Programme Specification Document

Approved, 2022.02

Overview

Programme Code	36005
Programme Title	Popular Music Vocal Performance
Awarding Institution	Liverpool John Moores University
Programme Type	Degree
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	
Link Tutor(s)	Andrew Sherlock

Partner Name	Partnership Type
Institute of the Arts Barcelona	Validated

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Arts with Honours - BAH	See Learning Outcomes Below
Alternative Exit	Diploma of Higher Education - DHE	Demonstrate a heightened knowledge and understanding of their singing voice and be able to creatively perform with confidence, individuality and appropriateness in a range of diverse and more challenging styles and genres Demonstrate advanced music keyboard skills in music performance and creation Demonstrate through practice a thorough understanding of music theory particularly in relation to music creation and song writing Demonstrate professional and creative practice in the appropriate use of music creation, recording and production software and hardware Demonstrate an informed knowledge and understanding of the music business and how the specific element of it work and how they may operate within it Demonstrate the ability to create innovative, well formed, song and music compositions which both respond to both their own creative imperatives and to the needs to a particular market. Apply enhanced skills in written and oral communication, teamwork and problem solving
Alternative Exit	Bachelor of Arts - BA	Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject.

Alternative Exit	Certificate of Higher Education - CHE	Demonstrate a considered and sustainable vocal singing technique recognizing its individual attributes, strengths and areas for development Demonstrate a considered and sustainable vocal singing technique recognizing its individual attributes, strengths and areas for development Demonstrate an understanding of the creative potential of the music keyboard and use it in performance, rehearsal and music technology Demonstrate an understanding of the creative potential of the music keyboard and use it in performance, rehearsal and music technology Demonstrate a consolidated and applicable understanding of music theory, harmony, form as applicable to contemporary popular and commercial music Demonstrate a consolidated and applicable understanding of music theory, harmony, form as applicable to contemporary popular and commercial music Demonstrate an understanding of the nature of, and ability to utilize, industry standard music technology hardware and software Demonstrate an understanding of the nature of, and ability to utilize, industry standard music technology hardware and software Demonstrate an informed knowledge and understanding of the overarching elements and structures of the international music business Demonstrate an informed knowledge and understanding of the overarching elements and structures of the international music business Demonstrate an understanding of the history of popular and commercial music forms and their relationship with the time and culture from which they developed Demonstrate an understanding of the history of popular and commercial music forms and their relationship with the time and culture from which they developed Apply basic skills in written and oral communication, teamwork and problem solving Apply basic skills in written and oral communication, teamwork and problem solving

Alternate Award Names	

External Benchmarks

Subject Benchmark Statement	UG-Music (2019)

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	Institute of the Arts Barcelona	3 Years

Aims and Outcomes

Educational Aims of the Programme

Develop the student´s practical skills and knowledge and understanding of singing, song writing, production and performance in the context of popular and commercial music. More specifically the programme aims to develop in its students: An individual creative musical style, voice and identity with the ability to create and perform commercially viable work which responds to specific markets and market segments, The creative and technical skills in vocal/music performance, music production and technology, song writing and music composition skills required for a sustainable career The critical knowledge, skills and understanding that enable them to achieve sustained employment and self-employment in a broad range of singing / music careers. A detailed and well-informed understanding of the international music business and a clear understanding of how popular and commercial music is financed, made, distributed and consumed An informed critical understanding of the cultural, social and political context in which music is produced, performed and consumed The transferable skills of, research, creative thinking, communication, collaboration and team working, and problem solving.

Learning Outcomes

Code	Description
PLO1	Demonstrate an informed and critical understanding of the creative processes and professional practices of song writing, music creation
PLO2	Demonstrate the ability to compose songs and music adopting professional working practices in response to personal creative imperatives and target markets
PLO3	Demonstrate through practice an understanding of music theory for popular and commercial music
PLO4	Demonstrate a sustainable advanced, focused and distinct vocal singing technique
PLO5	Demonstrate the ability to perform in solo and ensemble performance in a variety of genres and performance contexts
PLO6	Demonstrate the ability to undertake advanced music production utilizing standard industry technology for live sound, recording, sequencing, editing and mixing
PLO7	Work and think critically, analytically and reflexively.
PLO8	Utilise creative and imaginative skills.
PLO9	Communicate effectively with a wide range of individuals using a variety of means (oral, visual, written).
PLO10	Evaluate personal, academic and professional skills and performance.
PLO11	Independently/ interdependently utilise problem-solving skills in a variety of theoretical and practical situations.
PLO12	Demonstrate an informed and critical understanding of performance and its relationship to target markets and audience
PLO13	Manage time, prioritise workloads and recognise and manage personal emotions and stress.
PLO14	Effectively perform within a team environment including: leadership, team building, influencing and project managing skills.
PLO15	Demonstrate interpersonal skills of effective listening, negotiating, persuasion and presentation

Code	Description
PLO16	Understand career opportunities, HE progression opportunities and challenges ahead and plan a career/education path.
PLO17	Use generic ICT systems and tools to communicate, evaluate and present information.
PLO18	Demonstrate an informed and critical understanding of the commercial, professional, technological and cultural contexts in which, popular and commercial music is made and consumed.
PLO19	Demonstrate a professional level understanding of the formal structures and properties of singing performance and the popular and commercial song
PLO20	Demonstrate a detailed knowledge and understanding of music theory as applied to singing and song writing for popular and commercial music
PLO21	Demonstrate the ability to undertake individual research projects involving the acquisition, sifting, selection, and ordering of material to create coherent outcomes and arguments
PLO22	Critically reflect on their work and the work of others in the context of contemporary business and cultural frameworks
PLO23	Demonstrate an awareness of interdisciplinary approaches and the capacity to engage and independently apply different theories and systems of knowledge
PLO24	Demonstrate the ability to generate, develop, test and evaluate new creative ideas and solutions

Programme Structure

Programme Structure Description

The programme operates within the University academic framework (see below) The programme is offered over three academic years in full-time mode. The programme commences in September and runs through to early June. The programme has no options or electives An alternative award of Diploma of Higher Education in Popular Music Vocal Performance will be offered to students who do not achieve a pass in, or do not attempt, the final 120 credits but have gained 240 credits at levels 4 and 5. An alternative award of Certificate of Higher Education in Popular Music Vocal Performance will be offered to students who have gained 120 credits at the point at level 4.

Programme Structure - 360 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4501IABSIN Music Business and Context 1 Approved 2022.01 - 20 credit points	
[MODULE] 4502IABSIN Music Keyboard Skills 1 Approved 2022.01 - 20 credit points	
[MODULE] 4503IABSIN Music Technology Approved 2022.01 - 20 credit points	
[MODULE] 4504IABSIN Music Theory and Analysis Approved 2022.01 - 20 credit points	
[MODULE] 4505IABSIN Popular Music - History, Style and Performance Approved 2022.01 - 20 credit points	
[MODULE] 4506IABSIN Singing 1 (Commercial) Approved 2022.01 - 20 credit points	
Level 5 - 120 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5501IABSIN Music Business and Context 2 Approved 2022.01 - 20 credit points	
[MODULE] 5502IABSIN Music Keyboard Skills 2 Approved 2022.01 - 20 credit points	
[MODULE] 5503IABSIN Individual Performance Project Approved 2022.01 - 20 credit points	
[MODULE] 5504IABSIN Music Recording and Production Approved 2022.01 - 20 credit points	
[MODULE] 5505IABSIN Song Writing Approved 2022.01 - 20 credit points	
[MODULE] 5506IABSIN Singing 2 (Popular and Commercial Music) Approved 2022.01 - 20 credit points	
Level 6 - 120 credit points	
Level 6 Core - 120 credit points	CORE
[MODULE] 6501IABSIN Music Business and Context 3 Approved 2022.01 - 20 credit points	
[MODULE] 6502IABSIN Media Project Approved 2022.01 - 20 credit points	
[MODULE] 6503IABSIN Singing 3 (Commercial) Approved 2022.01 - 20 credit points	
[MODULE] 6504IABSIN The Music Artist Approved 2022.01 - 40 credit points	
[MODULE] 6563IAB Research Project Approved 2022.01 - 20 credit points	

Module specifications may be accessed at https://proformas.ljmu.ac.uk/Default.aspx

Approved variance from Academic Framework Regulations

Variance
The IAB has an approved variance from the LJMU framework to deliver year-long modules.

Teaching, Learning and Assessment

Teaching is though lectures, seminars, individual tutorial and collaborative and individual rehearsal and workshop projects. Visiting lecturers and the contribution of professional theatre artists will make a major contribution to the programme. Assessment methods and requirements are specified in the module handbook and module proforma. The high staff student contact time and small cohort sizes allows for considerable formative assessment before summative assessment. The types of assessment include: Written essays and critical evaluations; Performance and studio rehearsal projects; Written business plans and other professionally related work. Teaching and Learning for Intellectual Skills: Through lectures, seminars and other discussion forum students will be provided with the opportunity to explore and evaluate contemporary frameworks and critical methodologies. Individual tutorials provide the opportunity for in-depth discussion about theoretical and conceptual concerns and the student's relationship to them All students will be assigned an academic guidance tutor who will be responsible for supporting the students in their intellectual development. Assessment of Intellectual Skills: The assessment of intellectual and cognitive skills is through all assessment tasks required for the programme. The development of Intellectual and cognitive skills is embedded into all teaching and learning activities, and assessments. However the most direct methods of assessment of Intellectual and cognitive skills are essays and other research focussed material. Teaching and Learning for Professional and Practical Skills: Practical and professional skills will be developed through practical workshop sessions, rehearsal and performance projects and master-classes given by external professional practitioners Individual tutorials provide the opportunity for in-depth discussion about professional and practical skills and the individual students approaches to their application. All students will be assigned an academic guidance tutor who will be responsible for supporting the students in their development. Practical skills are assessed through practical exercises such as rehearsals, performances, workshops, demonstrations and the artistic development of all original singing performances and their directly related component activities. Teaching and Learning for Transferable and Key Skills: Transferable skills are acquired through coursework, which includes workshops, performances, rehearsals and one-to-one tutorials through oral presentations and performances to the whole group. Assessment of Transferable and Key Skills is through all assessment tasks required for the programme. The development of these skills is embedded into all teaching and learning activities, and assessments.

Opportunities for work related learning

The programme is vocationally specific, designed especially to develop work-related learning. The curriculum, learning environment and teaching and learning strategies employed on the programme are designed specifically to enhance and develop the student´s employability. Wherever possible, the projects developed on the programme reflect professional working practices and context.

Entry Requirements

Type	Description
BTECs	Tariff points including Distinction and Merit
A levels	Minimum 104 Tariff points A/AS Level
International Baccalaureate	Diploma - 24 points including 6 in English at a Higher Level

Alternative qualifications considered	After initial screening for potential academic achievement and language skills all students will attend an interview/audition through which their skills, knowledge and ability, and capacity to complete the programme will be evaluated. (The Institute will, where appropriate, make all reasonable adjustments to accommodate those with registered disabilities both at the application process and on-programme). The evaluation of each candidate is made using the following criteria 1. Enthusiasm for, and commitment to singing and popular music. 2. Technical and creative performance skills. As this programme is highly intensive and specifically designed to lead to professional performance practice at the highest level, applicants should be able to demonstrate substantial prior performance achievements in singing / music. It is expected that students joining the programme should be able to demonstrate basic professional level performance skills within one year of study (There is no requirement to be able to read music) 3. Academic and intellectual capacity to successfully take advantage of the programme. This will normally be demonstrated through academic achievement in formal qualification (See below). 4. Prior academic attainment. The programme does not specify specific academic qualification (see point 1 above) as part of its entry requirement. However the threshold level of prior academic achievement is detailed below.
Other international requirements	Where English is not a first language, an IELTS score of 6.5 must be achieved.

Extra Entry Requirements