

## Overview

<b>Programme Code</b>	33254
<b>Programme Title</b>	International Business and Management
<b>Awarding Institution</b>	Liverpool John Moores University
<b>Programme Type</b>	Masters
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Programme Leader</b>	Merdzana Obralic Cibiz
<b>Link Tutor(s)</b>	

## Awards

<b>Award Type</b>	<b>Award Description</b>	<b>Award Learning Outcomes</b>
Target Award	Master of Science - MS	See Learning Outcomes Below
Alternative Exit	Postgraduate Diploma - PD	For the award of postgraduate diploma students will be able to engage with advanced levels of management theories and concepts underpinning practice, demonstrating appropriate levels of critical analysis and an understanding of the interdisciplinary nature of management study. Students will also have knowledge of a wide-range of sub-disciplines within business and management and be able to identify appropriate research methodologies and analytical tools to explore a management issue or problem in the form of a research proposal.
Alternative Exit	Postgraduate Certificate - PC	For the award of postgraduate certificate students will be able to engage with advanced levels of management theories and concepts underpinning practice, demonstrating appropriate levels of critical analysis and an understanding of the interdisciplinary nature of management study.

<b>Alternate Award Names</b>	
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## External Benchmarks

<b>Subject Benchmark Statement</b>	PGT-Business and Management (2015)
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## Programme Offering(s)

<b>Mode of Study, Mode of Delivery</b>	<b>Intake Month</b>	<b>Teaching Institution</b>	<b>Programme Length</b>
Full-Time, Face to Face	September	LJMU Taught	1 Years

## Aims and Outcomes

### Educational Aims of the Programme

The aims of the MSc programme are to equip students with the following: 1. a broad foundation in the main business and management disciplines that is both strategic and integrated in nature; 2. knowledge and understanding of the key business concepts and models underpinning current organisational structures, management decision making and the drivers of innovation in an international context; 3. the ability to analyse business and management situations from both operational and strategic perspectives; 4. the skills to apply theoretical knowledge to work-based problems and issues, particularly those from a team-oriented perspective; 5. the application of cross functional abilities and transferable skills within the business activities of a range of national and international business organisations; 6. skills in understanding and exploiting the links between academic research typologies and their relevance in creating business intelligence; 7. knowledge and skills appropriate for the production of an independent research project; 8. applied communication skills at a level which enables them to perform effectively academically and personally; 9 a basis for continual personal development and learning throughout their future careers.

## Learning Outcomes

<b>Code</b>	<b>Description</b>
PLO1	Critically appraise the integration of management concepts and business philosophies, along with their theoretical and practical significance in today's international environment.
PLO2	Critically appraise published academic and business literature.
PLO3	Evaluate and critically appraise organisation policy and practice in an international context.
PLO4	Reflect on personal learning.
PLO5	Demonstrate effective and professional communication and problem-solving skills.
PLO6	Select effective information collection methods and use the most appropriate analytical tools.
PLO7	Apply concepts, knowledge and skills to work-based practice.
PLO8	Communicate effectively across national, cultural and linguistic barriers.

<b>Code</b>	<b>Description</b>
PLO9	Communicate effectively across a variety of media.
PLO10	Apply independent learning through reflections and independent thinking.
PLO11	Apply the most appropriate methods of data collection and analysis (quantitative, qualitative, mixed-approach) to an organisational issue or problem.
PLO12	Demonstrate critical awareness of the integration of subject areas and analysis of their importance and impact in the decision-making process.
PLO13	Structure and communicate ideas effectively both orally and in writing.
PLO14	Participate constructively as a member of a team.
PLO15	Manage time and work to deadlines.
PLO16	Work independently.
PLO17	Competently use ICT resources.
PLO18	Use creative, imaginative and innovative thinking in both problem solving and decision-making activities.
PLO19	Practise and promote on-going personal development.
PLO20	Analyse the principles and practice of business operations and the management of resources: financial, informational and human and the impact of cross cultural and intercultural dynamics on those processes.
PLO21	Evaluate the effectiveness of management 'tools' in making strategic decisions.
PLO22	Evaluate the importance of technical skills and the application of research strategies in making management decisions.
PLO23	Critically reason and analyse complex business issues both systematically and innovatively.
PLO24	Integrate and rigorously evaluate business and management disciplines using a variety of sources.
PLO25	Collect appraise and analyse quantitative, qualitative and multi-source data.
PLO26	Utilise problem solving and decision making skills.

## Programme Structure

### Programme Structure Description

Completion of 60 taught credits (not including 7010LBSIBM) entitles the student to the alternative exit award of PG Certificate in Management.

Completion of 120 taught credits (not including 7010LBSIBM) entitles the student to the alternative exit award of PG Diploma in Management.

7004LBSMGT is a prerequisite for 7010LBSIBM.

Completion of 180 credits entitles the student to the award of MSc Management.

For students who started on the programme prior to September 2020, the following rules apply:

In semester 1, all modules are core, namely:

7000LBSMGT-Management Theory and Leadership;

7003LBSMGT- Managing Business Research 1;

7001LBSMGT- Economics and Finance; and

7001LBSIBM-International Business and Trade.

In Semester 2, all modules are core, namely:

7002LBSMGT- Strategic Management;

7005LBSMGT- Management Competencies;

7004LBSMGT- Managing Business Research 2;

7000LBSIBM-Management Across Cultures.

In Semester 3 (Summer) one core module must be taken; 7010LBSIBM- International Research Project

<b>Programme Structure - 180 credit points</b>	
<b>Level 7 - 180 credit points</b>	
<b>Level 7 Core - 180 credit points</b>	<b>CORE</b>
[MODULE] 7000LBSMGT Management Theory Approved 2022.01 - 20 credit points	
[MODULE] 7003LBSIBM International Business Management Approved 2022.02 - 20 credit points	
[MODULE] 7003LBSMGT Managing Business Research 1 Approved 2022.01 - 10 credit points	
[MODULE] 7004LBSMGT Managing Business Research 2 Approved 2022.01 - 10 credit points	
[MODULE] 7005LBSMGT Management Practice Approved 2022.01 - 20 credit points	
[MODULE] 7010LBSIBM International Research Project Approved 2022.01 - 60 credit points	
[MODULE] 7013LBSMGT Managing Strategy Approved 2022.01 - 20 credit points	
[MODULE] 7020LBSMGT Digital Business Management Approved 2022.01 - 20 credit points	
<b>Level 7 Optional - No credit points</b>	<b>OPTIONAL</b>

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

## Approved variance from Academic Framework Regulations

### Variance

The following variance to the Academic Framework (agreed 7/5/2020) applies: The 120 taught credit consist of 50 credits in semester 1 and 70 credits in semester 2.

## Teaching, Learning and Assessment

Teaching and learning strategies are based on a combination of structured tuition and student-centred learning. Methods adopted include lecture, tutorial, practical, workshops, assignments, case study, video, group work discussion, 'real world' business case studies and active business simulations. This approach is intended to facilitate students taking ownership and responsibility for their own learning. All are addressed formatively through contributions to discussions and direct contact with tutors and peers in group discussion. Materials required to support and inform learners to achieve all outcomes, are provided throughout the programme and include books, journal articles and case studies, as well as tutor notes. All modules are supported via Canvas (the virtual learning environment). A variety of assessment methods are deployed throughout the programme. These methods include problem-solving exercises, practical projects, case studies, research-based projects, literature reviews, group presentations, group and individual reports, reflective reviews, class tests. Formative feedback is provided in all modules, and extensively in the workshops supporting 7000LBSMGT and 7003LBSMGT.

In most modules more than one piece of formal assessment exists, which allows for further formative feedback to be given in the course of the module. Intellectual skills are developed through case study or 'real world' project work, tutorial work, coursework assignments and directed reading, enabling linking of theory to practical examples. The assessment methodology, as defined above, provides opportunities for the assessment of intellectual skills. The blending of group and individual assessment formats help to develop collaborative awareness and team perspectives in addition to individual reflection. Students will produce coursework that predominantly relates to case study scenarios, thereby linking theory to practice. Throughout students will critically reflect on their learning process. All practical skills are assessed through a variety of assessment methods including simulations, class tests, coursework, projects and formal reports, which require the demonstration of such skills.

The analytical nature of the programme, particularly at the Research Project stage, will require students to investigate organisational issues and seek workable recommendations through a theoretical framework. The students will investigate a business or management problem/issue that require independent research and the synthesis of acquired knowledge and data to address the problem. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Students will be provided with support during induction and throughout the programme in the development of key skills which culminates in the production of a Personal Development Portfolio and the Research Project. The nature of classroom sessions is devised to create an interactive experience, with group activities playing a large part in the delivery.

Students will be expected to undertake work in their own time and, given the applied approach to assessment this will demand a degree of self management. Key skills will be developed throughout the programme commencing at the induction. Transferable skills will be important in providing students with the increased confidence and ability to address business problems. The final outcome of transferable skills will be the production of a Personal Development Portfolio and the Research Project including reflections on own learning. The transferable skills assessment is embedded into the modules. Where ICT packages are used, these will form part of the assessment submission.

## Opportunities for work related learning

Whilst the programme does not involve direct work-related learning, the use of 'live' case studies, visiting practitioners and business simulation exercises ensures that the programme focuses strongly on the world of work.

## Entry Requirements

Type	Description
Alternative qualifications considered	All candidates must be able to demonstrate an ability to benefit from and contribute to the programme. Given the general nature of assessment, candidates will normally match the entry criteria below: - a degree from a recognised University or equivalent awarding institution at second class honours level or above; or - a professional qualification recognised as equivalent to the above; or - an award which the University has agreed to accept as equivalent to a degree. Where a candidate does not fulfil the standard entry qualification the Programme Leader, where appropriate, may interview the person to determine their suitability for the Programme.
Other international requirements	Where English is not the candidate's first language, or their first degree was not wholly taught and assessed in English, an IELTS score of 6.0 must be achieved with a minimum of 5.5 in each component. Pearson 50-70. It is desirable that candidates have some work experience; however it is not essential.

## Extra Entry Requirements