

Overview

Programme Code	30987
Programme Title	Writing
Awarding Institution	Liverpool John Moores University
Programme Type	Masters
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Catherine Cole
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Arts - MA	See Learning Outcomes Below
Alternative Exit	Postgraduate Certificate - PC	See Learning Outcomes Below
Alternative Exit	Postgraduate Diploma - PD	Create and maintain a writer's web presence through social media profiles, participate in a writers' community, understand the literary industry. Demonstrate self-direction and originality in tackling and solving problems Act autonomously in planning, implementing, and researching their writing through electronic access to libraries, catalogues, databases and the internet and social media in general. Evaluate critically the influence of social media on the practice of writing, and its potential Develop further a comprehensive understanding of techniques applicable to research that enriches and advances their creative work. Develop further and practice skills of scholarly presentation, organisation, communication, documentation and evaluation Demonstrate skills of pitching and presentation, including the capacity to adapt the presentation according to audience. Continue to produce and perfect creative work through exercises and redrafting with respect to the following semesters. Fairly appraise in workshops and in commentaries the writing of their peers, and know how to justify those evaluations in depth, and with reference to contemporary writing and theory. Edit and present their work to a professional standard.

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Part-Time, Face to Face	September	LJMU Taught	2 Years

Aims and Outcomes

Educational Aims of the Programme

Understand and practice creative, formal, and technical skills appropriate to Writing at Masters level Format and present work to professional standards, including the creation and maintenance of their own writerly identity on social media Identify and develop an original and creative voice as writers Develop a comprehensive understanding of techniques applicable to research at Masters level that enriches and advances their original work Acquire a practical and analytical knowledge of writerly techniques sufficient to inform complex, creative composition and problem solving Demonstrate a critical awareness of writerly commentary, especially that which shapes or generates current writing.

Learning Outcomes

Code	Description
PLO1	Demonstrate advanced writerly techniques across at least two genres
PLO2	Develop and deepen work through advanced analysis and redrafting, demonstrating self-direction and originality in tackling and solving problems
PLO3	Restructure material according to genre models, demonstrating a critical awareness of current issues at the forefront of professional practice
PLO4	Reflect on their creative processes and their development as a writer
PLO5	Demonstrate originality in the application of knowledge together with a practical understanding of how research techniques are used to originate and inform creative work
PLO6	Build and maintain a writerly identity through use of social media, community and literary activities, engagement with literary culture
PLO7	Format creative work to professional standards
PLO8	Present work showing skills appropriate to professional practice
PLO9	Originate, research and develop ideas on paper and electronically, and so show the ability to learn independently required for continuing professional development
PLO10	Organise one's time and work independently towards the completion of a substantial project, and so demonstrating initiative and personal responsibility
PLO11	Present one's ideas fluently and cogently before a range of potential audiences, and so demonstrating the ability to adapt their material and presentation of it to the demands of complex and/or unpredictable situations and pressures.
PLO12	Demonstrate the role of research in the creative process
PLO13	Demonstrate the uses of ICT in research and formatting appropriate to Masters Level
PLO14	Demonstrate the importance of accuracy, editing, appraising, and presentation to the writing process
PLO15	Demonstrate significant trends contemporary writing as they impinge on the practice of writing
PLO16	Demonstrate research methods appropriate to Masters level study.
PLO17	Analyse texts both systematically and creatively

Code	Description
PLO18	Give and respond to constructive feedback as part of a process of making sound judgments and communicating conclusions
PLO19	Creatively evaluate their own work and that of professional writers in relation to recognised professional practices and standards

Programme Structure

Programme Structure Description

All modules are core and progressive in structure. Postgraduate certificate - 60 credits Postgraduate diploma - 120 credits Master of Arts - 180 credits

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 180 credit points	CORE
[MODULE] 7020WRIT Foundation: Reading as a Writer Approved 2022.01 - 30 credit points	
[MODULE] 7021WRIT Writers' Workshop 1 Approved 2022.01 - 30 credit points	
[MODULE] 7023WRIT Writers' Workshop 2 (Drafting, Editing and Appraising) Approved 2022.01 - 30 credit points	
[MODULE] 7024WRIT Portfolio and Critical Commentary Approved 2022.01 - 60 credit points	
[MODULE] 7025WRIT Writing Style, Structure and Genre Approved 2022.01 - 30 credit points	
Level 7 Optional - No credit points	OPTIONAL

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Knowledge of technique is acquired through lectures, workshops, tutorials, the residences, visits from established writers and producers and expert tutors, wider reading, and the habit of writing regularly and independently. An understanding of the role of research in the creative process is gained through workshops, library visits, Guest speakers, exploration of the social media, individual tuition, peer support in workshops, and personal self-guided study. The uses of ICT in research and formatting appropriate to Masters level is acquired through specialist tutor and support staff, as well as through lectures, tuition, group work, and personal self-guided study. A grasp of the importance of accurate expression, editing, and appraising is gained through tutorials, workshops, and editing exercises. Insight into the trends in contemporary writing is acquired through wider reading, visits from established practitioners in the major genres, the residences, individual tuition, workshops and guided research on the web. Research methods appropriate to Masters level study is gained through lectures, workshop, tutorials and wider reading. Skills that inform and underpin a visible outcome but that are not immediately discernible, (and for which there is no explicit assessment although they have a direct bearing on the quality of their work and are thus indirectly assessed in every course exercise), will be referred to as being embedded. Knowledge and understanding are assessed through coursework (creative and analytical) in written, oral and electronic form. Knowledge and understanding are assessed through coursework (creative and analytical) in written, oral and electronic form. Knowledge of technique is primarily assessed through creative and analytic coursework. An understanding of the role of research in the creative process is assessed mainly through creative and analytic course work and through the workshop process. The uses of ICT in research and formatting appropriate to Masters level is assessed through creative and analytic coursework, particularly the website. A grasp of the importance of accurate expression, editing and appraising is assessed through creative and analytic coursework. Insight into the trends in contemporary writing is primarily assessed through creative and analytic coursework, and, orally, in the presentation in Semester 3. Research methods appropriate to Masters level study is assessed through creative and analytic coursework, including the website and, orally, in the presentation in Semester 3. Intellectual skills are acquired through tutorials, lectures, workshops, group discussions, oral presentations, and the habit of writing regularly and independently. Teaching on the course encourages: Analyses of texts in lectures, workshops, guest speakers, tutorials, wider and reflective reading, and guided research on the web. Giving and responding to constructive feedback as part of a process of making sound judgments and communicating conclusions in lectures, workshops, tutorials, the residences and visits from established writers and producers. Creatively evaluating their own work, their peers and that of professional writers in relation to recognised professional practices through wider reading, visits from established practitioners in the major genres, the residences, individual tuition, workshops and guided research on the web. Developing work through advanced analysis and redrafting, demonstrating self-direction and originality in tackling and solving problems in workshops, tuition, lectures, presentations to peers and guests, reflective reading, and the habit of writing regularly and independently. Restructuring material according to genre models, and demonstrating a critical awareness of current issues at the forefront of professional practice in workshops, lectures, with guest speakers, through reflective reading, and the habit of writing regularly and independently. Reflecting on their creative processes and the

Opportunities for work related learning

It is intended that much of the study will support work done to develop a student's knowledge, skill and practice of writing and the environment in which such work is presented. Students will meet agents, publishers, broadcasters and professional writers and they will be encouraged to contact relevant figures and companies in these fields. The programme organises regular events and Master classes where agents, publishers, broadcasters and professional writers give presentations, as well as publishing and participating in literary events local, national and international.

Entry Requirements

Type	Description
Undergraduate degree	Good Honours degree (classification 2:1 or above) in English, Writing or a cognate subject.

IELTS	IELTS English language requirement: 6.5 (Minimum 6.0 in each component)
Alternative qualifications considered	<p>Applicants who demonstrate professional skills and evidence of achievement in a related area without formal qualifications will also be considered.</p> <p>We place particular emphasis on both the portfolio and the interview. The above requirements may be waived if a portfolio shows promise.</p> <p>Please refer to the Application and selection section for further information on the application and interview process.</p>

Extra Entry Requirements