

## **Programme Specification Document**

Approved, 2022.02

## Overview

| Programme Code        | 35070   |
|-----------------------|---|
| Programme Title       | Real Estate Management & Development                      |
| Awarding Institution  | Liverpool John Moores University                          |
| Programme Type        | Degree  |
| Language of Programme | All LJMU programmes are delivered and assessed in English |
| Programme Leader      | Michael Farragher   |
| Link Tutor(s)         | Michael Farragher   |

| Partner Name                  | Partnership Type            |
|-------------------------------|-----------------------------|
| International College IMPERIA | Supported Distance Learning |

## **Awards**

| Award Type       | Award Description                         | Award Learning Outcomes  |
|------------------|---|--|
| Target Award     | Bachelor of Science with<br>Honours - BSH | See Learning Outcomes Below  |
| Alternative Exit | Certificate of Higher<br>Education - CHE  | Identify the underlying concepts and principles associated with Real Estate. Recognise construction technologies associated with the structure and materials of buildings. Describe and apply real estate valuation methodologies.   |
| Alternative Exit | Bachelor of Science - BS                  | Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject. |
| Alternative Exit | Diploma of Higher<br>Education - DHE      | Identify and explain the underlying concepts and principles associated with Real Estate. Recognise and analyse construction technologies associated with the structure and materials of buildings and systematically identify defects. Apply surveying methods to inspect and measure property. Describe and summarise the social, legal and economic frameworks and processes concerned with the ownership, use and development of land. Evidence effective written, verbal, digital and graphical communication skills.  |

## **External Benchmarks**

| Subject Benchmark Statement | UG-Land, Construction, Real Estate and Surveying (2019) |
|-----------------------------|---|
|-----------------------------|---|

# Accreditation Programme Accredited by

| PSRB Name   | Type of Accreditation   | Valid From Date | Valid To Date | Additional Notes |
|---|---|-----------------|---------------|------------------|
| Royal Institution of<br>Chartered Surveyors<br>(RICS) | Accredited by the Royal Institution of Chartered Surveyors (RICS) for the purpose of graduate membership. |                 |               |                  |

#### **Programme Offering(s)**

| Mode of Study, Mode of Delivery | Intake Month | Teaching Institution          | Programme Length |
|---------------------------------|--------------|-------------------------------|------------------|
| Full-Time, Distance<br>Learning | September    | International College IMPERIA | 3 Years          |

#### **Aims and Outcomes**

#### **Educational Aims of the Programme**

To provide students with an understanding and appreciation of the real estate discipline and to provide the requisite knowledge, skills and attributes to pursue a career within the profession.

To provide fundamental knowledge in meeting the competency requirements for the RICS Real Estate pathways, including technical and practical skills in key areas including valuation, real estate law, construction technology, real estate management and investment, together with an understanding of professional practice.

To provide students with an appreciation of the impact of changing social, economic, legal, environmental, technological, business and political frameworks so they can make an effective contribution within a global, national and local context.

To provide a well-balanced education that allows the student to achieve their full academic potential at first degree level and, in doing so, facilitate the development of independent logical thought and judgement.

To enable the student to develop their intellectual, analytical and reflective thinking within an evidence and research-based framework associated with the role of a real estate professional

To produce a basis for general professional experience and to encourage a consciousness of the professional, business and commercial environment, considering all regulatory aspects and working in an inclusive environment For students undertaking a placement year the aim is to provide an extended period of work experience with an approved partner that will complement their programme of study. This will provide an opportunity to develop professional skills relevant to their programme of study, as well as attitudes and behaviours essential for employment in a diverse and changing environment.

To encourage students to develop self-awareness in personal development, inclusivity, employability skills and career planning.

To provide the framework within which students can achieve the level of attainment, appropriate to their abilities in the context of the programme of study that provides recognition of that level.

#### **Learning Outcomes**

| Code | Description  |
|------|--|
| PLO1 | Identify and evaluate the technological, economic, social and environmental framework relating to real estate.   |
| PLO2 | Apply critical understanding and analysis of valuation methodologies and financial techniques that drive the value of real estate.   |
| PLO3 | Recognise and evaluate the social, legal and economic frameworks and processes concerned with the ownership, use and development of land.  |
| PLO4 | Have a comprehensive understanding of the strategic managerial and business processes associated with real estate management, including Corporate Social responsibilities.   |
| PLO5 | Describe and critically evaluate the regulatory and ethical framework relevant for professional practice within the real estate sector including including Equality, Diversity, Inclusivity, Professionalism and Ethics. |

| Code  | Description  |
|-------|--|
| PLO6  | Recognise, analyse and evaluate building components and materials, and the pathological processes resulting in the degradation and failure of building components and materials. |
| PLO7  | Apply surveying methods, and synthesise knowledge and skills in order to systematically detect building defects.   |
| PLO8  | Apply critical understanding of academic and digital skills in order to apply academic rigour to all aspects of study.   |
| PLO9  | Apply research design knowledge and skills to collect, analyse, evaluate and synthesise information and data as part of a major independent research project.                    |
| PLO10 | Critically analyse, synthesise, summarise and evaluate information from a range of sources and integrate lines of evidence to support findings or hypotheses.                    |
| PLO11 | Produce solutions to problems through the application of subject-specific knowledge and understanding.   |
| PLO12 | Identify and solve problems, demonstrating and exercising independent thinking.  |
| PLO13 | Reason, negotiate and discriminate critically and engage in intellectual debate.   |
| PLO14 | Apply appropriate valuation techniques and methodologies and synthesise knowledge to formulate solutions to Real Estate issues and problems.                                     |
| PLO15 | Use appropriate techniques and equipment, including digital technologies, for undertaking practical inspection and surveying activities.   |
| PLO16 | Use digital tools and IT applications, with an awareness of the safe, ethical and legal use of digital media.  |
| PLO17 | Formulate strategies that embed professional sector and organisational standards   |
| PLO18 | Research for, select, manipulate, analyse and interpret data, presenting the results using a range of media.   |
| PLO19 | Evidence effective written, verbal, digital and graphical communication skills; selectively employing them to a variety of audiences.  |
| PLO20 | Work collaboratively, understanding and respecting the views of others and create positive working relationships within a diverse and inclusive environment.                     |
| PLO21 | Evaluate and reflect on performance in an individual and collaborative context, recognising personal strengths and weaknesses.   |
| PLO22 | Take responsibility for their individual development, acquiring the skills for lifelong learning and setting targets for personal, academic and career progression.              |

## **Programme Structure**

#### **Programme Structure Description**

Credit must be attained from all the core modules detailed below to achieve the BSc(Hons) Real Estate Management and Development, which is the award accredited by the RICS.

Students who do not attain credit from all the modules may be eligible for alternative exit awards. These alternative exit awards, which do not recruit directly, are not accredited by the RICS.

This programme structure will only apply to students joining the programme from September 2022 onwards - students joining before that date will follow the previously validated structure.

| Programme Structure - 3         | 60 credit points   |      |
|---------------------------------|--|------|
| Level 4 - 120 credit poi        | •  |      |
| Level 4 Core - 120 cre          | edit points  | CORE |
| [MODULE] 4502BEKL points        | Principles of Economics and Management Approved 2022.01 - 20 credit  |      |
| [MODULE] 4511BEKL points        | Introduction to Construction Technology Approved 2022.01 - 20 credit |      |
| [MODULE] 4516BEKL               | Property Markets and Appraisal Approved 2022.01 - 20 credit points   |      |
| [MODULE] 4517BEKL credit points | Real Estate Professional and Business Skills Approved 2022.01 - 20   |      |
| [MODULE] 4521BEKL               | Valuation Approved 2022.01 - 20 credit points                        |      |
| [MODULE] 4534BEKL               | Introduction to Law Approved 2022.01 - 20 credit points              |      |
| Level 5 - 120 credit poi        | nts  |      |
| Level 5 Core - 120 cre          | edit points  | CORE |
| [MODULE] 5506BEKL               | Applied Valuation Approved 2022.01 - 20 credit points                |      |
| [MODULE] 5507BEKL               | Asset Management Approved 2022.01 - 20 credit points                 |      |
| [MODULE] 5513BEKL               | Pathology and Inspection Approved 2022.01 - 20 credit points         |      |
| [MODULE] 5514BEKL points        | Planning and Sustainable Development Approved 2022.01 - 20 credit    |      |
| [MODULE] 5518BEKL               | Property Law Approved 2022.01 - 20 credit points                     |      |
| [MODULE] 5521BEKL               | Real Estate Professional Project Approved 2022.01 - 20 credit points |      |
| Level 6 - 120 credit poi        | nts  |      |
| Level 6 Core - 120 cre          | edit points  | CORE |
| [MODULE] 6509BEKL               | Advanced Valuation Approved 2022.01 - 20 credit points               |      |
| [MODULE] 6519BEKL               | Research Project Approved 2022.01 - 40 credit points                 |      |
| [MODULE] 6520BEKL               | Real Estate in Practice Approved 2022.01 - 20 credit points          |      |
| [MODULE] 6521BEKL               | Real Estate Investment Approved 2022.01 - 20 credit points           |      |
| [MODULE] 6523BEKL               | Strategic Real Estate Management Approved 2022.01 - 20 credit points |      |

Module specifications may be accessed at <a href="https://proformas.ljmu.ac.uk/Default.aspx">https://proformas.ljmu.ac.uk/Default.aspx</a>

#### **Teaching, Learning and Assessment**

The methods used to enable outcomes to be achieved and demonstrated are as follows:

Teaching sessions include lectures and tutorials; workshop sessions in a classroom or PC lab; practical property surveying and measurement sessions on-site or off-site on an organised site visit and participation in group and individual projects.

Assessment methods include examinations; written essays and reports; oral presentations; preparation of posters; work placement reports (if applicable).

### Opportunities for work related learning

Work-related learning is included within this programme, so students have the opportunity to engage in real world projects and activities or undertake a work-based learning placement. In doing so, students will be able to apply and further develop their knowledge and employability skills in a 'world of work' context.

Experience of the workplace is exceptionally valuable in developing career aims and when applying for graduate positions.

Work-related learning may take different forms, the most common being: internships; simulations of workplace activity; and employer-driven case studies. Real world case studies are used wherever possible.

The programme has active links with industry and proactively encourages employer input at each level of the programme.

## **Entry Requirements**

| Туре                                  | Description   |
|---------------------------------------|---|
| A levels                              | 2 passes at A Level.  |
| Other international requirements      | Any ONE of the following English Language Requirements or its equivalent is required to enter the programme:• MUET: Band 3• IELTS: 5.5• SPM English: Credit• STPM English 914: Grade C• STPM English 920: Grade D• GCE 'O' Level : Credit• TOEFL: 520 (paper) / 190 (computer) / 68 (internet)  |
| Alternative qualifications considered | STPM- Pass with TWO (2) full passes or equivalent with minimum CGPA 2.0 UEC 5BsA-Level 2 passesRecognized Matriculation / Foundation programme with minimum CGPA 2.00Direct Entry to Level 5:Diploma: Having successfully completed Diploma in Estate Management from Imperia or other accreditedHigher Institutions with minimum CGPA 2.00INSPEN Certificate of Real Estate Valuation.Imperia Foundation in Arts |

## **Extra Entry Requirements**