

Programme Specification Document

Approved, 2022.02

Overview

Programme Code	36039
Programme Title	Business with Finance
Awarding Institution	Liverpool John Moores University
Programme Type	Degree
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	
Link Tutor(s)	Khalid Abbas

Partner Name	Partnership Type
International College IMPERIA	Franchised

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Arts with Honours - BAH	See Learning Outcomes Below
Alternative Exit	Certificate of Higher Education - CHE	Use a range of appropriate business software. Use a range of appropriate business software. Describe the structure, functions, processes and management of business organisations. Describe the structure, functions, processes and management of business organisations. Apply basic quantitative techniques to business problems. Apply basic quantitative techniques to business problems.
Alternative Exit	Bachelor of Arts - BA	Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject.
Alternative Exit	Diploma of Higher Education - DHE	Use a range of appropriate business software Analyse the structure, functions, processes and management of business organisations Apply quantitative techniques to business problems

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	February	International College IMPERIA	3 Years
Full-Time, Face to Face	September	International College IMPERIA	3 Years

Aims and Outcomes

Educational Aims of the Programme

The curriculum is designed to comply with the QAA General Business and Management Subject Benchmark, published as part of the national academic infrastructure. The BA (Hons) Business with Finance programme aims to produce graduates who have: Acquired knowledge of business theories, models and techniques and issues rigorously and who have the practical skills needed within the business and finance environment. Developed the knowledge and skills necessary for a successful career in business or to undertake a further academic study. Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment. Developed knowledge and skills in finance.

Learning Outcomes

Code	Description
PLO1	Demonstrate a comprehensive understanding and ability to analyse and evaluate the nature, structure, functions and processes of business organisations and the financial implications.
PLO2	Apply the skills necessary for academic study and enquiry.
PLO3	Select, use and evaluate information from a variety of sources.
PLO4	Apply theoretical concepts, practical techniques and skills to the solution of complex problems.
PLO5	Analyse and interpret quantitative and qualitative data.
PLO6	Utilise judgement to draw appropriate conclusions and make recommendations.
PLO7	Analyse, evaluate and synthesise theoretical and applied knowledge and information to develop a coherent understanding and conclusion.
PLO8	Develop own leadership, team-working and other personal qualities necessary for business finance career.
PLO9	Apply problem solving and decision making skills.
PLO10	Act with increasing autonomy to conduct research into business and management issues.
PLO11	Develop a range of work-related skills that demonstrates business acumen.
PLO12	Understand the role and management of finance in a business organisation recognising its development and implications.
PLO13	Utilise appropriate ICT software and critically evaluate internet sources.
PLO14	Plan, manage, review and evaluate own learning.
PLO15	Work effectively on their own and as part of a team.
PLO16	Utilise problem-solving skills in a variety of theoretical and practical situations.
PLO17	Manage time effectively by learning to plan and prioritise their work in order to meet specified deadlines.
PLO18	Learn independently in the spirit of critical enquiry.

Code	Description
PLO19	Communicate effectively with a wide range of individuals utilising a variety of appropriate media.
PLO20	Apply the business and finance concepts and philosophy to private, public and not-for-profit sector organisations.
PLO21	Recognise the importance of collecting relevant data and the variety of information sources, both primary and secondary.
PLO22	Analyse the contemporary issues in business and finance.
PLO23	Apply a range of theoretical concepts to practical organisational or industry sector issues or problems.
PLO24	Demonstrate knowledge of the business communications tools and the need for integration.
PLO25	Demonstrate detailed knowledge of business and finance.
PLO26	Demonstrate an awareness of strategic, legal and ethical issues affecting business organisations.

Programme Structure

Programme Structure Description

The BA (Hons) Business with Finance programme will consist of six modules at each level. At level 4, all modules are core and delivered in two semesters. At levels 5 and 6 there are five core modules and one option.

Programme Structure - 360 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4500IMPBW Business and Economic Decisions Approved 2022.01 - 20 credit points	
[MODULE] 4501IMPBW Contemporary Business Issues Approved 2022.01 - 20 credit points	
[MODULE] 4502IMPBW Academic and Business Skills Approved 2022.01 - 20 credit points	
[MODULE] 4503IMPBW Marketing for Business Approved 2022.01 - 20 credit points	
[MODULE] 4504IMPBW Finance and Accounting Skills Approved 2022.01 - 20 credit points	
[MODULE] 4505IMPBW Fundamentals of Management Approved 2022.01 - 20 credit points	
Level 5 - 120 credit points	
Level 5 Core - 100 credit points	CORE
[MODULE] 5502IMPBW Organisational Behaviour Approved 2022.01 - 20 credit points	
[MODULE] 5503IMPBW Digital Business Intelligence Approved 2022.01 - 20 credit points	
[MODULE] 5504IMPBW Research Methods Approved 2022.01 - 20 credit points	
[MODULE] 5505IMPBW Investment and Finance Approved 2022.01 - 20 credit points	
[MODULE] 5506IMPBW International Monetary and Financial Systems Approved 2022.01 - 20 credit points	
Level 5 Optional - 20 credit points	OPTIONAL
[MODULE] 5500IMPBW Employability Skills Approved 2022.01 - 20 credit points	
[MODULE] 5501IMPBW Personal Development Approved 2022.01 - 20 credit points	
Level 6 - 120 credit points	
Level 6 Core - 100 credit points	CORE
[MODULE] 6502IMPBW Strategic Management Approved 2022.01 - 20 credit points	
[MODULE] 6503IMPBW Business Consultancy Approved 2022.01 - 20 credit points	
[MODULE] 6504IMPBW Innovation and Creativity for Business Approved 2022.01 - 20 credit points	
[MODULE] 6505IMPBW Financial Risk Management Approved 2022.01 - 20 credit points	
[MODULE] 6506IMPBW International Corporate Finance Approved 2022.01 - 20 credit points	
Level 6 Optional - 20 credit points	OPTIONAL
[MODULE] 6500IMPBW Corporate Social Responsibility Approved 2022.01 - 20 credit points	
[MODULE] 6501IMPBW Personal Development and Employment Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Acquisition of knowledge is achieved through a broad range of teaching methods including lecture, seminar, workshop, case study, video, practical, business game simulation; 'real-world' business issue and international and national case studies. Assessment methods are specified in each module handbook but include unseen examination, open book examination, coursework assignments and presentations. Intellectual skills are developed through practical (case study or 'real-world') project work, tutorial work and coursework assignments. Open ended practical work is designed to permit students to demonstrate achievement of all the learning outcomes in this category. Examples of teaching and learning on the programme include: Lectures Tutor-led seminars Student-led seminars Workshops Problem-based learning Self directed learning Business game simulations Work placement (Optional) Intellectual skills are assessed. A variety of assessment methods are used and formal examination, coursework (including formal reports and presentations) are the main methods for assessment. Examples of assessment on the programme include: Essays Reports In-Class Tests Unseen Examinations Open Book Examinations Portfolio Practical skills are developed in a co-ordinated and progressive manner throughout the programme. In the lower levels attention is focused on the acquisition of basic skills, while at the higher levels more advanced techniques are introduced. A variety of assessment methods are used to assess practical skills including practical tasks, formal reports, presentations, portfolios. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Transferable skills are assessed. A variety of assessment methods are used including examinations, portfolios of learning, formal reports, presentations and business game simulations.

Opportunities for work related learning

The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing the world of work 4. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development of graduate skills that are embedded into the programmes as well as via campus based work-related learning. With respect to elements 1, 2 and 4 the Team are of the opinion that the comprehensive mapping exercise of the graduate skills clearly demonstrates that these elements are incorporated into the Programme, as all the skills will be taught, practised and assessed via the core modules. This approach provides students with an opportunity to follow their pathways at Level Five and Level Six that will enable them to further develop those skills that they identify as being important to them. The programme also has strong employer involvement. Many modules have guest speakers from industry.

Entry Requirements

Type	Description
Other international requirements	Level 4 STPM: minimum 2 Principal Passes A-Level: minimum 2 Passes UEC: 5Bs Foundation / Matriculation: Minimum CGPA of 2.00 Level 5 Diploma in Business: Having successfully completed Diploma in Business from IMPERIA or other accredited Higher Institutions with CGPA 2.00 English Language Requirement STPM English Syllabus 914 Grade C STPM English Syllabus 920 Grade D SPM English Syllabus 1322 Grade C SPM English Syllabus 1119 Grade 1-6 GCE 'O' Level credit IELTS Band 5.5 TOEFL 550 & above TOEFL (computer-marked) 220 or above Malaysian University English Test(MUET) Band 3 PTE Academic Score 42-49

Extra Entry Requirements