

Entrepreneurship

Programme Information

2022.01, Approved

Overview

Programme Code	36115
Programme Title	Entrepreneurship
Awarding Institution	Liverpool John Moores University
Programme Type	Masters

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Science - MS	N/A
Alternative Exit	Postgraduate Diploma - PD	Understand the core techniques and theories within Entrepreneurship Have knowledge of the key principles of business management and research methods Appreciate the academic and professional skills related to business management Analyse the structure, functions, processes and management of business organisations

Alternate Award Names	
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Partner Name	Partnership Type
Dimensions International College Pte Ltd	Franchised

External Benchmarks

Subject Benchmark Statement	PGT-Business and Management (2015)
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Part-Time, Distance Learning	April	Dimensions International College Pte Ltd	2 Year
Part-Time, Distance Learning	January	Dimensions International College Pte Ltd	2 Year
Part-Time, Distance Learning	July	Dimensions International College Pte Ltd	2 Year
Part-Time, Distance Learning	October	Dimensions International College Pte Ltd	2 Year

Aims and Outcomes

Educational Aims of the Programme	<p>The MSc in Entrepreneurship programme is offered as a part-time programme. This MSc aims to provide students with the knowledge, understanding, transferable skills and confidence essential for success in an entrepreneurial environment. In addition to this the programme aims to prepare students for innovative roles within small to medium sized enterprises. The main aims of the programme are to: I. provide theoretical and practical concepts of Entrepreneurship to students seeking postgraduate status. II. develop a firm understanding of Entrepreneurship and Entrepreneurs, in small to medium enterprises. III. develop students understanding and analysis of strategies and business processes which promote entrepreneurship and enterprise development. IV. encourage and foster the ability to apply knowledge in an innovative, creative and reflective manner to a range of situations in small to medium enterprises. V. develop skills to apply theoretical knowledge and problem solving techniques to work-based scenarios and issues within a small to medium sized enterprise. VI. provide a learning experience in the key areas of Entrepreneurship, for example: a. creativity and innovation. b. entrepreneurial and intrapreneurial activity. c. strategic and change management d. key business functions such as legal, financial, economic and marketing concepts necessary for entrepreneurial success. VII. encourage the synthesis of Entrepreneurial and Business Enterprise principles to facilitate personal, academic and professional development. VIII. provide a foundation for life-long learning and wider context of study and learning activities. Students will be equipped to be flexible and with transferable skills.</p>
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Learning Outcomes

Code	Number	Description
PLO1	1	have an understanding of entrepreneurs and enterprising managers and their characteristic behaviours.
PLO2	2	analyse existing and new situations to make informed and critical judgements.
PLO3	3	develop an integrated and flexible approach to the study of entrepreneurship and business enterprise.
PLO4	4	critically engage with contemporary debates on the social, political and economic context relating to enterprise and entrepreneurial activity.
PLO5	5	critically evaluate current research and scholarship relating to entrepreneurship and the enterprising manager.

PLO6	6	develop key transferable and employability skills within the field of entrepreneurship and enterprising management.
PLO7	7	apply advanced business and management techniques to the analysis and solution of problems across a wide range of business settings.
PLO8	8	deploy research and develop and design strategies applicable for the entrepreneur/enterprising manager.
PLO9	9	apply the personal and interpersonal skills necessary to lead individuals and work in teams effectively.
PLO10	10	select appropriate information and apply effective problem solving to an organisational problem or issue.
PLO11	11	develop employability skills suitable for entrepreneurial/enterprising roles.
PLO12	12	critically evaluate theories, concepts, issues and challenges related to entrepreneurial activity.
PLO13	13	demonstrate competence and professionalism in communication and problem-solving skills that is original and creative in its approach.
PLO14	14	apply independent learning through reflections and independent thinking
PLO15	15	Communicate clearly and concisely using both written and verbal communication.
PLO16	16	Demonstrate creative and innovative thinking in problem solving and decision making activities.
PLO17	17	Appropriately use information sources and IT applications suitable for the programme.
PLO18	18	Demonstrate effective self-management (including time management and initiative).
PLO19	19	Organise and prioritise work.
PLO20	20	Interpersonal skills (listening, negotiation etc.)
PLO21	21	Effective team-working skills (the ability to work as part of a team, manage or lead a team, influence a team).
PLO22	22	Appropriately deal with complex and unpredictable problems.
PLO23	23	understand the significance of the political, economic, social and environmental contexts within which entrepreneurs and enterprising managers operate.
PLO24	24	identify the presence of opportunities and threats arising from changes in the business environment and the impact on entrepreneurial activity.
PLO25	25	debate the concepts and importance of an entrepreneurial culture and intrapreneurship.
PLO26	26	critically evaluate the business and management concepts, including marketing, financial analysis, legal and economic and their critical importance in relation to entrepreneurial activity.
PLO27	27	understand and debate the importance of strategy and change management in relation to the entrepreneur and enterprising manager.
PLO28	28	knowledge and understanding of additional key areas identified in the Benchmark for Business and Management (Masters level), namely: markets, customers, finance, people, operations, communication and information technology, business policy and strategy, relevant contemporary and pervasive issues.
PLO29	29	critically evaluate theories and concepts underpinning entrepreneurship and business enterprise as an applied area of study.

Course Structure

Programme Structure Description	Completion of 60 taught credits provides Postgraduate Certificate in Entrepreneurship Completion of 120 taught credits provides Postgraduate Diploma in Entrepreneurship Completion of 180 credits award: MSc in Entrepreneurship To receive the Postgraduate Certificate in Entrepreneurship students must gain credits for 7501DIMENT, 7503DIMENT, and 7505DIMENT. To receive the Postgraduate Diploma in Entrepreneurship students must gain credits in 7500DIMENT, 7502DIMENT and 7504DIMENT. To gain MSc Entrepreneurship students must complete 7506DIMENT
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Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 180 credit points	CORE
[MODULE] 7500DIMENT Entrepreneurship Business to Business Approved 2022.01 - 20 credit points	
[MODULE] 7501DIMENT Entrepreneurship Concepts and Practice Approved 2022.01 - 20 credit points	
[MODULE] 7502DIMENT Financial Planning Approved 2022.01 - 20 credit points	
[MODULE] 7503DIMENT The psychology of Entrepreneurship Approved 2022.01 - 20 credit points	
[MODULE] 7504DIMENT Research methods and applied research methods Approved 2022.01 - 20 credit points	
[MODULE] 7505DIMENT Innovation, Creativity and Technology Approved 2022.01 - 20 credit points	
[MODULE] 7506DIMENT Extended Research Project Approved 2022.01 - 60 credit points	
Level 7 Optional - No credit points	OPTIONAL

Teaching, Learning and Assessment

Teaching, Learning and Assessment	<p>The acquisition of knowledge gained from this programme is developed through a range of teaching and learning strategies. These include realistic case-studies, workshops, lectures, seminar support, the virtual learning environment (VLE), coursework assignments, directed reading and guided study. All of which will enable the linking of theory to practical scenarios and examples. It is expected that students will be able to develop and demonstrate independence in their learning activities, which will be encouraged by the diverse range of teaching and learning methods. Initial knowledge and understanding of entrepreneurial topics will be developed through the range of teaching and learning methods outlined and this will be supported by the further wider reading of referenced materials by the student. A virtual learning environment (VLE) termed Canvas allows teaching and learning materials to be readily available and provides a dialogue to maintain tutor and peer contact. The predominant summative assessment methodology is coursework, which will require participants to relate learning to an entrepreneurial/enterprising context. A range of assessment methods will be used such as individual/group reports, essays, individual/ group presentations, class tests and unseen examinations. Formative assessment is provided through a range of methods which may include, oral presentations, debates, VLE tests/quizzes, class group discussions or VLE discussion forums. Intellectual skills are developed through practical (case study or 'real-world') activities, seminars involving group discussions and coursework assignments. Examples of teaching and learning on the programme include: Lectures Tutor led seminars Student led seminars Tutor and student led discussion groups Workshops Self directed learning Intellectual skills are assessed. A variety of assessment methods are used and formal examination, coursework (including formal reports and presentations are the main methods for assessment. Examples of assessment on the programme include; Essays (individual/group) Reports (individual/group) Class Tests Unseen Examinations Presentations (individual/group) Professional practical skills are taught within lectures and seminars through a range of activities such as real-life case studies, group/individual exercises, individual/group presentations and coursework assessments. The programme will also incorporate practitioner speakers so that learning can be reinforced and theory can be contextualised. A variety of assessment methods are used to assess practical skills including practical tasks, formal reports, presentations. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Seminars are also used to develop skills in verbal communication, interpersonal skills and team work through a range of teaching and learning activities. Transferable skills are assessed. A variety of assessment methods are used including examinations, reflective learning, formal reports, practical ICT tasks, and presentations.</p>
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Opportunities for work related learning

Opportunities for work related learning
<p>The MSc in Entrepreneurship is a HE qualification which will provide students with a range of assessments which draw upon actual scenarios within an organisational context. These scenarios prepare the student for the real world and provide them with a range of competency skills, such as numeracy, communication problem solving, organising and time management and IT which are vital for employability. The extended project stage of the programme will provide an opportunity to apply conceptual frameworks to a 'live' issue and to assess the impact of that in terms of business outcomes.</p>

Entry Requirements

Type	Description
Alternative qualifications considered	<p>Candidates must be able to satisfy the LJMU and School admissions requirements in one of the following ways: - A degree from a recognised University or equivalent awarding institution at second class honours level or above. - A professional qualification recognised as equivalent to the above. - An award which the University has agreed to accept as equivalent to a degree. Where a candidate does not fulfil the standard entry requirement or is classed as a mature applicant the Programme Leader will interview the person to determine their suitability for the Programme.</p>

Other international requirements	Where English is not the candidates first language, or their first degree was not wholly assessed in English, an IELTS score of 6.0 (minimum of 5.5, or equivalent) must be achieved.
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Programme Contacts

Programme Leader

Contact Name

Link Tutor

Contact Name
Natalie Taylor