

## Overview

<b>Programme Code</b>	31856
<b>Programme Title</b>	International Journalism
<b>Awarding Institution</b>	Liverpool John Moores University
<b>Programme Type</b>	Masters
<b>Programme Leader</b>	Frances Yeoman
<b>Link Tutor(s)</b>	

## Awards

<b>Award Type</b>	<b>Award Description</b>	<b>Award Learning Outcomes</b>
Target Award	Master of Arts - MA	See Learning Outcomes Below
Alternative Exit	Postgraduate Diploma - PD	Demonstrate professional journalism skills such as news gathering, writing and production in print, online and broadcast; Demonstrate a systematic and critical understanding of various theoretical approaches to the study of international journalism within a global context; Demonstrate a critical awareness of the complex legal and ethical dimensions in journalism practice and media operation; Demonstrate a critical approach to the analysis of the development and operation of media in a national and international context; Demonstrate a comparative understanding of the roles that media play in different societies; Demonstrate a systematic understanding of the complex economic, political and security environment from which major international news arises; Demonstrate effective transferral skills such as written and oral communication skills, IT and research skills. Demonstrate a critical understanding of the students' own creative processes and practice through engagement in and critical analysis of one or more production practices; Demonstrate the ability to synthesise ideas and conceptual frameworks from different sources of knowledge and from different academic disciplines; Undertake self-directed research for essays, projects and creative productions involving sustained independent and autonomous enquiry; Be creative and self-reflexive in producing output for a variety of audiences and in a variety of media forms.

<b>Alternate Award Names</b>	
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## External Benchmarks

<b>Subject Benchmark Statement</b>	
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## Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	LJMU Taught	15 Months
Part-Time, Face to Face	September	LJMU Taught	30 Months

## Aims and Outcomes

### Educational Aims of the Programme

To provide journalism skills training of newsgathering, writing and production in print, online and broadcast for students who have no previous experience in the journalism industry; To provide working journalists or those with a serious interest in journalism the opportunity to critically evaluate the products of journalism; To provide students with the skills to be able to critically analyse and understand the structures and frameworks within which journalism works; To enable students to synthesize knowledge from several different disciplines to apply it to journalism; To allow students to develop research skills at Masters level evidenced by a research dissertation; To enable students to develop the ability to situate the study of Journalism within the broader debates in media and cultural theory; To provide students with a working knowledge of international relations that is relevant to the concerns of mainstream news organisations; To provide an educational experience which facilitates the development of all students irrespective of race, gender, physical ability and sexual orientation; To offer an opportunity for students to evaluate and critically analyse the vocation of Journalism as practiced internationally; To assist students to develop their understanding and knowledge of the practice of Journalism internationally; To develop intellectual skills of effective communication through media technologies, research skills and the ability to situate the study of Journalism within the broader debates of global media and cultural theory as well as providing transferable skills of effective teamworking and self-sufficiency. The programme allows students to gain a sound understanding of the nature and operation of journalism in a rapidly changing international environment. As with all Master's level programmes, study will be at, or be informed by, the forefront of the academic and professional discipline. Students will show originality in the application of knowledge, and they will understand how the boundaries of knowledge are advanced through research. They will be able to deal with complex issues both systematically and creatively, and they will be encouraged to show originality in tackling and solving problems. They will have the qualities needed for employment in circumstances requiring sound judgement, personal responsibility and initiative, in complex and unpredictable professional environments.

## Learning Outcomes

Code	Description
PLO1	Demonstrate a comprehensive understanding of the development and operation of media in a national and international context;
PLO2	Demonstrate a comparative understanding of the roles that media play in different societies;
PLO3	Demonstrate the ability to critically analyse particular media forms and genres and the way in which they organise understandings, meanings and effects;
PLO4	Demonstrate a critical understanding of the role of technology in terms of media production, access and use;
PLO5	Demonstrate a critical awareness of the economic forces which frame the media and the role of such industries in specific areas of contemporary political and cultural life;
PLO6	Show an ability to examine and critique the social, cultural and political histories from which different media and communication practices have emerged;
PLO7	Show an ability to evaluate key production processes and demonstrate competence in professional practices relevant to media and communicative industries.

## Programme Structure

### Programme Structure Description

Participants must choose EITHER 7124JOURN Multimedia Journalism and 7029JOURN Magazine Production or 7128JOURN Advanced Broadcast Journalism (for students who have not worked as professional journalists) OR 7025JOURN Reflecting on Professional Practice and 7030JOURN Journalism Project (for students who have worked as professional journalists).

Programme Structure - 180 credit points	
<b>Level 7 - 140 credit points</b>	
<b>Level 7 Core - 140 credit points</b>	<b>CORE</b>
[MODULE] 7020JOURN Journalism Studies Approved 2022.01 - 20 credit points	
[MODULE] 7021JOURN International Relations for Journalists Approved 2022.01 - 20 credit points	
[MODULE] 7022JOURN Academic Research for Journalists Approved 2022.01 - 20 credit points	
[MODULE] 7023JOURN Comparative Media Analysis Approved 2022.01 - 20 credit points	
[MODULE] 7028JOURN Dissertation Approved 2022.01 - 60 credit points	
<b>Level 7 Optional - 40 credit points</b>	<b>OPTIONAL</b>
[MODULE] 7025JOURN Reflecting on Professional Practice Approved 2022.01 - 20 credit points	
[MODULE] 7029JOURN Magazine Production Approved 2022.01 - 20 credit points	
[MODULE] 7030JOURN Journalism Project Approved 2022.01 - 20 credit points	
[MODULE] 7124JOURN Multimedia Journalism Approved 2022.01 - 20 credit points	
[MODULE] 7128JOURN Advanced Broadcast Journalism Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

## Teaching, Learning and Assessment

Students are taught with a wide mix of teaching methods including lectures, demonstrations, screenings, seminars, workshops, work simulations; tutorials, group and individual project work, live projects, supervised independent learning, open and resource-based learning, multi-media and new media learning, production practice; large and small group and individual learning and teaching situations; tutor-led, student-led and independent learning sessions. Specialist IT resources and other studio-based resources play an important part in the delivery. Essays, reviews and reports; seen examinations; individual and group presentations (whether oral and/or technology based); critical self- and peer-evaluation; role-analyses/evaluations; logbooks, diaries and autobiographical writing; individual or group portfolios of work (whether critical, creative, self-reflective, or the outcome of the professional practice); group and individually produced artefacts, including productions in sound, audio-visual or other media; individual and group project reports; research exercises; tasks aimed the assessment of specific skills (e.g. IT skills, production skills, research skills, skills of application).

## Opportunities for work related learning

It is intended that much of the study will support work done either as simulated workplace learning in workshops or as part of the student's occupation. Students are encouraged to contact news organisations and seek work shadowing placements or internships. The department also organises regular events and Master classes where journalists and media professionals are invited to give presentations. These events offer excellent networking opportunities for students to make contact with people in the industry, which can lead to placement opportunities.

## Entry Requirements

Type	Description
Alternative qualifications considered	A Bachelors degree in a relevant subject (e.g. Journalism, Media Studies, English Language, English Literature, Politics, History, Sociology) with a pass of at least a lower second class.
Other international requirements	We welcome overseas applicants who will be considered in line with normal entry requirements. International students are expected to meet the following criteria: • Recognised qualifications equivalent to a British Bachelors degree in a relevant subject (e.g. Journalism, Media Studies, English Language, English Literature, History, Sociology) with a pass of at least lower second class. • Applicants whose first language is not English will be required to have an IELTS score of 6.5 (minimum 5.5 in each component) or an equivalent English language test accepted by UKVI.