

International Year One Business

Programme Information

2022.01, Approved

Overview

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| Programme Code | 35331 |
| Programme Title | International Year One Business |
| Awarding Institution | Liverpool John Moores University |
| Programme Type | Level 3/4/5 Qualification |

Awards

| Award Type | Award Description | Award Learning Outcomes |
|--------------|---------------------------------------|-------------------------|
| Target Award | Certificate of Higher Education - CHE | N/A |

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| Alternate Award Names | |
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| Partner Name | Partnership Type |
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| Study Group | Validated |

External Benchmarks

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| Subject Benchmark Statement | UG-Accounting (2019), UG-Economics (2019), UG-Finance (2019), UG-Business and Management (2019) |
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Programme Offering(s)

| Mode of Study, Mode of Delivery | Intake Month | Teaching Institution | Programme Length Programme Length Unit |
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| Full-Time, Face to Face | January | Study Group | 1 Years |
| Full-Time, Face to Face | September | Study Group | 1 Years |

Aims and Outcomes

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| Educational Aims of the Programme | To introduce students to the business world; marketing, public relations, management, financial accounting, human resource management, and IT technologies that support an understanding of business processes in the modern world. To enable students to apply practical skills as part of their development to become effective employees in the work place. To present business theory and practice using English academic and language skills. To develop students English language, number, word-processing, research and writing skills to support successful progression to level 5 of a range of business-related degrees. To provide students with opportunities to acquire, through the teaching medium of English, a sound and appropriate knowledge base for progression to level 5 of a range of business-related degrees. These are: BA Human Resources Management BSc Business Management BSc Accounting & Finance BA Business and Public Relations BA Marketing BA Business with IBM BA Business with Finance BA Business with Marketing To develop students understanding and awareness of general business processes and the role of managers, leaders and business functions in all types of organisations. |
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Learning Outcomes

| Code | Number | Description |
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| PLO1 | 1 | To understand the fundamental structures, functions, processes and management of business |
| PLO2 | 2 | To communicate effectively in a range of means, including a second language |
| PLO3 | 3 | To work in a team |
| PLO4 | 4 | To work independently |
| PLO5 | 5 | To manage time effectively |
| PLO6 | 6 | To engage with the development of employability skills by completing a self-awareness statement |
| PLO7 | 7 | To utilise appropriate technology to support business processes |
| PLO8 | 8 | To understand business theory and concepts |
| PLO9 | 9 | To apply business theory to practical contexts |
| PLO10 | 10 | To problem solve having the ability to evaluate and assess a range of options |
| PLO11 | 11 | To explore situations and draw appropriate conclusions and recommendations in relation to business processes |
| PLO12 | 12 | To employ numeracy and quantitative skills including data analysis, interpretation and extrapolation |
| PLO13 | 13 | To demonstrate effective use of communication and information technology for business applications |

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| PLO14 | 14 | To work effectively in a team demonstrating skill in leadership, team building and project management |
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Course Structure

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| Programme Structure Description | The International Year One in Business (CertHE) will be offered as a full-time programme with start dates in September and January. Students will need to successfully complete 120 credits at level 4. Students will need to achieve at least 50% in Academic English Skills (AES) for progression to level 5 to demonstrate proficiency in English equivalent to IELTS 6.0. Business students must take the module - Business decisions, strategy & Global business. Finance and accounting students must take the module Financial Reporting & Corporate Governance. |
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| Structure - 120 credit points | |
| Level 4 - 120 credit points | |
| Level 4 Core - 100 credit points | CORE |
| [MODULE] 4501IYBSG Marketing and Business Management Approved 2022.01 - 20 credit points | |
| [MODULE] 4503IYBSG Economics for Business and Finance Approved 2022.01 - 10 credit points | |
| [MODULE] 4504IYBSG Maths for Business and Finance Approved 2022.01 - 10 credit points | |
| [MODULE] 4505IYBSG Introduction to Financial Accounting Approved 2022.01 - 20 credit points | |
| [MODULE] 4507IYBSG Management and Cost Accounting Approved 2022.01 - 20 credit points | |
| [MODULE] 4508IYBSG Academic English Skills (AES) Approved 2022.01 - 20 credit points | |
| Level 4 Optional - 20 credit points | OPTIONAL |
| [MODULE] 4502IYBSG Business Decisions, Strategy and Global Business Approved 2022.01 - 20 credit points | |
| [MODULE] 4506IYBSG Financial Reporting and Corporate Governance Approved 2022.01 - 20 credit points | |

Teaching, Learning and Assessment

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| Teaching, Learning and Assessment | Acquisition of knowledge will be achieved via teaching methods such as lecture, tutorial, workshop, case studies and targeted listening exercises. IT will also be used to familiarise students with applications relevant to the business world. A range of assessment methods will be used to enable students to demonstrate their knowledge and understanding, which will be subject-specific and related to English language. This includes examinations, individual and group coursework, presentations, listening tests, reports and debate. Intellectual skills will be developed through practical project work, as well as lectures, group work, data analysis and case studies. Intellectual skills will be assessed by examination, coursework, presentations, project work and reflective statements. Practical skills will be acquired via lectures, data analysis IT workshops, group problem-solving, and research skills development. Practical skills will be assessed using group and individual presentations, coursework, essays, examination, listening tests and group seminars. Transferable skills are generally incorporated within modules and related to assessments. Developing and acquiring transferable skills is intrinsic to the programmes curriculum design. A variety of assessment methods will be used. These include group presentations, group coursework, project studies, examination, essays, and reflective exercises. |
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Opportunities for work related learning

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| Opportunities for work related learning |
| Students will have the opportunity to engage with work related learning (WRL), which is embedded within the learning and teaching strategy, as well as the assessment strategy e.g. real world case studies and problem solving exercises. The development of employability skills is embedded into the structure, design and assessment of the programme. Students will develop skills in the areas of employability such as: Communication, problem solving, team work and leadership, self-management and reflection. |

Entry Requirements

| Type | Description |
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| A levels | An English level equivalent to at least IELTS 5.5 overall with a minimum of 5.5 in each component (reading, writing, listening, speaking). Overseas and country specific entry requirements can be found here: https://www.ljmuisc.com/programmes/international-year-one/business Applicants who have qualifications from countries not listed the link above will be individually advised by Study Group Student Enrolment Advisors. |

Programme Contacts

Programme Leader

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| Contact Name |
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Link Tutor

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| Contact Name |
| Amanda Mason |