Tourism and Leisure

Programme Information

2022.01, Approved

Overview

Programme Code	31949
Programme Title	Tourism and Leisure
Awarding Institution	Liverpool John Moores University
Programme Type	Level 3/4/5 Qualification

Awards

Award Type	Award Description	Award Learning Outcomes
Alternative Exit	Certificate of Higher Education - CHE	Demonstrate an understanding of the contribution of disciplines, concepts and principles in explaining the nature and development of the tourism and leisure industries Demonstrate an understanding of the contribution of disciplines, concepts and principles in explaining the nature and development of the tourism and leisure industries Demonstrate an understanding of the domestic and international dimensions of tourism Demonstrate an understanding of the domestic and international dimensions of tourism Demonstrate an understanding of the structure, operation and organisation of the tourism and leisure industry Demonstrate an understanding of the structure, operation and organisation of the tourism and leisure industry Analyse, synthesise, summarise and interpret data or information Analyse, synthesise, summarise and interpret data or information Design and use various research methods Design and use various research methods Communicate results accurately and reliably to audiences using appropriate methods Communicate results accurately and reliably to audiences using appropriate methods Manage time and work to deadlines Manage time and work to deadlines Apply knowledge and approaches to the solution of familiar and unfamiliar problems Apply knowledge and approaches to the solution of familiar and unfamiliar problems Engage with the development of employability skills by completing a self-awareness statement Engage with the development of employability skills by completing a self-awareness statement
Target Award	Foundation Degree Arts - FDA	N/A

Alternate Award Names	

Partner Name	Partnership Type
City of Liverpool College	Franchised

External Benchmarks

Subject Benchmark Statement	UG-Events, Hospitality, Leisure, Sport and Tourism (2019)

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	September	City of Liverpool College	4 Years
Full-Time, Face to Face	September	City of Liverpool College	2 Years

Aims and Outcomes

Educational Aims of the Programme	The programme aims to: Produce graduates who can discuss appropriate theories and principles applicable to tourism and leisure Produce graduates who can apply concepts appropriate to tourism and leisure integrating both academic knowledge and employment skills. Produce graduates who can effectively communicate information, arguments and analysis in a variety of forms Produce graduates who are able to function competently as reflective professionals and who can assume responsibility for themselves and others Produce graduates who can search for, select, and interpret information from a variety of sources and report results using appropriate communication skills Produce graduates who can demonstrate an understanding of the intercultural dimensions of tourism and leisure Produce graduates who to engage with the development of employability skills by completing a self-awareness statement

Learning Outcomes

Code	Number	Description
PLO1	1	Discuss appropriate theories and principles applicable to tourism and leisure
PLO2	2	Self-appraise and reflect on personal development or achievements
PLO3	3	Discuss management concepts and principles in the workplace context
PLO4	4	Research and assess information in order to explain or solve problems
PLO5	5	Synthesise, interpret, analyse and evaluate information and data relevant to a professional or vocational context
PLO6	6	Identify creative solutions to organisational challenges
PLO7	7	Recognise and apply safe working practices
PLO8	8	Demonstrate qualities and skills in order to take personal responsibility and decisions in appropriate contexts
PLO9	9	Communicate accurately and reliably to audiences using appropriate methods
PLO10	10	Manage time and work to deadlines
PLO11	11	Use numerical data appropriately
PLO12	12	Apply concepts appropriate to tourism and leisure integrating both academic knowledge and employment skills.
PLO13	13	Exploit ICT and resources efficiently and effectively
PLO14	14	Plan and execute projects using appropriate techniques and procedures

PLO15	15	Work effectively independently and with others
PLO16	16	Demonstrate an understanding of the production, supply and consumption of services in the area of tourism and leisure
PLO17	17	Explain the domestic and international dimensions of tourism
PLO18	18	Explain the importance of ethical and sustainable practices to the tourism and leisure industry
PLO19	19	Explain the intercultural dimensions of tourism and leisure
PLO20	20	Analyse, synthesise, summarise and interpret data
PLO21	21	Critically assess and evaluate evidence
PLO22	22	Apply knowledge and approaches to the solution of familiar and unfamiliar problems

Course Structure

Programme Structure Description

Structure - 240 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4500SSLNLC Professional Development 1 Approved 2022.01 - 20 credit points	
[MODULE] 4501SSLNLC Personal and Academic Development Approved 2022.01 - 20 credit points	
[MODULE] 4502SSLNLC Consumer Behaviour Approved 2022.01 - 20 credit points	
[MODULE] 4503SSLNLC Management Functions Approved 2022.01 - 20 credit points	
[MODULE] 4504SSLNLC Special Interest Tourism Approved 2022.01 - 20 credit points	
[MODULE] 4505SSLNLC Impacts of Tourism in a Global Perspective Approved 2022.01 - 20 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5500SSLNLC Professional Development 2 Approved 2022.01 - 20 credit points	
[MODULE] 5501SSLNLC Events Management Approved 2022.01 - 20 credit points	
[MODULE] 5502SSLNLC Principles and Practices of Marketing Approved 2022.01 - 20 credit points	
[MODULE] 5503SSLNLC Research Methods Approved 2022.01 - 20 credit points	
[MODULE] 5504SSLNLC International Tourism Approved 2022.01 - 20 credit points	
[MODULE] 5505SSLNLC Current Issues in Travel, Tourism and Aviation Approved 2022.01 - 20 credit points	

Teaching, Learning and Assessment

Teaching, Learning and Assessment	Interactive lectures, tutor-led tutorials, small group activities, self-directed learning, case studies, problem-based learning scenarios, work based learning Essays, reports, examinations, presentations, debates Interactive lectures, tutor-led tutorials, small group activities, self-directed learning, case studies, problem-based learning scenarios, work based learning Essays, reports, portfolios, exams, debates, presentations Small group work, seminars, directed learning activities and work-based learning. Seminars, small group activities, self-directed learning, work based learning evaluation. Lectures, tutor-led tutorials, student and tutor-led seminars, self-directed learning, case studies, problem-based learning scenarios, work related learning Essays, reports, portfolios, exams, debates, presentations

Opportunities for work related learning

Opportunities for work related learning
The programme is based on extensive work based learning and work focused learning. It is a necessity of the programme that candidates be either in employment in the industry or placed in suitable work environments to complete the Degree. All modules contain an employability focus either in contextual teaching and assessment. Care has been taken to ensure that teaching, learning and assessment reflect the industry context and employability skills.

Entry Requirements

Type	Description
Alternative qualifications considered	A Tariff score of 120 points is the minimum entry threshold for September 2016 entry. From September 2017 minimum entry threshold is 48 points based on the new UCAS Tariff System. The points could come from A level or other qualifications but the student must show a strong interest in a career in tourism, leisure or the hospitality industry. The tariff score cannot come solely from Key Skills level 3. Applicants of 18 years of age by 31st August in the year of entry need to have studied level 3 or above for a minimum of two academic years. Mature entrants are required to demonstrate evidence of recent study and/or relevant vocational experience and a genuine interest the industry.

Programme Contacts

Programme Leader

Contact Name

Link Tutor

Contact Name
Andrew Lyon