional career. Students will be offered the opportunity of study abroad at Level 5. Option A: replacement of 60 credits of Level 5 with appropriate study abroad. The programme will offer the opportunity of 60 credits of study at Level 5. Students will be enrolled on a 360 credit honours with study abroad programme. A 60 credit Level 5 study abroad module 5109MAR will normally replace the semester 2 modules on the standard programme. This study abroad should cover the same learning outcomes as the modules being replaced. The modules to be studied in the host institution must be agreed in advance. The Level 5 mean for the final award mark will be calculated based upon the 120 credits at Level 5. For the sandwich route the aim is to provide students with an extended period of work experience at an approved partner that will complement their programme of study at LJMU. This will give the students the opportunity to develop professional skills relevant to their programme of study, as well as attitude and behaviours necessary for employment in a diverse and changing environment. The placement year, module 5110MAR, will follow Level 5 and students will be enrolled on a 480 credit honours sandwich programme. The Level 5 mean for the final award mark will be calculated based upon the 240 credits at Level 5. Students who will study level 6 from 2021-22 will follow the same programme structure as 36466 BSc (Hons) Maritime Business and Management following periodic programme review.</p>
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Programme Structure - 360 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4100MAR Introduction to Maritime Studies Approved 2022.01 - 10 credit points	
[MODULE] 4101MAR Introduction to Port Studies Approved 2022.01 - 10 credit points	
[MODULE] 4102MAR Skills Development Approved 2022.01 - 20 credit points	
[MODULE] 4103MAR Law Fundamentals Approved 2022.01 - 20 credit points	
[MODULE] 4104MAR International Trade and Finance Approved 2022.01 - 20 credit points	
[MODULE] 4105MAR Logistics and Freight Forwarding Approved 2022.01 - 20 credit points	
[MODULE] 4106MAR Business Economics Approved 2022.01 - 20 credit points	
Level 5 - 120 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5100MAR Maritime and Port Regulation Approved 2022.01 - 20 credit points	
[MODULE] 5101MAR Shipbroking and Chartering Approved 2022.01 - 20 credit points	
[MODULE] 5102MAR Carriage of Goods Law Approved 2022.01 - 20 credit points	
[MODULE] 5103MAR Research Planning Approved 2022.01 - 10 credit points	
[MODULE] 5104MAR Quantitative Methods Approved 2022.01 - 10 credit points	
[MODULE] 5105MAR Environment and Sustainability Approved 2022.01 - 20 credit points	
[MODULE] 5106MAR Business Organisation Awareness Approved 2022.01 - 20 credit points	

Optional placement - 120 credit points	OPTIONAL
Placement Year - 120 credit points	OPTIONAL
[MODULE] 5110MAR Sandwich Year - MbBM/MTL Approved 2022.01 - 120 credit points	
OR Optional Study Semester - 60 credit points	OPTIONAL
[MODULE] 5109MAR Study Semester Abroad - MBM/MTL Approved 2022.01 - 60 credit points	
Level 6 - 120 credit points	
Level 6 Core - 40 credit points	CORE
[MODULE] 6102MAR Project Approved 2022.01 - 40 credit points	
Level 6 Optional - 80 credit points	OPTIONAL
[MODULE] 6101MAR Maritime Finance and Economics Approved 2022.01 - 20 credit points	
[MODULE] 6104MAR Global Supply Chain Management and Multimodal Logistics Approved 2022.01 - 20 credit points	
[MODULE] 6106MAR Law and Insurance Approved 2022.01 - 20 credit points	
[MODULE] 6106MECH Strategic Management Approved 2022.01 - 20 credit points	
[MODULE] 6304MECH Industrial Management Approved 2022.01 - 20 credit points	

Teaching, Learning and Assessment

Teaching, Learning and Assessment	Acquisition of knowledge is achieved mainly through lectures, tutorials and directed student-centred learning. Understanding is reinforced through case studies. Testing of the knowledge base is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions. Intellectual skills are developed through case studies and coursework assignments. Open-ended reports and project work is designed to permit students to demonstrate achievement of all the learning outcomes in this category. Testing of intellectual skills is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions. Professional practical skills are developed through the completion of tutorial and assessed work throughout the programme. Subject practical skills are developed in a coordinated and progressive manner throughout the three levels of the programme. In the lower levels attention is focused on the acquisition of basic skills, while at the higher levels more advanced techniques are introduced. Transferable/key skills are developed in the completion of tutorial and assessed work throughout the programme. Key skills are generally incorporated within modules and related to relevant assessments as appropriate. There are specific modules where the teaching of key skills is more significant than other modules. These are generally at the lower levels and the key skills are taught through subject specific activities.
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Opportunities for work related learning

Opportunities for work related learning
Work-related learning exists within the programme at Level 6. In the module Business Engagement, students undertake 'real life' group projects in association with client organisations, as well as participating in assessed debates with industry professionals on relevant contemporary issues. Many assessment items in taught modules at all level have a high degree of workplace application and relevance. Students electing to take the optional sandwich year will acquire applied knowledge about the industry sector in which they are employed.

Entry Requirements

Type	Description
A levels	A minimum of 112 points, of which at least 64 must come from A2-level and at least one relevant subject, Computing, Mathematics, Business, Geography, Economics (or equivalent National, IB, Progression Diploma, Irish and Scottish Higher etc).
Alternative qualifications considered	Applicants offering other awards or combinations of unit, including equivalent overseas qualifications, will also be considered. All applicants will be considered on an individual basis. Mathematics and English All applicants must have GCSE Mathematics and English at grade C or above (or equivalent).
Other international requirements	Where English is not the applicant's first language, an IELTS score of 6.0 should have been achieved within the two years prior to the application for the programme. (Other internationally recognised English Language tests may also be considered.)

Programme Contacts

Programme Leader

Contact Name
Robyn Pyne

Link Tutor

Contact Name