

## Overview

<b>Programme Code</b>	36075
<b>Programme Title</b>	Master of Business Administration
<b>Awarding Institution</b>	Liverpool John Moores University
<b>Programme Type</b>	Masters
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Programme Leader</b>	Fiona McNamara
<b>Link Tutor(s)</b>	

## Awards

<b>Award Type</b>	<b>Award Description</b>	<b>Award Learning Outcomes</b>
Target Award	Master of Business Administration - MBA	See Learning Outcomes Below

<b>Alternate Award Names</b>	
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## External Benchmarks

<b>Subject Benchmark Statement</b>	PGT-Business and Management (2015)
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## Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Distance Learning	January	LJMU Taught	1 Year
Full-Time, Distance Learning	September	LJMU Taught	1 Year

## Aims and Outcomes

### Educational Aims of the Programme

1. Apply the management skills and business knowledge required to operate as an effective manager within a modern work environment. 2. Make a professional contribution to management within a fast moving environment in a range of functional areas and general business. 3. Apply cross-functional abilities and transferable management skills to make a positive contribution to organisational impact. 4. Assess strategic business issues and make a timely contribution to these through problem solving in a team environment. 5. As an independent learner, reflect on the principles and practice of self development and apply these so as to impact positively in an organisational setting. 6. Evaluate the impact research methodologies can have on a business and select the most suitable method for the task at hand. 7. Synthesise current management theory and business principles to enhance career prospects and to facilitate personal, academic and professional development.

### Learning Outcomes

Code	Description
PL01	Evaluate and integrate management concepts and business philosophies to assess the impact these can have in today's business environment.
PL02	Utilise multi-source data in problem solving and decision-making to demonstrate organisational impact.
PL03	Link theoretical concepts to practice to evaluate the impact these can have through a critical appraisal of organisational policies and procedures.
PL04	Apply key functional business areas, assess their impact and provide recommendations for improvement.
PL05	Demonstrate competence, professionalism and leadership in communication and problem solving skills.
PL06	Apply concepts, knowledge and skills to work-based practice and select appropriate management tools to create a positive impact on specific organisational issues.
PL07	Recognise and take account of financial and resource issues implications during periods of change and the associated decision-making processes.
PL08	Select and utilise management tools in the construction of business projects and decision-making.
PL09	Articulate conclusions and recommendations based on evidence that is subject to critical appraisal and independent thinking.
PL010	Adopt and apply a flexible approach to different business and management contexts.

<b>Code</b>	<b>Description</b>
PLO11	Use relevant research methods and approaches to critically appraise an issue within a working environment.
PLO12	Understand and critically appraise the theoretical underpinnings of functional disciplines and how these can contribute to management principles.
PLO13	Apply effective professional communication both written and oral to assess academic materials in an independent manner.
PLO14	Utilise problem-solving skills with an ability to prioritise work in a time-critical situation.
PLO15	Competently use management and leadership skills to promote positive attitudes and to assess the impact of interventions.
PLO16	Manage personal and organizational change by adapting to changing requirements and circumstances.
PLO17	Use imaginative thinking in problem solving, assessing impact and incorporating these in decision-making activities.
PLO18	Structure and communicate ideas effectively across a range of media and participate constructively both as
PLO19	a leader and as a member of a team.
PLO20	Employ personal reflection skills on a continuing basis through partnership working, professional team participation and independent learning.
PLO21	Critically appraise the use of research methods and technological skills and select an appropriate approach in support of management decision making.
PLO22	Hold a realistic appreciation of the impact conflict can place on managers and the role that leadership can play in resolving people issues.
PLO23	Hold a comprehensive in-depth knowledge of how management functions can be synthesised within areas of specialisation and interact across disciplines.
PLO24	Critically appraise how advanced management tools can be applied strategic decision-making.
PLO25	Critically reason and analyse complex managerial issues, both systematically and innovatively.
PLO26	Analyse, interpret and rigorously evaluate business functions by drawing on a variety of sources.
PLO27	Assess the differing theoretical and practical approaches to leading people and explain the distinct concepts of leadership, leader and follower.

## Programme Structure

### Programme Structure Description

The programme will be available to be offered full-time. The taught stage (120 credits) takes 2 semesters, with the expected duration for a full-time student being 1 year. Optionality on this programme comes in two parts. The first option is based on module choice of either 7455BUSME Business Process Excellence or 7465BUSME Project Management, choice is dependent on the background or aspirations of the students to develop in operations or project management role. The second option comes at the end of the programme and is dependent on the students choice of either a Consultancy Project or Dissertation as the their final assessed piece of work. Students who choose a Dissertation must also choose 7470BUSME Research methods as this is the precursor to the Dissertation. Students who choose a consultancy project must also choose 7460BUSME Research Strategies for Practitioners as this is the precursor module to the consultancy project. Completion of 180 taught credits entitles the student to the award of Masters of Business Administration. Summer semesters will be utilised for this programme. Modules will be taught in block delivery over three days per 10 credits. The alternative exit award of PG Certificate in Business Administration is awarded on completion of 60 taught credits. A student who is eligible for this award will be able to: Assess and reflect upon their personal identity and its significance to personal leadership practice. Critically evaluate themselves as leaders and their relationships with colleagues and teams Apply engagement and people management strategies in order to enhance performance. Identify and negotiate objectives with key stakeholders within the organisation for a business project. Critically evaluate a range of theoretical concepts relevant to the identified business issue. Critically analyse and integrate complex information related to the business project. Report and present findings with reflection on their effectiveness as a practitioner and their own leadership approaches. Critically evaluate the impact of the business environment in influencing the strategy and success of an organisation. Appreciate organisational structures; business modelling; global perspectives as well as governance and accountability. Evaluate leadership strategies to create value and improve organisational performance. Critically evaluate the impact marketing orientation has on an organisation. Evaluate and critique the internal and external relationships organisations hold. Propose and implement a strategic relationship management programme. The alternative exit award of PG Diploma in Business Administration is awarded on completion of 120 taught credits. A student who is eligible for this award will be able to: Assess and reflect upon their personal identity and its significance to personal leadership practice. Critically evaluate themselves as leaders and their relationships with colleagues and teams Apply engagement and people management strategies in order to enhance performance. Identify and negotiate objectives with key stakeholders within the organisation for a business project. Critically evaluate a range of theoretical concepts relevant to the identified business issue. Critically analyse and integrate complex information related to the business project. Report and present findings with reflection on their effectiveness as a practitioner and their own leadership approaches. Critically evaluate the impact of the business environment in influencing the strategy and success of an organisation. Appreciate organisational structures; business modelling; global perspectives as well as governance and accountability. Evaluate leadership strategies to create value and improve organisational performance. Critically evaluate the impact marketing orientation has on an organisation. Evaluate and critique the internal and external relationships organisations hold. Propose and implement a strategic relationship management programme

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 100 credit points	CORE
[MODULE] 7451BUSME Leadership, Engagement and People Performance Approved 2022.01 - 20 credit points	
[MODULE] 7452BUSME Business Project Approved 2022.01 - 10 credit points	
[MODULE] 7453BUSME Leadership and Strategic Performance Approved 2022.01 - 20 credit points	
[MODULE] 7454BUSME Marketing Context and Relationship Management Approved 2022.01 - 10 credit points	
[MODULE] 7456BUSME Enterprise and Risk Management Approved 2022.01 - 10 credit points	
[MODULE] 7457BUSME Finance and Decision Making Approved 2022.01 - 10 credit points	
[MODULE] 7458BUSME Digital Business Innovation Approved 2022.01 - 10 credit points	

[MODULE] 7459BUSME Leading Change for Sustainable Futures Approved 2022.01 - 10 credit points	
<b>Level 7 Optional - 80 credit points</b>	<b>OPTIONAL</b>
[MODULE] 7455BUSME Business Process Excellence Approved 2022.01 - 10 credit points	
[MODULE] 7460BUSME Research Strategies for Practitioners Approved 2022.01 - 10 credit points	
[MODULE] 7465BUSME Project Management Approved 2022.01 - 10 credit points	
[MODULE] 7468BUSME Dissertation Approved 2022.01 - 60 credit points	
[MODULE] 7469BUSME Strategic Business Consultancy Project Approved 2022.02 - 60 credit points	
[MODULE] 7470BUSME Research Methods Approved 2022.01 - 10 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

## Teaching, Learning and Assessment

Modules will normally be delivered in block release format i.e. three full days per 10 credit module, however, days will be broken down into 2-3 hour workshops sessions. The universities VLE (Canvas) will be employed to allow teaching and extension materials to be readily available off-site and provide a means for participants to maintain contact. A strong emphasis is placed on recognising that the workplace is an important place to learn, learners will integrate key concepts and theories, assessing the impact of these on their own working environment and reporting back on their findings. Action learning will be adopted as the key supportive and collaborative approach to learning, issues and challenges from the workplace can be discussed and peer reviewed by tutors and colleagues on the course, providing a forum to bring ideas, thoughts, issues and actionable remedies to the fore. The predominant assessment methodology is one piece of individual coursework per module, which will require participants to relate their learning to an organisational setting. These assessments will normally be developed from their own experience or setting by each individual student through the module activities with the application of theory to practice being a key element of the programme. In the initial 20 credit module, the emphasis will be on a portfolio of work, bringing together different facets of learning activities enabling them to develop a broad understanding of themselves and their overall objectives for the duration of the programme. During all modules formative feedback, which supports the summative assessments, is ongoing both within and outside the formal sessions. Students experiencing changing circumstances or difficulties with access may be supported by providing suitable case studies for their assessments, however this is not promoted. The assessment methodology, as set out above, provides the opportunities for participants to demonstrate knowledge and skills. In addition to this a 'flipped learning' approach will also be encouraged, providing content prior to the teaching and learning session using the universities VLE, this approach brings the focus onto action learning, enabling the application of skill development. Masterclasses, where key note speakers address current issues, emerging practice and thought leadership will also be employed on the programme, fostering intellectual skills and addressing the ever changing nature of leadership and management in the real world. Knowledge and skills are assessed through individual work-related assessments, which may be supplemented with group activities. An important element of the programme is the opportunity it provides for participants to apply their learning to organisational situations. The fact that learning is applied, rather than being purely theoretical, is of critical importance to students, since their roles empower them to make a contribution to, and impact on, their organisation. In addition to students producing course work which links theory to practice, the application of learning is also achieved through case-study analysis and a sharing of understanding which draws on the group experience. The applied nature of the programme will normally require participants to relate theory to an organisational context. The ability to analyse organisational issues and apply recommendations supported by a theoretical framework is assessed. The students will investigate a business or management problem that requires independent research and the synthesis of acquired knowledge and data, to solve the problem. A key element here is the first module which every student must complete 7451BUSME (Leadership, Engagement and People Performance), this module deals specifically with leadership, management and transferable key skills, this then continues through the programme, with the final option modules Research Strategies for Practitioners/Research Methods preparing students for their fi

## Opportunities for work related learning

The programme conforms to the QAA requirements for "a career development programme for those who have significant ... and relevant work experience on which the learning process should build". Manager and leader development is a shared responsibility, and the ethos of this programme is that it is best developed in partnership between the Business School, together with the organisation and the delegates for whom it is intended. The programmes approach to how manager's and leader's learn applies proven management and leadership development approaches. At the centre of the programmes philosophy is the notion that we learn best from experience, so action learning and coaching are a key part of the programme. This approach also builds strong peer learning groups where managers learn from each other. That is because the programme sees management and leadership development as a social and collaborative process. It also means that the programme takes learning from the workplace seriously. Consequently, everybody brings their experience from their area of expertise with them, and plans to apply knowledge and skills in practice and then to reflect on their experience and improve their performance.

## Entry Requirements

Type	Description
IELTS	IELTS 6.5 (Min. 6.0 in each component)
RPL	<p>Credits may be awarded for Level 7 learning already undertaken in the University or elsewhere for which you have received qualifications or certificates. You may also submit a claim for recognition of unaccredited prior learning (RP(E)L). This may be for work you have accomplished in a professional, paid or voluntary capacity. This has to be submitted via an RPL form with supporting evidence. You will also be liable to pay an administration fee and charge per credit.</p> <p><b>All RP(E)L claims must be applied for at the point of admission and cannot be considered at a later stage.</b></p>
Relevant work experience	a minimum of 3 years leadership / management experience

## Extra Entry Requirements

a reference

previous academic qualifications are less important for entry into the MBA programme, what we are looking for is your ability to contribute and share in the peer-learning activities

leadership experience with the scope to determine strategy within your current role

all assignments relate to the workplace, therefore students enrolled onto the programme should ideally be in employment