Management and Digital Business

Programme Information

2022.01, Approved

Overview

Programme Code	36117
Programme Title	Management and Digital Business
Awarding Institution	Liverpool John Moores University
Programme Type	Masters

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Science - MS	N/A
Alternative Exit	Postgraduate Diploma - PD	• Propose and justify a report for a research project in business management • Appraise and select policies for implementation of strategy that demonstrate an appreciation of structural, cultural and behavioural issues • Synthesise and evaluate methodologies and techniques for effective knowledge and change management in an organisation • Analyse the concepts of stakeholders, success criteria and critical success factors

Alternate Award Names	

Partner Name	Partnership Type
Dimensions International College Pte Ltd	Franchised

External Benchmarks

Subject Benchmark Statement	PGT-Business and Management (2015)

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Part-Time, Distance Learning	April	Dimensions International College Pte Ltd	2 Year
Part-Time, Distance Learning	January	Dimensions International College Pte Ltd	2 Year
Part-Time, Distance Learning	July	Dimensions International College Pte Ltd	2 Year
Part-Time, Distance Learning	October	Dimensions International College Pte Ltd	2 Year

Aims and Outcomes

Educational Aims of the Programme	The aims of the MSc programme are to equip students with the following: 1. a broad foundation in the main management disciplines that is both strategic and integrated in nature; 2. knowledge and understanding of the key business concepts and models underpinning current organisational management structures, management decision-making and the drivers of innovation in an international context; 3. the ability to analyse business and management situations from both operational and strategic perspectives; 4. to exploit the use of digital technologies in line with organisational strategic aims; 5. the skills to apply theoretical knowledge to work-based problems and issues, particularly those from a team-oriented perspective; 6. the application of cross-functional abilities and transferable skills within the business activities of a range of business organisations both within and outside the UK; 7. skills in understanding and exploiting the links between academic research typologies and their relevance in generating business intelligence; 8. knowledge and skills appropriate for the production of an independent research project; 9. the synthesis of management and business principles to facilitate personal, academic and professional development; 10. applied communication skills at a level which enables them to perform effectively academically and professionally; 11. a basis for continual personal development and learning throughout their future careers.

Learning Outcomes

Code	Number	Description
PLO1	1	Critical appraisal of the integration of management concepts and business philosophies, and digital technologies along with their theoretical and practical significance in today's environment
PLO2	2	Utilise problem solving and decision making skills
PLO3	3	Critically appraise published academic and business literature
PLO4	4	Evaluate and critically appraise organisation policy and practice
PLO5	5	Reflect on personal learning
PLO6	6	Demonstrate effective and professional communication and problem-solving skills
PLO7	7	Select effective information collection methods and use the most appropriate analytical tools
PLO8	8	Apply concepts, knowledge and skills to work-based practice

PLO9	9	Recognise and take account of financial and resource implications in the development of business plans and projects
PLO10	10	Communicate effectively across a variety of media
PLO11	11	Reflect on independent learning
PLO12	12	Critical awareness of the integration of subject areas and analysis of their importance and impact in the decision-making process
PLO13	13	Apply the most appropriate methods of data collection and analysis (quantitative, qualitative, mixed-approach) to an organisational issue or problem
PLO14	14	Develop appropriate digital business skills
PLO15	15	Structure and communicate ideas effectively both orally and in writing
PLO16	16	Participate constructively as a member of a team
PLO17	17	Manage time and work to deadlines
PLO18	18	Work independently
PLO19	19	Competently use ICT resources
PLO20	20	Use creative, imaginative and innovative thinking in both problem solving and decision-making activities
PLO21	21	Practise and promote on-going personal development
PLO22	22	Analysis of the principles and practice of business operations and the managing of resources: financial, informational and human
PLO23	23	Evaluation of the effectiveness of management 'tools' in making strategic decisions
PLO24	24	Evaluation of the importance of technical skills and the application of research strategies in making management decisions
PLO25	25	Critically reason and analyse complex business issues both systematically and innovatively
PLO26	26	Integrate and rigorously evaluate business and management disciplines, using a variety of sources
PLO27	27	Evaluate and draw reasoned conclusions from structured and unstructured problems and data
PLO28	28	Collect appraise and critically analyse in-depth quantitative, qualitative and multi-source data

Course Structure

Programme Structure Description	Completion of 60 taught credits provides the alternative exit award P-G Certificate in Management & Digital Business. These modules are 7500DIMMGT, 7501DIMMGT, 7500DIMDB. Completion of 120 taught credits provides the alternative exit award P-G Diploma in Management & Digital Business. These modules are 7500DIMMGT, 7501DIMMGT, 7500DIMDB, 7502DIMMGT, 7503DIMMGT, 7504DIMMGT, 7505DIMMGT Completion of the full 180 credits 7500DIMMGT, 7501DIMMGT, 7500DIMDB, 7502DIMMGT, 7503DIMMGT, 7504DIMMGT, 7505DIMMGT and 7502DIMDB award: MSc Management & Digital Business

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 180 credit points	CORE
[MODULE] 7500DIMDB Digital Business Approved 2022.01 - 20 credit points	
[MODULE] 7500DIMMGT Management Theory and Leadership Approved 2022.01 - 20 credit points	
[MODULE] 7501DIMMGT Economics and Finance Approved 2022.01 - 20 credit points	
[MODULE] 7502DIMDB Research Project Approved 2022.01 - 60 credit points	
[MODULE] 7502DIMMGT Strategic Management Approved 2022.01 - 20 credit points	
[MODULE] 7503DIMMGT Managing Business Research 1 Approved 2022.01 - 10 credit points	
[MODULE] 7504DIMMGT Managing Business Research 2 Approved 2022.01 - 10 credit points	
[MODULE] 7505DIMMGT Management Competencies Approved 2022.01 - 20 credit points	
Level 7 Optional - No credit points	OPTIONAL

Teaching, Learning and Assessment

Teaching, Learning and Assessment	Teaching and learning strategies are based on a combination of structured tuition and student-centred learning. Methods adopted include lecture, tutorial, practical, workshops, assignments, case study, video, group work discussion, 'real world' business case studies and business simulations. This approach is intended to facilitate students taking ownership and responsibility for their own learning. All are addressed formatively through contributions to discussions and direct contact with tutors and peers in group discussion. Materials required to support and inform learners to achieve all outcomes, are provided throughout the programme and include books, journal articles and case studies, as well as tutor notes. All modules are supported via CANVAS (the virtual learning environment). A variety of assessment methods are deployed throughout the programme. These methods include problem-solving exercises, practical projects, case studies, simulations, research-based projects, literature reviews, group presentations, group and individual reports, reflective reviews, class tests and portfolios. Formative feedback is provided in all modules. In some modules more than one piece of formal assessment exists, which allows for further formative feedback to be given in the course of the module. Intellectual skills are developed through case study or 'real world' project work and simulations, tutorial work, coursework assignments and directed reading, enabling linking of theory to practical examples. The assessment methodology, as defined above, provides opportunities for the assessment of intellectual skills. The blending of group and individual assessment formats help to develop collaborative awareness and team perspectives in addition to individual reflection. Students will produce coursework that predominantly relates to case study scenarios, thereby linking theory to practice. Throughout students will critically reflect on their learning process. All practical skills are assessed through a variety of assessment methods including class tests, coursework, projects and formal reports, which require the demonstration of such skills. The analytical nature of the programme, particularly at the Research Project stage, will require students to investigate organisational issues and seek workable recommendations through a theoretical framework. The students will investigate a business or management problem/issue in the area of digital business that requires independent research and the synthesis of acquired knowledge and data to address the problem. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Students will be provided with support during induction and throughout the programme in the development of key skills which culminates in the production of a Personal Development Portfolio and the Research Project. The nature of classroom sessions is devised to create an interactive experience, with group activities playing a large part in the delivery. Students will be expected to undertake work in their own time and, given the applied approach to assessment this will demand a degree of self management. Key skills will be developed throughout the programme commencing at the induction. Transferable skills will be important in providing students with the increased confidence and ability to address business problems. The final outcome of transferable skills will be the production of a Personal Development Portfolio and the Research Project including reflections on own learning. The transferable skills assessment is embedded into the modules. Where ICT packages are used, these will form part of the assessment submission.

Opportunities for work related learning

Opportunities for work related learning
The Programme promotes work-related learning throughout through the use of 'live' case studies, visiting practitioners and business simulation exercises ensuring that the programme focuses strongly on the world of work. Skills which enhance graduate employability are a key feature of the Management & Digital Business programme.

Entry Requirements

Type	Description
Other international requirements	Where English is not the candidate's first language, or their first degree was not wholly taught and assessed in English, an IELTS score of 6.0 must be achieved. It is desirable that candidates have some work experience; however it is not essential.

Alternative qualifications considered	All candidates must be able to demonstrate an ability to benefit from and contribute to the programme. Given the general nature of assessment, candidates will normally match the entry criteria below: - a degree from a recognised University or equivalent awarding institution at second class honours level or above; or - a professional qualification recognised as equivalent to the above; or - an award which the University has agreed to accept as equivalent to a degree. Where a candidate does not fulfil the standard entry qualification the Programme Leader will interview the person to determine their suitability for the Programme.

Programme Contacts

Programme Leader

Contact Name

Link Tutor

Contact Name
Natalie Taylor