

Overview

Programme Code	36125
Programme Title	Business Management
Awarding Institution	Liverpool John Moores University
Programme Type	Degree
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Andrew Doyle
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours - BSH	See Learning Outcomes Below
Recruitable Target	Bachelor of Science with Honours (SW) - SBSH	See Learning Outcomes Below
Alternative Exit	Bachelor of Science (SW) - SBS	Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject.
Alternative Exit	Bachelor of Science - BS	Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject.
Alternative Exit	Diploma of Higher Education - DHE	<ul style="list-style-type: none"> • Knowledge and critical understanding of the well-established principles of business management, and of the way in which those principles have developed • Ability to apply underlying concepts and principles of business management outside the context in which they were first studied, including, where appropriate, the application of business management principles in an employment context • Knowledge of the main methods of enquiry in business management and ability to evaluate critically the appropriateness of different approaches to solving problems in the business management context. • Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis • Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of business management effectively.

Alternative Exit	Diploma in Higher Education (SW) - SDHE	<ul style="list-style-type: none"> • Knowledge and critical understanding of the well-established principles of business management, and of the way in which those principles have developed • Ability to apply underlying concepts and principles of business management outside the context in which they were first studied, including, where appropriate, the application of business management principles in an employment context • Knowledge of the main methods of enquiry in business management and ability to evaluate critically the appropriateness of different approaches to solving problems in the business management context. • Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis • Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of business management effectively.
Alternative Exit	Certificate of Higher Education - CHE	Use a range of appropriate business software. Describe the structure, functions, processes and management of business organisations. Apply basic quantitative techniques to business problems.

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	LJMU Taught	3 Years
Sandwich Year Out, Face to Face	September	LJMU Taught	4 Years

Aims and Outcomes

Educational Aims of the Programme

The BSc(Hons) Business Management programme aims to produce graduates who have:

Acquired knowledge of business theories, models, techniques and issues rigorously and who have the practical skills needed within the business environment.

Developed the knowledge and skills necessary for a successful career in business or to undertake a further academic study.

Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment.

Developed knowledge and skills in Business Management.

The ability to apply their skills and knowledge in a work situation.

Fully engaged with the Future Focus programme and have the ability to reflect on challenging and successful experiences to enhance their professional development.

The intellectual skills needed to develop and embed a positive attitude to lifelong learning.

Learning Outcomes

Code	Description
PLO1	Demonstrate competence in academic, literacy and study skills.
PLO2	Understand current issues in global business and management and their impact on companies and society.
PLO3	Understand essential finance and accounting terminology and methods, to enable effective and efficient performance in future work.
PLO4	Describe and explain the relationship between economics and business management decisions.
PLO5	Understand the underlying principles of marketing, including the range of specific marketing activities and their influence on organisations.
PLO6	Understand and explain operations management theory and practice in both services and manufacturing.

Code	Description
PLO7	Develop a high level of organisational awareness and personal reflection to enable success in graduate applications.
PLO8	Analyse how organisations make use of digital technologies to improve business performance, operations, products and services, gain competitive advantage and compete, and make themselves more effective, responsive, resilient and efficient.
PLO9	Use analytical tools and techniques to transform data into actionable insight.
PLO10	Have a critical understanding of key factors relating to the effective management of people and processes in order to achieve positive organisational outcomes.
PLO11	Apply lean methodology in a Business Management context.
PLO12	Make evidence-based investment decisions and analyse financial statements and performance in order to ensure sustainability, liquidity and profitability.
PLO13	Recognise and evaluate strategic decision making and how it affects the competitive advantage of business.
PLO14	Demonstrate knowledge and expertise of project management concepts, models, and tools.
PLO15	Critically evaluate the global challenges we face and the role of business and organizations in addressing them.
PLO16	Critically analyse the relevance of leadership through the lens of organisational change and the knowledge, skills and behaviours required.
PLO17	Rigorously investigate a theoretical or practically applied issue from the business management discipline.

Programme Structure

Programme Structure Description

These rules apply to students joining level 4 of the programme from September 2023 onwards, previous programme rules apply to students who joined earlier.

Students will be offered the opportunity of either a study year abroad (5021LBSBUS) or a sandwich year placement (5022LBSBUS) as a sandwich year option between level 5 and level 6. If taken, the student will be enrolled on a 480 credit honours programme. Of those 480 credits, 120 will be made up of either the study year abroad module (5021LBSBUS) or sandwich placement module (5022LBSBUS). These will be in the form of additional level 5 credits.

If students take the year abroad module (5021LBSBUS), modules and learning at the host institution will be within the boundaries of the subject discipline and be agreed in advance.

The aim for students taking the sandwich placement year (5022LBSBUS), is to provide students with an extended period of work experience at an approved partner that will complement their programme of study at LJMU. This will give the students the opportunity to develop professional skills relevant to their programme of study, as well as attitude and behaviours necessary for employment in a diverse and changing environment.

Students are not permitted to take up the semester abroad option (5020LBSBUS) and the study year abroad option (5021LBSBUS) during their degree.

If a student takes the study semester abroad in semester 2 of level 5 (5020LBSBUS (60 credits)), it will replace modules 5002LBSBUS (20 credits), 5003LBSBUS (20 credits) and 5004LBSBUS (20 credits). This study semester abroad will cover the same learning outcomes as the modules being replaced and the modules to be studied in the host institution will be agreed in advance.

Programme Structure - 360 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4000LBSBUS Operations & Technology Management Approved 2023.01 - 20 credit points	
[MODULE] 4001LBSBUS Academic Skills & Digital Literacy Approved 2023.01 - 20 credit points	
[MODULE] 4002LBSBUS Marketing Approved 2023.01 - 20 credit points	
[MODULE] 4003LBSBUS Economics Approved 2023.01 - 20 credit points	
[MODULE] 4004LBSBUS Accounting & Finance Approved 2023.01 - 20 credit points	
[MODULE] 4005LBSBUS Global Business Management Approved 2023.01 - 20 credit points	
Level 5 - 120 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5100LBSBUS Employability Skills Approved 2023.01 - 20 credit points	
[MODULE] 5001LBSBUS Digital Business Management Approved 2023.02 - 20 credit points	
[MODULE] 5002LBSBUS Managing People & Organisations Approved 2023.01 - 20 credit points	

[MODULE] 5003LBSBUS Managing Processes Approved 2023.01 - 20 credit points	
[MODULE] 5004LBSBUS Managing Finance Approved 2023.01 - 20 credit points	
[MODULE] 5005LBSBUS Managing Data & Information Approved 2023.01 - 20 credit points	
Optional Sandwich placement - 120 credit points	OPTIONAL
Placement Year - 120 credit points	OPTIONAL
[MODULE] 5022LBSBUS Sandwich Year - Business Management Approved 2023.01 - 120 credit points	
OR Study Abroad - 120 credit points	OPTIONAL
[MODULE] 5021LBSBUS Study Year Abroad - Business Management Approved 2023.01 - 120 credit points	
Optional Study Semester - 60 credit points	OPTIONAL
[MODULE] 5020LBSBUS Study Semester Abroad - Business Management Approved 2023.01 - 60 credit points	
Level 6 - 120 credit points	
Level 6 Core - 80 credit points	CORE
[MODULE] 6000LBSBUS Project Management Approved 2023.01 - 20 credit points	
[MODULE] 6001LBSBUS Sustainable Management & ESG Approved 2023.01 - 20 credit points	
[MODULE] 6002LBSBUS Leadership & Change Management Approved 2023.01 - 20 credit points	
[MODULE] 6003LBSBUS Strategic Management Approved 2023.02 - 20 credit points	
Level 6 Optional - 80 credit points	OPTIONAL
[MODULE] 6004LBSBUS Dissertation Approved 2023.01 - 40 credit points	
[MODULE] 6005LBSBUS Business Consultancy Approved 2023.01 - 40 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

The methods used to enable outcomes to be achieved and demonstrated are as follows:

Knowledge and skills are gained through a range of teaching and learning approaches that include lectures, workshops, seminars and tutorials depending upon the subject matter and the learning experience and level of study. All modules in the programme emphasise student-centred learning, involving students in task-based activities followed by discussion, feedback and a wider application of the concepts. Theoretical concepts will be applied to practical examples and experiences to enable students to see their relevance. Through PDP students will be encouraged to develop and work towards more personal and professional goals. Work-related learning forms an integral part of the programme and will give students an opportunity to engage with the external environment at each level.

Students will be taught in a range of group sizes with a focus on both individual and group work, to ensure that students gain an understanding and experience of teamwork and working alone. Tutorial support is given on all modules through a variety of processes and support is also offered through the personal tutor system.

The programme uses a range of assessment methods including essays; reports; presentations; portfolios and case studies. There will be a mix of individual and group assessment. Students are encouraged to identify their strengths and weaknesses and set appropriate goals and strategies for achievement.

Guidance and feedback on assessments are provided at modular level. Criteria for assessment accompanies individual assignments. Indicative and essential sources accompany course outlines.

Opportunities for work related learning

The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing the world of work 4. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development of graduate skills that are embedded into the programmes as well as via campus based work related learning. With respect to elements 1, 2 and 4 the Team are of the opinion that the comprehensive mapping exercise of the graduate skills clearly demonstrates that these elements are incorporated into the Programmes, as all the skills will be taught, practised and assessed via the core modules. In relation to element 3, this is achieved on the Programme via the optional Placement/ Year abroad. The programme also has strong employability focus at all levels with modules mapped to the LJMU Student Employability, Enterprise and Employment Strategy 2019-23

Entry Requirements

Type	Description
Reduced offer scheme	As part of LJMU's commitment to widening access we offer eligible students entry to their chosen course at a reduced threshold of up to 16/8 UCAS points. This applies if you are a student who has been in local authority care or if you have participated in one of LJMU's sustained outreach initiatives, e.g. Summer University. Please contact the admission office for further details.
Alternative qualifications considered	<p>Applications are welcomed from mature and non-standard applicants, who will be considered on an individual basis. These applicants may be required to submit an essay and/or attend an interview, and should demonstrate potential and motivation and/or have relevant experience.</p> <p>International applications will be considered in line with UK qualifications.</p>
GCSEs and equivalents	<p>Prior to starting the programme applicants must have obtained Grade C or Grade 4 or above in English Language and Mathematics GCSE or an approved alternative qualification below:</p> <p>Key Skills Level 2 in English/ Maths</p> <p>NVQ Level 2 Functional skills in Maths and English Writing and or Reading</p> <p>Skills for Life Level 2 in Numeracy/English</p> <p>Higher Diploma in Maths/ English</p> <p>Functional Skills Level 2 in Maths/ English</p> <p>Northern Ireland Essential Skills Level 2 in Communication or Application of Number</p> <p>Wales Essential Skills Level 2 in Communication or Application of Number</p>

Access awards	<p>Access to Higher Education Diploma acceptability: Acceptable on its own and combined with other qualifications</p> <p>Further information: At least 15 Distinctions and 30 Merits, or any other combination that equates to 112 UCAS Tariff points in a relevant subject</p>
BTECs	<p>National Certificate (RQF): Acceptable only when combined with other qualifications</p> <p>National Extended Certificate: Acceptable only when combined with other qualifications</p> <p>National Diploma (RQF): Acceptable on its own and combined with other qualifications</p> <p>National Diploma subjects / grades required: D*D* if studied on its own or to the total of 112 UCAS points if combined with other qualifications</p> <p>National Extended Diploma (RQF): Acceptable on its own and combined with other qualifications</p> <p>National Extended Diploma subjects / grades required: DMM if studied on its own or to the total of 112 UCAS points if combined with other qualifications</p>
International Baccalaureate	<p>International Baccalaureate: Acceptable on its own and combined with other qualifications</p> <p>Additional information: 28 IB Diploma Points</p>
IELTS	6.0 (minimum of 5.5 in each component) or equivalent English language proficiency test .
Interview required	<p>Will I be interviewed?</p> <p>Mature and non standard applicants may be invited to attend interview</p>
T levels	T Level requirements: 112 UCAS points in a related subject
Irish awards	<p>Irish Leaving Certificate: Acceptable on its own and combined with other qualifications</p> <p>Grades / subjects required: 112 UCAS Tariff points with a maximum 20 UCAS Tariff points from Ordinary Level</p>

A levels	Minimum number of A Levels required: 2 Is general studies acceptable? Yes Are AS level awards acceptable? Acceptable only when combined with other qualifications
UCAS points	112
Welsh awards	Welsh Baccalaureate: Acceptable only when combined with other qualifications

Extra Entry Requirements

<p>Can this course be deferred?</p> <p>Yes</p> <p>Is a DBS check required?</p> <p>No</p>
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