

International News Journalism

Programme Information

2022.01, Approved

Overview

Programme Code	35096
Programme Title	International News Journalism
Awarding Institution	Liverpool John Moores University
Programme Type	Masters

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Arts - MA	N/A
Alternative Exit	Postgraduate Diploma - PD	<p>Demonstrate a comprehensive understanding of the theory and practice of UK style journalism, particularly broadcast journalism, for use internationally. Demonstrate professional journalism skills of newsgathering, writing and production, especially in broadcast journalism; Demonstrate a systematic and critical understanding of various theoretical approaches to the study of international journalism within a global context; Demonstrate a critical awareness of the complex legal and ethical considerations in journalism practice and media operation; Demonstrate a critical approach to the analysis of the development and operation of media in a national and international context; Demonstrate a systematic understanding of the complex economic, political and security environment from which major international news arises; Demonstrate a critical understanding of the students' own creative processes and practice through engagement in and critical analysis of one or more production practices; Demonstrate effective transferral skills such as written and oral communication skills, and IT and research skills. Demonstrate the ability to synthesise ideas and conceptual frameworks from different sources of knowledge and from different academic disciplines; Undertake self-directed research for essays, projects and creative productions involving sustained independent and autonomous enquiry; Be creative and self-reflexive in producing output for a variety of audiences and in a variety of media forms.</p>

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	September	LJMU Taught	1 Years

Aims and Outcomes

Educational Aims of the Programme	<p>To develop students' understanding and knowledge of the practice of journalism, particularly broadcast journalism, in the UK style for use internationally; To provide journalism skills training of newsgathering, writing and production focusing in particular on broadcast journalism; To allow students for whom English is not a native language to develop their language skills alongside the development of their journalism knowledge and skills; To provide students with the skills to be able to critically analyse and understand the structures and frameworks within which journalism works; To enable students to synthesize knowledge from several different disciplines to apply it to journalism; To allow students to develop research skills at Masters level evidenced by a research dissertation; To enable students to develop the ability to situate the study of Journalism within the broader debates in media and cultural theory; To provide students with a working knowledge of international relations that is relevant to the concerns of mainstream news organisations; To provide an educational experience which facilitates the development of all students irrespective of race, gender, physical ability and sexual orientation; The programme is designed specifically for international students to gain a good understanding of the theory and practice of UK style journalism. The course helps students appreciate the rapidly changing global environment within which international news emerges. This programme also aims to develop intellectual skills of effective communication through media technologies, research skills and the ability to situate the study of Journalism within the broader debates of global media and cultural theory as well as providing transferable skills of effective team working and self-sufficiency whilst developing their ability to produce journalism of a sufficient quality to be suitable for broadcast. As with all Master's level programmes, study will be at, or be informed by, the forefront of the academic and professional discipline. Students will show originality in the application of knowledge, and they will understand how the boundaries of knowledge are advanced through research. They will be able to deal with complex issues both systematically and creatively, and they will be encouraged to show originality in tackling and solving problems. They will have the qualities needed for employment in circumstances requiring sound judgement, personal responsibility and initiative, in complex and unpredictable professional environments.</p>
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Learning Outcomes

Code	Number	Description
PLO1	1	Demonstrate a comprehensive understanding of the theory and practice of UK style journalism, especially broadcast journalism, for use internationally.
PLO2	2	Demonstrate a critical approach to the analysis of the development and operation of media in a national and international context;
PLO3	3	Demonstrate the ability to critically analyse particular media forms and genres and the way in which they organise understandings, meanings and effects;
PLO4	4	Demonstrate a critical understanding of the role of technology in terms of media production, access and use;
PLO5	5	Demonstrate a critical awareness of the economic forces which frame the media and the role of such industries in specific areas of contemporary political and cultural life;
PLO6	6	Show an ability to examine and critique the social, cultural and political histories from which different media and communication practices have emerged;

PLO7	7	Show an ability to evaluate key production processes and demonstrate competence in professional practices relevant to media and communicative industries.
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Course Structure

Programme Structure Description

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 180 credit points	CORE
[MODULE] 7020JOURN Journalism Studies Approved 2022.01 - 20 credit points	
[MODULE] 7021JOURN International Relations for Journalists Approved 2022.01 - 20 credit points	
[MODULE] 7022JOURN Academic Research for Journalists Approved 2022.01 - 20 credit points	
[MODULE] 7026JOURN Introduction to UK Journalism Approved 2022.01 - 20 credit points	
[MODULE] 7028JOURN Dissertation Approved 2022.01 - 60 credit points	
[MODULE] 7128JOURN Advanced Broadcast Journalism Approved 2022.01 - 20 credit points	
[MODULE] 7131JOURN Broadcast Journalism Project Approved 2022.01 - 20 credit points	
Level 7 Optional - No credit points	OPTIONAL

Teaching, Learning and Assessment

Teaching, Learning and Assessment	Students are taught with a wide mix of teaching methods including lectures, demonstrations, screenings, seminars, workshops, work simulations; tutorials, group and individual project work, live projects, supervised independent learning, open and resource-based learning, multi-media and new media learning, production practice; large and small group and individual learning and teaching situations; tutor-led, student-led and independent learning sessions. Specialist IT resources and other studio-based resources play an important part in the delivery. Essays, reviews and reports; seen examinations; individual and group presentations (whether oral and/or technology based); critical self- and peer-evaluation; role-analyses/evaluations; logbooks, diaries and autobiographical writing; individual or group portfolios of work (whether critical, creative, self-reflective, or the outcome of the professional practice); group and individually produced artefacts, including productions in sound, audio-visual or other media; individual and group project reports; research exercises; tasks aimed the assessment of specific skills (e.g. IT skills, production skills, research skills, skills of application).
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Opportunities for work related learning

Opportunities for work related learning
Work in the key practice modules Introduction to UK Journalism and Advanced UK Broadcast Journalism is based around experiential, work-related learning with real and simulated news exercise central to the student experience. Students are encouraged to contact news organisations and seek work shadowing placements or internships. The department also organises regular events and Master classes where journalists and media professionals are invited to give presentations. These events offer excellent networking opportunities for students to make contact with people in the industry, which can lead to placement opportunities.

Entry Requirements

Type	Description
Alternative qualifications considered	Applicants should have, or expect to gain, a good second class honours degree or above in a relevant subject (e.g. Journalism, Media Studies, English Language, English Literature, Politics, History, Sociology). Industry experience: Exceptionally, the requirements of a second class honours degree may be waived where past experience has made the applicant suitable for the programme.
Other international requirements	We welcome overseas applicants who will be considered in line with normal entry requirements. International students are expected to meet the following criteria: <ul style="list-style-type: none"> • Recognised qualifications equivalent to a British Bachelors degree in a relevant subject (e.g. Journalism, Media Studies, English Language, English Literature, History, Sociology) with a pass of at least lower second class. • Applicants whose first language is not English will be required to have an IELTS score of 6.0 (minimum 5.5 in each component) or an equivalent English language test accepted by UKVI.

Programme Contacts

Programme Leader

Contact Name
Rex Li

Link Tutor

Contact Name