

Overview

Programme Code	35106
Programme Title	International Business and Management
Awarding Institution	Liverpool John Moores University
Programme Type	Masters
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	
Link Tutor(s)	Amanda Mason

Partner Name	Partnership Type
European College of Business Management	Validated

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Science - MS	See Learning Outcomes Below
Alternative Exit	Postgraduate Diploma - PD	develop master's level knowledge and skills in business and management subjects to enhance the utility and employability of their first discipline. The aim is to prepare individuals for employment in their first discipline or in a more general management role by developing a sound understanding of business/organisational contexts and thus be able to make an early and significant contribution to their employer. For the award of Postgraduate Diploma students will be able to engage with advanced levels of management theories and concepts underpinning practice, demonstrating appropriate levels of critical analysis and an understanding of the interdisciplinary nature of management study. Students will also have specialist knowledge in a sub-discipline within business and management and be able to identify and apply an appropriate research methodology and analytical tools to research issues or problems through a research proposal.

Alternate Award Names	
------------------------------	--

External Benchmarks

Subject Benchmark Statement	PGT-Business and Management (2015)
------------------------------------	------------------------------------

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Part-Time, Face to Face	September	European College of Business Management	2 Years

Aims and Outcomes

Educational Aims of the Programme

The aims of the MSc are to equip students with the following: 1. knowledge about modern organisational management in an international context to enable them to perform as effective managers; 2. the ability to analyse business and management situations from an operational perspective; 3. applied communication skills at a level which enables them to perform effectively academically and professionally; 4. the ability to apply theoretical knowledge to work-based problems and issues; 5. transferable skills, particularly those which are team-oriented; 6. skills in planning and research; 7. knowledge and skills appropriate for the production of a research project; 8. a basis for continual personal development and learning throughout their future careers.

Learning Outcomes

Code	Description
PLO1	Evaluate principles and practice of business management on a global basis.
PLO2	Utilise problem-solving and decision-making skills.
PLO3	Critically appraise published academic and business literature.
PLO4	Evaluate and critically appraise organisation policy and practice.
PLO5	Reflect on personal learning.
PLO6	Demonstrate effective and professional communication and problem-solving skills.
PLO7	Select effective information collection methods and use the most appropriate analytical tools.
PLO8	Apply concepts, knowledge and skills to work-based practice.
PLO9	Recognise and take account of financial and resource implications in the development of business plans and projects.

Code	Description
PLO10	Communicate effectively across a variety of media.
PLO11	Apply independent learning through reflections and independent thinking.
PLO12	Critically analyse and evaluate the appropriateness of existing and proposed options for resource allocation and utilisation.
PLO13	Structure and communicate ideas effectively both orally and in writing.
PLO14	Participate constructively as a member of a team.
PLO15	Manage time and work to deadlines.
PLO16	Work independently.
PLO17	Competently use ICT resources.
PLO18	Use creative, imaginative and innovative thinking in both problem-solving and decision-making activities.
PLO19	Practice and promote on-going personal development.
PLO20	Critically evaluate the role of effective communication strategies in international business.
PLO21	Critically analyse the impact of cross-cultural and inter-cultural dynamics on business processes.
PLO22	Evaluate the application of management tools in operational decision-making.
PLO23	Critically evaluate appropriate quality systems and project management concepts and techniques
PLO24	Critically reason and analyse complex business issues both systematically and innovatively.
PLO25	Analyse, interpret and evaluate information from different sources.
PLO26	Collect, appraise and analyse quantitative, qualitative and multi-source data.

Programme Structure

Programme Structure Description

Completion of 120 taught credits provides the P-G Diploma in International Business and Management. Completion of 180 credits provides the MSc in International Business and Management.

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 160 credit points	CORE
[MODULE] 7210ECBM Research Methods for Managers Approved 2022.01 - 10 credit points	
[MODULE] 7310ECBM Communication in An International Business World Approved 2022.01 - 20 credit points	
[MODULE] 7320ECBM International Business Culture for Managers Approved 2022.01 - 20 credit points	
[MODULE] 7330ECBM Managing International Brands Approved 2022.01 - 20 credit points	
[MODULE] 7340ECBM Managing Resources Internationally Approved 2022.01 - 30 credit points	
[MODULE] 7350ECBM Research Project Approved 2022.01 - 60 credit points	
Level 7 Optional - 20 credit points	OPTIONAL
[MODULE] 7230ECBM Managing Human Resourcing Strategy Approved 2022.01 - 20 credit points	
[MODULE] 7250ECBM Ethics for Business Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Teaching and learning strategies are based on a combination of structured tuition and student-centred learning. Methods adopted include lecture, tutorial, practical, workshops, assignments, case study, video, group work discussion and 'real world' business case studies. This approach is intended to facilitate students taking ownership and responsibility for their own learning. All are addressed formatively through contributions to discussions and direct contact with tutors and peers in group discussion. Materials required to support and inform learners to achieve all outcomes, are provided throughout the programme and include books, journal articles and case studies, as well as tutor notes. All modules are supported via canvas (the virtual learning environment). A variety of assessment methods are deployed throughout the programme. These methods include problem-solving exercises, practical projects, case studies, research-based projects, literature reviews, group presentations, group and individual reports, reflective reviews, class tests. Formative feedback is provided in all modules. In most modules more than one piece of formal assessment exists, which allows for further formative feedback to be given in the course of the module. Intellectual skills are developed through case study or 'real world' project work, tutorial work, coursework assignments and directed reading, enabling linking of theory to practical examples. The assessment methodology, as defined above, provides opportunities for the assessment of intellectual skills. The blending of group and individual assessment formats help to develop collaborative awareness and team perspectives in addition to individual reflection. Students learning activities focus on problem solving and analytical activities predominantly related to case study scenarios, thereby linking theory to practice. Throughout students will critically reflect on their learning process. All practical skills are assessed through a variety of coursework assessment methods including presentations, projects and formal reports, which require the demonstration of such skills. The analytical nature of the programme, particularly at the Research Project stage, will require students to investigate organisational issues and seek workable recommendations through a theoretical framework. The students will investigate a business or management problem/issue that require independent research and the synthesis of acquired knowledge and data to address the problem. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Students will be provided with support during induction and throughout the programme in the development of key skills which culminates in the production of a Personal Development Portfolio and the Research Project. The nature of classroom sessions is devised to create an interactive experience, with group activities playing a large part in the delivery. Students will be expected to undertake work in their own time and, given the applied approach to assessment this will demand a degree of self management. Key skills will be developed throughout the programme commencing at the induction. Transferable skills will be important in providing students with the increased confidence and ability to address business problems. The final outcome of transferable skills will be the production of a Personal Development Portfolio and the Research Project including reflections on own learning. The transferable skills assessment is embedded into the modules. Where ICT packages are used, these will form part of the assessment submission.

Opportunities for work related learning

Whilst the programme does not involve direct work-related learning the use of 'live' case studies, visiting practitioners and business simulation exercises ensures that the programme focuses strongly on the world of work.

Entry Requirements

Type	Description
Other international requirements	<p>A good level of proficiency in the English language is required as the entire programme is delivered in English. Where English is not the candidate's first language, or their first degree was not wholly taught and assessed in English, an IELTS score of 6.0 must be achieved (or TOEIC/TOEFL equivalent score).</p> <p>It is of benefit if the candidates have some work experience, however it is not essential. It is not a prerequisite to have working experience, and a candidate who does not have such experience would not be disadvantaged, but this simply acknowledges that any candidate who has work experience will be able to relate their learning to that experience</p>

Alternative qualifications considered	<p>All candidates must be able to demonstrate an ability to benefit from and contribute to the programme.</p> <p>Given the general nature of assessment, candidates will normally match the entry criteria below:</p> <ul style="list-style-type: none">- a Bachelor degree from a recognised University or equivalent awarding institution- a professional qualification recognised as equivalent to the above; or where a candidate does not fulfil the standard entry qualification the Programme Leader will interview the person to determine their suitability for the Programme.
---------------------------------------	--

Extra Entry Requirements
