

Overview

Programme Code	35419
Programme Title	Fashion Innovation and Realisation
Awarding Institution	Liverpool John Moores University
Programme Type	Masters
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Kayla Owen
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Arts - MA	See Learning Outcomes Below
Alternative Exit	Postgraduate Certificate - PC	<p>Articulate an understanding of the historical contexts, frameworks and critical approaches that inform the practice of contemporary fashion (design and/ or communication). Reflect critically on their own work and locate their practice within contemporary visual and material culture as appropriate, informed by leading research and practice in the relevant field. Present an articulate proposal for research in written form in relation to the broader contexts that underpin contemporary practice. Demonstrate the application of ideas, concepts and processes relating to their practice. Present a coherent body of practice based work with specific outcomes that can be identified in relation to the broader context of contemporary fashion practice.</p>
Alternative Exit	Postgraduate Diploma - PD	<p>Articulate an appropriate understanding of the historical/conceptual contexts, frameworks and critical approaches that inform the practice of contemporary fashion (design and/ or communication) through the formulation of innovative and visionary outcomes. Reflect critically on their own work and locate their practice within contemporary visual and material culture as appropriate, informed by leading research and practice in the relevant field. Present an advanced proposal for research in written form that acknowledges the professional broader contexts that underpin contemporary practice. Demonstrate the application of ideas, concepts and processes relating to their practice including collaborative partnerships. Present a coherent substantial body of practice based work including evidence of the ability to work collaboratively with peers and/or external partners with specific outcomes that can be identified in relation to the broader context of contemporary fashion practice. Undertake a significant written report of original and relevant research utilising primary and secondary sources to critically examine a contemporary art/ design issue which demonstrates an awareness of the synergy between practice and theory.</p>

Alternate Award Names

External Benchmarks

Subject Benchmark Statement

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	LJMU Taught	1 Years

Aims and Outcomes

Educational Aims of the Programme

To introduce students to current and emerging practice in relation to a diverse range of historical, theoretical and critical principles. To study themes that challenge the current social, cultural and political fashion perspective To encourage critical engagement with, and critical evaluation and synthesis of, current academic concepts, theories and research. To be aware of the practical applications within fashion, by introducing students to resources and workshops which can provide the platform necessary for innovation and the realisation of self-initiated project/s. To help students define their existing practice and extend its scope and ambition. To assist students in understanding research happenings and develop skills, relevant to their practice to support their final project. To develop real world skills which address industry issues which may extend beyond the programme. To provide industry relevant learning and teaching experiences through engagement and collaboration with internal and external partners in the field of fashion, throughout the delivery of the programme. To enable students to develop critical awareness and broader knowledge through group evaluation and group critique. To produce students who have the potential to apply critical and practical skills with real-world focus within their chosen careers.

Learning Outcomes

Code	Description
PLO1	Critically analyse and evaluate fashions emerging forms and roles.
PLO2	Develop a broader understanding of the principles, conventions and application of the fashion industry and fashion practice.
PLO3	Plan, manage and organise an appropriate critical individual programme of study from conception through to final resolution/s.
PLO4	Demonstrate wide-ranging knowledge and an extensive understanding of research and practice to inform management of strategies to create innovative, inclusive and where appropriate interdisciplinary final outcomes.
PLO5	Select and apply a variety of accurate and relevant research and practice methods that lead to the management of self-directed learning and facilitate exemplary reflective practice.
PLO6	Research, critically analyse and record data from a wide range of primary and secondary sources to produce sophisticated written outcomes.
PLO7	Problem solve independently with creativity and originality.
PLO8	Professionally present original, creative and effective research and practice.
PLO9	Demonstrate the ability to work collaboratively with peers and external agents in a professional and responsible manner.

Code	Description
PLO10	Confidently articulate and communicate final proposal outcome/s appropriate for real world situations through a variety of explorative methods; visual, 2D, 3D, verbal.

Programme Structure

Programme Structure Description

The programme is delivered in one year in full time mode. It starts in September with a significant period of time taken up with independent study.

Students complete 2x30 credit modules in Semester 1, 2x30 credit modules in Semester 2, and 1x60 credit module between May and August.

Modules taught in full time mode: 7003MALSAD Research and Practice 1 (30 credits - Semester 1) 7004MAFIR Studio Practice - Fashion Innovation and Realisation (30 credits - Semester 1) 7005MALSAD Transdisciplinary Practice (30 credits - Semester 2) 7002MAFIR Research and Practice 2 - Fashion Innovation and Realisation (30 credits - Semester 2) 7005MAFIR Major Project - Fashion Innovation and Realisation (60 credits - Summer)

Full time students must choose option modules 7004MAFIR Studio Practice - Fashion Innovation and Realisation, and 7005MAFIR Major Project - Fashion Innovation and Realisation.

An alternative exit award of Postgraduate Diploma in Fashion Innovation and Realisation will be offered to students who do not achieve a pass in the Major Project but have gained 120 credits within the programme.

An alternative exit award of Postgraduate Certificate in Fashion Innovation and Realisation will be offered to students who do not achieve a pass in the Major Project but have have gained 60 credits within the programme.

The Postgraduate Diploma and Postgraduate Certificate are alternative exits and do not recruit directly

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 180 credit points	CORE
[MODULE] 7002MAFIR Research and Practice 2 (Fashion Innovation and Realisation) Approved 2022.01 - 30 credit points	
[MODULE] 7003MALSAD Research and Practice 1 Approved 2022.01 - 30 credit points	
[MODULE] 7005MALSAD Transdisciplinary Practice Approved 2022.01 - 30 credit points	
[MODULE] 7004MAFIR Studio Practice (Fashion Innovation and Realisation) Approved 2022.01 - 30 credit points	
[MODULE] 7005MAFIR Major Project (Fashion Innovation and Realisation) Approved 2022.01 - 60 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

The core of teaching will be studio based with tutorials and supporting lectures, seminars and workshops. The programme aims to provide a balance of opportunities, within available resources, for you to acquire and develop advanced skills and academic knowledge plus key and transferable skills that will enable you to become effective lifelong learners within the programme and in your future career. We encourage professionalism and independence by developing self-awareness, self-motivation and self-reliance alongside teamwork and interpersonal skills.

Learning on the programme combines experiential elements with more formal lecture and seminar based delivery. This is a student-centred programme that also recognises the need for you to establish a deep and particular relationship with the histories that make your work possible, the contexts within which it is deployed and the critical theories against which it is evaluated.

The use of the LJMU online platform Canvas will make teaching materials readily available and help to maintain contact.

Assessment methods and requirements are specified in the module handbook and module proformas. The high level of seminar and tutorial contact allows for considerable amount of formative assessment and feedback before the summative assessment points for each module.

Types of assessment include: Progress reviews Presentation of work through a variety of methods (Viva Voce) Group Critiques Written Text

A series of lectures, seminars and tutorials that enable students to establish a professional understanding of the context and relevance of historical and contemporary fashion practice.

A series of seminars will encourage students to communicate ideas in small group situations to develop critical reasoning, debating skills and enhance the students' analytical, evaluative and strategic thinking abilities.

Critiques and presentations will enable students to develop a set of communication skills for continuous professional and personal development.

Individual tutorials provide the opportunity for in depth discussion about developing practice and the students' motivation.

All students will be assigned a personal tutor who will be responsible for their academic development and assessment.

Interaction with professional figures and companies within chosen field of study

Progress reviews, Portfolio, Show /Exhibition, Reflection and evaluation of industrial /creative experience (placement or research based investigation)

These skills are implicit within the overall learning and teaching methods employed on the programme.

Opportunities for work related learning

All students are encouraged to identify and evaluate their programme specific, personal and transferable skills in an environment external to LJMU. The undergraduate programme engages with a broad range of professional figures and companies both locally and nationally. Masters level students will be able to undertake projects and collaborate with creative industry practices to develop further critical understanding of their chosen area of practice. Students will be encouraged to collaborate with external agents in the UK and/or Internationally to build a portfolio of knowledge and understanding in their specialist disciplines.

Entry Requirements

Type	Description
Alternative qualifications considered	An honours degree at 2:1 classification from a UK University (or equivalent overseas qualification) in a related visual arts degree or equivalent. Applicants from a non-standard background are welcomed. In addition, all potential candidates are required to demonstrate competence in English Language to English GCSE standard or equivalent. Applicants should be able to demonstrate a sufficient level of knowledge to embark upon the programme (including the linguistic competence) and to complete the programme within the time limits. One reference is required. Portfolio of work.
Other international requirements	International qualifications considered in line with UK qualifications. Non-UK students will be required to demonstrate command of English Language at IELTS 6.5 (minimum 5.5 in each component) or equivalent qualification. Applicants who have studied and successfully passed a UK-based degree within the previous 24 months are exempt from such requirements.

Extra Entry Requirements