

## Overview

<b>Programme Code</b>	35530
<b>Programme Title</b>	Management
<b>Awarding Institution</b>	Liverpool John Moores University
<b>Programme Type</b>	Masters
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Programme Leader</b>	Hm Belal
<b>Link Tutor(s)</b>	

## Awards

<b>Award Type</b>	<b>Award Description</b>	<b>Award Learning Outcomes</b>
Target Award	Master of Science - MS	See Learning Outcomes Below
Alternative Exit	Postgraduate Certificate - PC	For the award of postgraduate certificate students will be able to engage with advanced levels of management theories and concepts underpinning practice, demonstrating appropriate levels of critical analysis and an understanding of the interdisciplinary nature of management study.
Alternative Exit	Postgraduate Diploma - PD	For the award of postgraduate diploma, students will be able to engage with advanced levels of management theories and concepts underpinning practice, demonstrating appropriate levels of critical analysis and an understanding of the interdisciplinary nature of management study. Students will also have knowledge of a wide-range of sub-disciplines within business and management and be able to identify appropriate research methodologies and analytical tools to explore a management issue or problem in the form of a research proposal.

<b>Alternate Award Names</b>	
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## External Benchmarks

<b>Subject Benchmark Statement</b>	PGT-Business and Management (2015)
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## Programme Offering(s)

<b>Mode of Study, Mode of Delivery</b>	<b>Intake Month</b>	<b>Teaching Institution</b>	<b>Programme Length</b>
Full-Time, Face to Face	September	LJMU Taught	1 Years

## Aims and Outcomes

### Educational Aims of the Programme

The aims of the MSc programme are to equip students with the following: 1. a broad foundation in the main management disciplines that is both strategic and integrated in nature; 2. knowledge and understanding of the key business concepts and models underpinning current organisational management structures, management decision-making and the drivers of innovation in an international context; 3. the ability to analyse business and management situations from both operational and strategic perspectives; 4. the skills to apply theoretical knowledge to work-based problems and issues, particularly those from a team-oriented perspective; 5. the application of cross-functional abilities and transferable skills within the business activities of a range of business organisations both within and outside the UK; 6. skills in understanding and exploiting the links between academic research typologies and their relevance in generating business intelligence; 7. knowledge and skills appropriate for the production of an independent research project; 8. the synthesis of management and business principles to facilitate personal, academic and professional development; 9. applied communication skills at a level which enables them to perform effectively academically and professionally; 10. a basis for continual personal development and learning throughout their future careers.

### Learning Outcomes

<b>Code</b>	<b>Description</b>
PLO1	Critically appraise the integration of management concepts and business philosophies, along with their theoretical and practical significance in today's environment.
PLO2	Utilise problem solving and decision making skills.
PLO3	Critically appraise published academic and business literature.
PLO4	Evaluate and critically appraise organisation policy and practice.
PLO5	Reflect on personal learning.
PLO6	Demonstrate effective and professional communication and problem-solving skills.
PLO7	Select effective information collection methods and use the most appropriate analytical tools.
PLO8	Apply concepts, knowledge and skills to work-based practice.

<b>Code</b>	<b>Description</b>
PLO9	Communicate effectively across a variety of media.
PLO10	Reflect on independent learning.
PLO11	Apply the most appropriate methods of data collection and analysis (quantitative, qualitative, mixed-approach) to an organisational issue or problem.
PLO12	Demonstrate critical awareness of the integration of subject areas and analysis of their importance and impact in the decision-making process.
PLO13	Structure and communicate ideas effectively both orally and in writing.
PLO14	Participate constructively as a member of a team.
PLO15	Manage time and work to deadlines.
PLO16	Work independently.
PLO17	Competently use ICT resources.
PLO18	Use creative, imaginative and innovative thinking in both problem solving and decision-making activities.
PLO19	Practise and promote on-going personal development.
PLO20	Analyse the principles and practice of business operations and the managing of resources: financial, informational and human.
PLO21	Evaluate the effectiveness of management 'tools' in making strategic decisions.
PLO22	Evaluate the importance of technical skills and the application of research strategies in making management decisions.
PLO23	Critically reason and analyse complex business issues both systematically and innovatively.
PLO24	Integrate and rigorously evaluate business and management disciplines, using a variety of sources.
PLO25	Evaluate and draw reasoned conclusions from structured and unstructured problems and data.
PLO26	Collect appraise and critically analyse in-depth quantitative, qualitative and multi-source data.

## Programme Structure

### Programme Structure Description

Completion of 60 taught credits (not including 7010LBSMGT) entitles the student to the alternative exit award of PG Certificate in Management. Completion of 120 taught credits (not including 7010LBSMGT) entitles the student to the alternative exit award of PG Diploma in Management. 7004LBSMGT is a prerequisite for 7010LBSMGT. Completion of 180 credits entitles the student to the award of MSc Management. For students who started on the programme prior to September 2020, the following rules apply: In semester 1, three core modules must be taken namely: 7000LBSMGT-Management Theory and Leadership; 7003LBSMGT- Managing Business Research 1; 7001LBSMGT- Economics and Finance. One optional must be taken from 7006LBSMGT-Supply Chain Management or 7007LBSMGT-Marketing Management. In Semester 2 three core modules must be taken namely: 7002LBSMGT- Strategic Management; 7005LBSMGT- Management Competencies; 7004LBSMGT- Managing Business Research 2. One optional module must be taken from 7008LBSMGT- Managing HR Strategy or 7009LBSMGT- Experience Through Internship. In Semester 3 (Summer) one core module must be taken; 7010LBSMGT- Research Project.

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 180 credit points	CORE
[MODULE] 7000LBSMGT Management Theory Approved 2022.01 - 20 credit points	
[MODULE] 7003LBSMGT Managing Business Research 1 Approved 2022.01 - 10 credit points	
[MODULE] 7004LBSMGT Managing Business Research 2 Approved 2022.01 - 10 credit points	
[MODULE] 7005LBSMGT Management Practice Approved 2022.01 - 20 credit points	
[MODULE] 7006LBSMGT Supply Chain Management Approved 2022.01 - 10 credit points	
[MODULE] 7007LBSMGT Marketing Management Approved 2022.02 - 10 credit points	
[MODULE] 7010LBSMGT Research Project Approved 2022.01 - 60 credit points	
[MODULE] 7013LBSMGT Managing Strategy Approved 2022.01 - 20 credit points	
[MODULE] 7020LBSMGT Digital Business Management Approved 2022.01 - 20 credit points	
Level 7 Optional - No credit points	OPTIONAL

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

### Approved variance from Academic Framework Regulations

#### Variance

The following variance to the Academic Framework (agreed 7/5/2020) applies: The 120 taught credit consist of 50 credits in semester 1 and 70 credits in semester 2.

## Teaching, Learning and Assessment

Teaching and learning strategies are based on a combination of structured tuition and student-centred learning. Methods adopted include lecture, tutorial, practical, workshops, assignments, case study, video, group work discussion, 'real world' business case studies and business simulations. This approach is intended to facilitate students taking ownership and responsibility for their own learning. All are addressed formatively through contributions to discussions and direct contact with tutors and peers in group discussion. Materials required to support and inform learners to achieve all outcomes, are provided throughout the programme and include books, journal articles and case studies, as well as tutor notes. All modules are supported via Canvas (the virtual learning environment). A variety of assessment methods are deployed throughout the programme. These methods include problem-solving exercises, practical projects, case studies, simulations, research-based projects, literature reviews, group presentations, group and individual reports, reflective reviews, class tests. Opportunities for formative feedback are built into the assessment regime in all modules. In larger modules more than one piece of formal assessment exists, which allows for further formative feedback to be given in the course of the module. Intellectual skills are developed through case study or 'real world' project work and simulations, interactive tutorial work, coursework assignments and directed reading, enabling linking of theory to practical examples. The assessment methodology, as defined above, provides opportunities for the assessment of intellectual skills. The blending of group and individual assessment formats help to develop collaborative awareness and team perspectives in addition to individual reflection. Students will produce coursework that predominantly relates to case study scenarios, critical incidents and simulations and reports, thereby linking theory to practice. Throughout students will critically reflect on their learning process. All practical skills are assessed through a variety of assessment methods including class tests, coursework, projects and formal reports, which require the demonstration of such skills. The analytical nature of the programme, particularly at the Research Project stage, will require students to investigate organisational issues and seek workable recommendations through a theoretical framework. The students will investigate a business or management problem/issue that require independent research and the synthesis of acquired knowledge and data to address the problem. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Students will be provided with support during induction and throughout the programme in the development of key skills which culminates in the production of a Personal Development Portfolio and the Research Project. The nature of classroom sessions is devised to create an interactive experience, with group and team activities playing a large part in the delivery. Students will be expected to undertake work in their own time and, given the applied approach to assessment this will demand a degree of self management. Key skills will be developed throughout the programme commencing at the induction. Transferable skills will be important in providing students with the increased confidence and ability to address business problems. The final outcome of transferable skills will be the production of a Personal Development Portfolio and the Research Project including reflections on own learning. The transferable skills assessment is embedded into the modules. Where ICT packages are used, these will form part of the assessment submission.

## Opportunities for work related learning

The Programme promotes work-related learning throughout through the use of 'live' case studies, visiting practitioners and business simulation exercises ensuring that the programme focuses strongly on the world of work. Students are also encouraged to engage with the Graduate Skills programme. Further information about Graduate Skills can be found at: <http://www.ljmu.ac.uk/worldofwork/123832.htm> (The World of Work Careers Centre website) <http://www.ljmu.ac.uk/eaqs/128262.htm> (Methods of Practice - Section 5 Work Related Learning and Additional Information)

## Entry Requirements

Type	Description
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Alternative qualifications considered	All candidates must be able to demonstrate an ability to benefit from and contribute to the programme. Given the general nature of assessment, candidates will normally match the entry criteria below: - a degree from a recognised University or equivalent awarding institution at second class honours level or above; or - a professional qualification recognised as equivalent to the above; or - an award which the University has agreed to accept as equivalent to the above. Where a candidate does not fulfil the standard entry qualification the Programme Leader may interview the person to determine their suitability for the Programme.
Other international requirements	Where English is not the candidate's first language, or their degree was not wholly taught and assessed in English, an IELTS overall score of 6.0 (with a minimum of 5.5 in each section) or equivalent must be achieved. Pearson 50-70.

### **Extra Entry Requirements**