

Overview

Programme Code	32183
Programme Title	Tourism, Leisure and Hospitality
Awarding Institution	Liverpool John Moores University
Programme Type	Level 3/4/5 Qualification
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	
Link Tutor(s)	Andrew Lyon

Partner Name	Partnership Type
City of Liverpool College	Franchised

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Foundation Degree Arts - FDA	See Learning Outcomes Below
Alternative Exit	Certificate of Higher Education - CHE	A student who is eligible for this award will be able to: Demonstrate an understanding of the contribution of disciplines, concepts and principles in explaining the nature and development of the tourism, leisure and hospitality industries Demonstrate an understanding of the domestic and international dimensions of tourism Demonstrate an understanding of the structure, operation and organisation of the tourism, leisure and hospitality industries Analyse, synthesise, summarise and interpret data or information Design and use various research methods Communicate results accurately and reliably to audiences using appropriate methods Manage time and work to deadlines Apply knowledge and approaches to the solution of familiar and unfamiliar problems Engage with the development of employability skills

Alternate Award Names	
------------------------------	--

External Benchmarks

Subject Benchmark Statement	UG-Events, Hospitality, Leisure, Sport and Tourism (2019)
------------------------------------	-----------------------------------------------------------

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	City of Liverpool College	2 Years

Aims and Outcomes

Educational Aims of the Programme

To produce graduates with a comprehensive understanding of the contribution that disciplines and concepts play in explaining the nature and development of tourism, leisure and hospitality

To produce graduates who understand the structure, operation and organisation of the tourism, leisure and hospitality industries in both domestic and international dimensions

To produce graduates who have a comprehensive understanding of vocationally relevant management concepts applicable to the tourism, leisure and hospitality industries

To produce graduates who can critically evaluate information and data and demonstrate independent thinking perhaps challenging previously held assumptions

To produce graduates who are able to function competently as reflective professionals and who can assume responsibility for themselves and others

To produce graduates who understand the impacts of tourism, leisure and hospitality upon communities and the importance of sustainability and social responsibility within an international tourism context

To produce graduates who engage with the development of employability skills.

Learning Outcomes

Code	Description
PLO1	Demonstrate an understanding of management theories and principles applicable to tourism, leisure and hospitality
PLO2	Apply underlying concepts and principles including where appropriate, the application of those principles in an employment context
PLO3	Effectively communicate information, arguments and analysis in a variety of forms
PLO4	Self-appraise and reflect on personal development or achievements
PLO5	Search for, select, and interpret information from a variety of sources and report results using appropriate communication skills

Code	Description
PLO6	Develop qualities and skills in order to take personal responsibility and decisions in appropriate contexts
PLO7	Demonstrate an understanding of the intercultural dimensions of tourism, leisure and hospitality

Programme Structure

Programme Structure Description

These programme rules apply to students starting the programme from September 2022 onwards – the previously validated programme rules apply to existing students.

Structure - 240 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4501LBSLC Introduction to International Tourism Approved 2022.01 - 20 credit points	
[MODULE] 4502LBSLC Personal and Academic Development Approved 2022.01 - 20 credit points	
[MODULE] 4503LBSLC Customer Experience in Tourism, Leisure and Hospitality Approved 2022.01 - 20 credit points	
[MODULE] 4504LBSLC Professional Development 1 Approved 2022.01 - 20 credit points	
[MODULE] 4505LBSLC Tourism, Leisure and Hospitality in Liverpool Approved 2022.01 - 20 credit points	
[MODULE] 4506LBSLC Impacts of Tourism Approved 2022.01 - 20 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5501LBSLC Digital Marketing Approved 2022.01 - 20 credit points	
[MODULE] 5502LBSLC Events Management Approved 2022.01 - 20 credit points	
[MODULE] 5503LBSLC Revenue Management Approved 2022.01 - 20 credit points	
[MODULE] 5504LBSLC Professional Development 2 Approved 2022.01 - 20 credit points	
[MODULE] 5505LBSLC Research Methods Approved 2022.01 - 20 credit points	
[MODULE] 5506LBSLC Responsible Tourism and Sustainability Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Interactive lectures, tutor-led tutorials, small group activities, self-directed learning, case studies, problem-based learning scenarios, work-based learning. Essays, reports, portfolios, presentations, debates.

Opportunities for work related learning

The programme places emphasis on work based learning and work focused learning. The programme requires candidates to be either in employment in the industry or placed in suitable work environments to complete the foundation degree. All modules contain an employability focus either in contextual teaching and assessment. Care has been taken to ensure that teaching, learning and assessment reflect the industry context and employability skills.

Entry Requirements

Type	Description
Interview required	Mature applicants with sufficient relevant experience will be invited to attend interview.
BTECs	Minimum of 72 UCAS points from 6/12 Unit awards in a subject-related programme.
Access awards	Pass in Access to Higher Education Diploma in a relevant subject.
Other international requirements	For undergraduate courses please apply through UCAS, applicants will be considered in line with normal entry requirements.
A levels	Minimum of 72 points based on the new UCAS Tariff system.
Alternative qualifications considered	GCSE English Language and Maths Grade C or above or equivalent required.
Other international requirements	For undergraduate courses please apply through UCAS, applicants will be considered in line with normal entry requirements.
Irish awards	Minimum of 72 points required from 5 subjects at higher level.

Extra Entry Requirements