

Overview

Programme Code	36028
Programme Title	Leadership and Management Practice
Awarding Institution	Liverpool John Moores University
Programme Type	Apprenticeship
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Lisa Knight
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Science - MS	See Learning Outcomes Below

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	PGT-Business and Management (2015)
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Apprenticeship Standard

Apprenticeship Standard	End Point Assessment	Proposed Off the Job Training delivery
Senior leader - ST0480	Non-Integrated	

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	March	LJMU Taught	2 Years
Full-Time, Face to Face	May	LJMU Taught	2 Years
Full-Time, Face to Face	September	LJMU Taught	2 Years

Aims and Outcomes

Educational Aims of the Programme

1. Apply the leadership and management skills and business knowledge required to operate as an effective leader and manager within a modern work environment. 2. Make a professional contribution to leadership and management practice within a fast moving environment drawing upon knowledge of functional areas and general business. 3. Apply cross-functional leadership and management skills to make a positive contribution to an organisation. 4. Assess strategic business issues and make a timely contribution to these through problem solving in a team environment. 5. As an independent learner, reflect on the principles and practice of self development and apply these so as to impact positively in an organisational setting. 6. Evaluate the impact research methodologies and investigation strategies can have on a business and select the most suitable method for the task at hand. 7. Synthesise current management theory and business principles to improve personal practice, enhance career prospects and to facilitate personal, academic and professional development.

Learning Outcomes

Code	Description
PLO1	Evaluate and integrate management concepts and business philosophies to assess the impact these can have in today's business environment.
PLO2	Understand and critically appraise the theoretical underpinnings of functional disciplines and how these can contribute to management principles.
PLO3	Critically appraise the use of research methods and technological skills and select an appropriate approach in support of management decision making.
PLO4	Hold a realistic appreciation of the impact conflict can place on managers and the role that leadership can play in resolving people issues.
PLO5	Hold a comprehensive in-depth knowledge of how management functions can be synthesised within areas of specialisation and interact across disciplines.
PLO6	Critically appraise how advanced management tools can be applied strategic decision-making.

Programme Structure

Programme Structure Description

The programme will be available to be offered part-time as part of a higher degree apprenticeship programme. The taught stage (120 credits) takes 4 semesters and the expected full duration for a part-time student is 2 years. There is only one option on the programme 7473BUSME Managing the Business or 7476 Managing the Digital Business. Optionality is dependent on the background or aspirations of the students to develop in a digital or more traditional company. Completion of 60 taught credits entitles the student to the alternative exit award of PG Certificate in Leadership and Management Practice, should they wish to exit the programme at this point, however it is assumed that students will continue to complete the full MS. Leadership and Management Practice programme once on the course. Completion of 180 taught credits entitles the student to the award of MS. Leadership and Management Practice. The regular pattern of delivery for this programme will be 30 credits of delivery per semester. Summer semesters will be utilised for this programme. Modules will be taught in block delivery over three days per 10 credits. Students are expected to complete the programme PG Certificate within 9 months and the full programme within 2 years. It is the intention that students who undertake the PG Certificate can then progress onto the full programme.

Apprentices all need to complete mandatory training in Safeguarding, British Values and Prevent before they can undertake the End Point Assessment. Generic, mandatory online training programmes will offered to apprentices and this may be supplemented by additional training that is specific to the programme.

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 160 credit points	CORE
[MODULE] 7453BUSME Leadership and Strategic Performance Approved 2022.01 - 20 credit points	
[MODULE] 7454BUSME Marketing Context and Relationship Management Approved 2022.01 - 10 credit points	
[MODULE] 7459BUSME Leading Change for Sustainable Futures Approved 2022.01 - 10 credit points	
[MODULE] 7460BUSME Research Strategies for Practitioners Approved 2022.01 - 10 credit points	
[MODULE] 7461BUSME Leadership, Engagement and People Performance Approved 2022.01 - 20 credit points	
[MODULE] 7479BUSME Leadership and Management Consultancy Project Approved 2022.01 - 60 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Modules will normally be delivered in block release format i.e. three full days per 10 credit module, however, days will be broken down into 2-3 hour workshops sessions. The universities VLE (Canvas) will be employed to allow teaching and extension materials to be readily available off-site and provide a means for participants to maintain contact. A strong emphasis is placed on recognising that the workplace is an important place to learn, learners will integrate key concepts and theories, assessing the impact of these on their own working environment and reporting back on their findings. Action learning will be adopted as the key supportive and collaborative approach to learning, issues and challenges from the workplace can be discussed and peer reviewed by tutors and colleagues on the course, providing a forum to bring ideas, thoughts, issues and actionable remedies to the fore. The predominant assessment methodology is one piece of individual coursework per module, which will require participants to relate their learning to an organisational setting. These assessments will normally be developed from their own experience or setting by each individual student through the module activities with the application of theory to practice being a key element of the programme. In the initial 20 credit module, the emphasis will be on a portfolio of work, bringing together different facets of learning activities enabling them to develop a broad understanding of themselves and their overall objectives for the duration of the programme. During all modules formative feedback, which supports the summative assessments, is on-going both within and outside the formal sessions. Students experiencing changing circumstances or difficulties with access may be supported by providing suitable case studies for their assessments, however this is not promoted.

Opportunities for work related learning

The programme conforms to the QAA requirements for "a career development programme for those who have significant ... and relevant work experience on which the learning process should build". Manager and leader development is a shared responsibility, and the ethos of this programme is that it is best developed in partnership between the Business School, together with the organisation and the delegates for whom it is intended. The programmes approach to how manager's and leader's learn applies proven management and leadership development approaches. At the centre of the programmes philosophy is the notion that we learn best from experience, so action learning and coaching are a key part of the programme. This approach also builds strong peer learning groups where managers learn from each other. That is because the programme sees management and leadership development as a social and collaborative process. It also means that the programme takes learning from the workplace seriously. Consequently, everybody brings their experience from their area of expertise with them, and plans to apply knowledge and skills in practice and then to reflect on their experience and improve their performance.

Entry Requirements

Type	Description
Other international requirements	Where English is not the candidate's first language, or their first degree was not taught and assessed wholly in English, an IELTS score of 6.5 must be achieved, with no individual score of less than 5.5. The programme complies fully with the requirements of the Equality Act 2010.

Alternative qualifications considered

The students suitable for the MSc Leadership and Management Practice will typically have some experience of managing within an organization, they may be new in role or a manager wanting to develop their knowledge skills and practice. Given the general nature of assessment, candidates will normally have some managerial experience and have one of the following: - A degree from a recognised University or equivalent awarding institution at second class honours level or above; or - A professional qualification recognised as equivalent to the above; or - An award which the University has agreed to accept as equivalent to the above Where a candidate does not fulfil the standard entry qualification, the Programme Leader may interview the person to determine their suitability for the Programme. Students who have a PG Cert in Leadership and Digital Marketing can enter this programme at the same point at which the PG Cert in Leadership and Management would be gained, i.e. the first 60 credits of the full MS Programme.

Extra Entry Requirements