

Overview

Programme Code	35982
Programme Title	Business and Management Practice
Awarding Institution	Liverpool John Moores University
Programme Type	Apprenticeship
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Claire Pekcan
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Arts with Honours - BAH	See Learning Outcomes Below
Recruitable Target	Diploma of Higher Education - DHE	1. Analyse and evaluate theories of organisational strategy, analyse the external and internal environment and identify sources of strategic advantage. 2. Assess different leadership theories and approaches, in the context of leading and organisation 3. Evaluate the strategic importance of financial management and analyse financial reports to evaluate performance, assess risk and inform decisions 4. Apply process and project management theories, tools and techniques to an organisation
Alternative Exit	Certificate of Higher Education - CHE	Identify and reflect upon the aspects of personal and management development Identify and reflect upon the aspects of personal and management development Create, analyse and present quantitative and qualitative data to an academic and professional standard Create, analyse and present quantitative and qualitative data to an academic and professional standard Demonstrate an understanding and communicate knowledge of HR theory and practice, including legal, health & safety and well-being aspects. Demonstrate an understanding and communicate knowledge of HR theory and practice, including legal, health & safety and well-being aspects. Describe the key theoretical marketing, sales and customer concepts Describe the key theoretical marketing, sales and customer concepts
Alternative Exit	Diploma of Higher Education - DHE	Analyse and evaluate theories of organisational strategy, analyse the external and internal environment and identify sources of strategic advantage. Assess different leadership theories and approaches, in the context of leading and organisation Evaluate the strategic importance of financial management and analyse financial reports to evaluate performance, assess risk and inform decisions Apply process and project management theories, tools and techniques to an organisation, including risk management and quality management theories

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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Apprenticeship Standard

Apprenticeship Standard	End Point Assessment	Proposed Off the Job Training delivery
Chartered manager (degree) - ST0272	Non-Integrated	

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Part-Time, Face to Face	January	LJMU Taught	4 Years
Part-Time, Face to Face	September	LJMU Taught	4 Years

Aims and Outcomes

Educational Aims of the Programme

The BA (Hons) Business and Management programme aims to equip graduates with the knowledge and skills to develop as effective managers. The curriculum is designed to comply with; • the QAA business and Management benchmarks • the Degree Apprenticeship standards and assessment plan • Work-based learning principles

On completion of this programme the learner will have:

1. Acquired knowledge of business theories, models and techniques and issues rigorously and have the practical skills needed within the business environment.
2. Developed the knowledge, skills and behaviours necessary for a successful career in business and management meeting the Degree Apprenticeship standards and those of a Chartered Manager.
3. Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment.
4. Developed knowledge and skills in business and management and the ability to apply their skills and knowledge in a work situation.
5. Applied understand to real world issues and used the workplace to allow application of knowledge and development of skills through a reflective and self-managed approach to development.

Learning Outcomes

Code	Description
PLO1	Understand and appreciate the role and requirements of each organisational function (e.g. finance, HR, marketing and sales), and be able to analyse their performance using a range of tools and techniques

Code	Description
PLO2	Critically evaluate operational policies and strategies in the context of theory and workplace conditions and requirements
PLO3	Apply a conceptual understanding of environmental, social and governance responsibilities to inform organisational analysis and decision making
PLO4	Discuss the potential to innovate in business, and demonstrate the knowledge of how the utilisation of data and digital technologies can deliver strategic developments in the workplace.
PLO5	Evaluate the efficacy of management practices and strategy in developing sustainable organisations
PLO6	Identify and evaluate the environmental factors affecting organisations and the impact of organisations on the wider community
PLO7	Identify and apply a range of data; organisational, financial and external to formulate opinions and guidance in business and management related issues
PLO8	Use organisational and academic research to inform the design of processes and initiatives, and evaluate business and management issues in the context of the workplace
PLO9	Apply reflective skills in respect of personal competence and development
PLO10	Use critical analytical and evaluative skills to question and offer alternatives in a rapidly changing environment
PLO11	Analyse and evaluate a range of data, organisational financial and external to formulate opinions and guidance in business strategy and management related issues
PLO12	Plan, conduct and synthesise the findings of an investigative research project report to make judgements, and to frame appropriate questions to achieve a solution - or identify a range of solutions - to a problem.
PLO13	Actively engage with professional standards to support personal and professional development
PLO14	Demonstrate effective and professional communication and problem-solving skills
PLO15	Apply a range of techniques and practical skills to support peer learning and team development (e.g. coaching)
PLO16	Evaluate concepts, knowledge, methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects in the workplace.
PLO17	Communicate and interpret complex materials
PLO18	Critically appraise and evaluate organisational strategy policy and practice
PLO19	Interpret data for leadership and problem solving
PLO20	Use digital resources for research and evaluation
PLO21	Work effectively in teams and use interpersonal skills to support effective working in a rapidly changing and diverse environment
PLO22	Apply time management tools effectively and learn independently in the spirit of critical enquiry.

Programme Structure

Programme Structure Description

This programme structure applies to students starting the programme from September 2022, The previously validated programme structure applies to those who started prior to that date.

Apprentices all need to complete mandatory training in Safeguarding, British Values and Prevent before they can undertake the End Point Assessment. Generic, mandatory online training programmes will offered to apprentices and this may be supplemented by additional training that is specific to the programme.

Programme Structure - 360 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4001LODDA Personal and management development Approved 2022.01 - 20 credit points	
[MODULE] 4002LODDA Managing and leading others Approved 2022.03 - 20 credit points	
[MODULE] 4003LODDA People management in practice Approved 2022.02 - 20 credit points	
[MODULE] 4004LODDA The coaching manager Approved 2022.01 - 10 credit points	
[MODULE] 4005LODDA Team performance project Approved 2022.02 - 20 credit points	
[MODULE] 4006LODDA Business operations and process management Approved 2022.01 - 20 credit points	
[MODULE] 4008LODDA Managing projects and risk Approved 2022.01 - 10 credit points	
Level 5 - 120 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5001LODDA Finance for managers Approved 2022.01 - 20 credit points	
[MODULE] 5002LODDA Informed decision making Approved 2022.01 - 10 credit points	
[MODULE] 5003LODDA Business case project Approved 2022.01 - 20 credit points	
[MODULE] 5004LODDA Exploring the global context Approved 2022.01 - 10 credit points	
[MODULE] 5005LODDA Developing and leading strategy Approved 2022.01 - 20 credit points	
[MODULE] 5006LODDA Customers and markets Approved 2022.01 - 20 credit points	
[MODULE] 5007LODDA Responsible management and effective communications Approved 2022.01 - 20 credit points	
Level 6 - 120 credit points	
Level 6 Core - 120 credit points	CORE
[MODULE] 6001LODDA Creating advantage project Approved 2022.01 - 20 credit points	
[MODULE] 6002LODDA Digital business and new technologies Approved 2022.01 - 20 credit points	
[MODULE] 6003LODDA Leading innovation Approved 2022.01 - 20 credit points	
[MODULE] 6004LODDA Managing and leading change Approved 2022.01 - 20 credit points	
[MODULE] 6005LODDA Developing collaborative relationships Approved 2022.01 - 10 credit points	
[MODULE] 6006LODDA Integrative project Approved 2022.01 - 30 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Lectures; Seminars; Tutor led Workshops. Action learning groups Reflective practice. Online directed learning journeys through the VLE Master Classes with industry experts On-line assessment tools. Peer Coaching Portfolio Business Reports Presentations Reflective diaries Personal development reports Project management plans Work based projects Lectures; Seminars; Workshops. Action learning groups Reflective practice. Online directed learning journeys through the VLE On-line assessment tools. Peer Coaching Portfolio Business Reports Presentations Personal development reports Project management plans Work based projects Lectures; Seminars; Workshops. Action learning groups Online directed learning journeys through the VLE Online tools to develop skills Peer Coaching Portfolio Business Reports Presentations Reflective diaries Personal development reports Project management plans Work based projects Lectures; Seminars; Workshops. Action learning groups Reflective practice. Peer Coaching Portfolio Business Reports Presentations Reflective diaries Personal development reports Project management plans Work based projects

Opportunities for work related learning

This programme is distinctive in the sense that it is a graduate apprenticeship, where the learner is based in the workplace, and has to be employed in a role where they can develop in the areas that they study on the programme. Therefore all of the projects completed during the programme will be work-based. Also, the students will immediately apply learning to the work place and reflect on their personal development.

Entry Requirements

Type	Description
A levels	Candidates will have A-Levels or equivalent. 112 UCAS points.
Alternative qualifications considered	The programme is bound by the Chartered Manager Degree Apprenticeship (CMDA) Standard. Therefore the criteria for admissions is set by the Education & Skills Funding Agency (ESFA) CMDA standard. The CMDA standards sets entry requirements as: "Individual employers will set the selection criteria for their Apprenticeships. Most candidates will have A levels (or equivalent) or existing relevant Level 3 qualifications, and English, Maths and ICT at Level 2. Other relevant or prior experience may also be considered as an alternative."

Extra Entry Requirements