

## Programme Information

2022.01, Approved

### Overview

Programme Code	36122
Programme Title	E-Business Technology and Management
Awarding Institution	Liverpool John Moores University
Programme Type	Masters

### Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Science - MS	N/A
Alternative Exit	Postgraduate Diploma - PD	In addition to the outcomes for PG Certificate, be capable of taking an innovative and informed position in relation to the academic discipline, field of study or area of professional practice and they will be able to devise and synthesise appropriate research methodologies. Students will also be able to demonstrate creativity in critical analysis, reflection and contextual awareness in a wide range of modules associated with the field of study.

Alternate Award Names	
-----------------------	--

Partner Name	Partnership Type
YPC International College (Kolej Antarabangsa YPC)	Franchised

### External Benchmarks

Subject Benchmark Statement	PGT-Business and Management (2015)
-----------------------------	------------------------------------

## Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Part-Time, Distance Learning	September	YPC International College (Kolej Antarabangsa YPC)	2 Year

## Aims and Outcomes

Educational Aims of the Programme	<ul style="list-style-type: none"> <li>To produce graduates who are able to: - apply the knowledge and skills of managing organization using integrated computer-based information systems (E-business Systems) - understand and apply the nature, importance and complexity of the effective management of technological systems - have the skills that enable them to operate effectively in e-business environment - further develop the analytical, creative, problem solving and research skills - have comprehensive understanding, critical awareness and ability to conduct evaluation of current e-business technology management research issues - have advanced, conceptual understanding, underpinning career development, innovation and further study - show high level of ethical and professional values - complete and publish research</li> </ul>
-----------------------------------	---

## Learning Outcomes

Code	Number	Description
PLO1	1	Manage and improve the operational functions of an e-business based organization with the application of integrated computer-based information systems (E-business Systems)
PLO2	2	Manage the strategic development of e-business based organizations and appropriate enabling e-business technologies
PLO3	3	Manage or lead either the transformation of existing business processes or creation of new e-business activities
PLO4	4	Apply the knowledge with originality and be innovative in solving e-business problems
PLO5	5	Have clear understanding of the management of technological systems, especially of change and innovation including associated people and organizational management, societal and legal aspects
PLO6	6	Comprehensively and critically understand current research issues in the relevant aspects of e-business technology management
PLO7	7	Study independently at an advanced level and have developed effective methodology skills for original research
PLO8	8	Critically evaluate E-business and other management systems, policy and practice with reference to relevant theory and practice

## Course Structure

Programme Structure Description	The Postgraduate Diploma and Postgraduate Certificate are alternative exit awards and do not recruit directly. The qualifying criteria in respect of these alternative exit awards are specified within the Academic Framework Regulations. 7501YPCM Research Methods must be studied before module 7500YPCM Dissertation commences and it must be passed before submission of the dissertation. Option module choices: students select one 20-credit option module from 7509YPCM, 7510YPCM or 7511YPCM and one 10-credit option module from 7506YPCM, 7507YPCM or 7508YPCM.
---------------------------------	--

<b>Programme Structure - 180 credit points</b>	
<b>Level 7 - 180 credit points</b>	
<b>Level 7 Core - 150 credit points</b>	CORE
[MODULE] 7500YPCM Dissertation Approved 2022.01 - 60 credit points	
[MODULE] 7501YPCM Research Methods Approved 2022.01 - 10 credit points	
[MODULE] 7502YPCM Managing Operations for Market Performance Approved 2022.01 - 20 credit points	
[MODULE] 7503YPCM Digital Marketing Approved 2022.01 - 20 credit points	
[MODULE] 7504YPCM Management and Finance Approved 2022.01 - 20 credit points	
[MODULE] 7505YPCM E-Commerce Approved 2022.01 - 20 credit points	
<b>Level 7 Optional - 30 credit points</b>	OPTIONAL
[MODULE] 7506YPCM Computer Security Approved 2022.01 - 10 credit points	
[MODULE] 7507YPCM Human Resource Management Approved 2022.01 - 10 credit points	
[MODULE] 7508YPCM Entrepreneurship and Enterprise Approved 2022.01 - 10 credit points	
[MODULE] 7509YPCM Database Design and Technology Approved 2022.01 - 20 credit points	
[MODULE] 7510YPCM Technology for E-Business Approved 2022.01 - 20 credit points	
[MODULE] 7511YPCM Economics for Business Decision Making Approved 2022.01 - 20 credit points	

## Teaching, Learning and Assessment

Teaching, Learning and Assessment	Teaching and Learning on the programme is via lectures, tutorials, problem solving sessions, seminars, workshops, computer sessions and participation in projects. Assessment strategy for the programme includes a combination of examinations and coursework assignments requiring the submission of reports, essays, computer-based projects, and a research-based dissertation.
-----------------------------------	---

## Opportunities for work related learning

Opportunities for work related learning
Work-related learning is included within the programme so students have the opportunity to engage in real world projects and activities. In doing so, students will be able to apply and further develop their knowledge and employability skills. Work-related learning may take different forms, the most common being: simulations of workplace activity and employer-driven case studies.

## Entry Requirements

Type	Description
Alternative qualifications considered	An Honours degree taught in English in a relevant subject with a minimum 2:2 classification or a professional qualification of equivalent standing together with such relevant professional experience as deemed appropriate by the Department. Applications for admission that involve credit from prior learning and/or credit transfer will be considered by the Faculty Recognition Group (FRG) in accordance with the Academic Framework prior to the commencement of study. Candidates who have not completed an Honours degree taught in English, are required to demonstrate proficiency in English equivalent to IELTS 6.0.

## Programme Contacts

### Programme Leader

Contact Name
--------------

### Link Tutor

Contact Name
Emma Mulliner