

Overview

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| Programme Code | 36146 |
| Programme Title | Business with International Business Management |
| Awarding Institution | Liverpool John Moores University |
| Programme Type | Degree |
| Language of Programme | All LJMU programmes are delivered and assessed in English |
| Programme Leader | |
| Link Tutor(s) | Khalid Abbas |

| Partner Name | Partnership Type |
|-------------------------------|-------------------------|
| International College IMPERIA | Franchised |

Awards

| Award Type | Award Description | Award Learning Outcomes |
|------------------|---------------------------------------|--|
| Target Award | Bachelor of Arts with Honours - BAH | See Learning Outcomes Below |
| Alternative Exit | Certificate of Higher Education - CHE | Use a range of appropriate business software. Use a range of appropriate business software. Describe the structure, functions, processes and management of business organisations. Describe the structure, functions, processes and management of business organisations. Apply basic quantitative techniques to business problems. Apply basic quantitative techniques to business problems. |
| Alternative Exit | Bachelor of Arts - BA | Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject. |
| Alternative Exit | Diploma of Higher Education - DHE | Use a range of appropriate business software. Analyse the structure, functions, processes and management of business organisations. Apply quantitative techniques to business problems. |

| Alternate Award Names | |
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External Benchmarks

| Subject Benchmark Statement | UG-Business and Management (2019) |
|-----------------------------|-----------------------------------|
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Programme Offering(s)

| Mode of Study, Mode of Delivery | Intake Month | Teaching Institution | Programme Length |
|---------------------------------|--------------|-------------------------------|------------------|
| Full-Time, Face to Face | February | International College IMPERIA | 3 Years |
| Full-Time, Face to Face | September | International College IMPERIA | 3 Years |

Aims and Outcomes

Educational Aims of the Programme

The BA (Hons.) Business with International Business Management programme aims to produce graduates who have: Acquired knowledge of business theories, models and techniques and issues rigorously and who have the practical skills needed within the business environment. Developed the knowledge and skills necessary for a successful career in business or to undertake a further academic study. Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment. Developed knowledge and skills in international business management.

Learning Outcomes

| Code | Description |
|-------|---|
| PLO1 | Demonstrate a comprehensive understanding and ability to analyse and evaluate the nature, structure, functions, processes of international business management. |
| PLO2 | Demonstrate an awareness of strategic, legal and ethical issues affecting business organisations and international business management. |
| PLO3 | Apply the skills necessary for academic study and enquiry. |
| PLO4 | Select, use and evaluate information from a variety of sources. |
| PLO5 | Apply theoretical concepts and practical techniques and skills to the solution of complex problems. |
| PLO6 | Analyse and interpret quantitative and qualitative data. |
| PLO7 | Utilise judgement to draw appropriate conclusions and make recommendations. |
| PLO8 | Analyse, evaluate and synthesise theoretical and applied knowledge and information to develop a coherent understanding and conclusion. |
| PLO9 | Develop own leadership, team-working and other personal qualities necessary for international business management career. |
| PLO10 | Understand the role of international business management in a business recognising its development and implications for the organisation. |
| PLO11 | Apply the business and international business concepts and philosophy to private, public and not-for-profit sector organisations. |
| PLO12 | Recognise the importance of collecting relevant data, and the variety of information sources, both primary |
| PLO13 | and secondary. |
| PLO14 | Analyse the contemporary issues in business and international business management. |
| PLO15 | Apply a range of theoretical concepts to practical organisational or industry sector issues or problems. |
| PLO16 | Demonstrate knowledge of the business communications tools and the need for integration. |
| PLO17 | Demonstrate detailed knowledge of business and international business management. |

Programme Structure

Programme Structure Description

The BA (Hons) Business with International Business Management programme will consist of six modules at each level. At level 4, all modules are core and delivered in two semesters. At levels 5 and 6 there are five core modules and one option.

| Programme Structure - 360 credit points | |
|---|-----------------|
| Level 4 - 120 credit points | |
| Level 4 Core - 120 credit points | CORE |
| [MODULE] 4500IMPBW Business and Economic Decisions Approved 2022.01 - 20 credit points | |
| [MODULE] 4501IMPBW Contemporary Business Issues Approved 2022.01 - 20 credit points | |
| [MODULE] 4502IMPBW Academic and Business Skills Approved 2022.01 - 20 credit points | |
| [MODULE] 4503IMPBW Marketing for Business Approved 2022.01 - 20 credit points | |
| [MODULE] 4504IMPBW Finance and Accounting Skills Approved 2022.01 - 20 credit points | |
| [MODULE] 4505IMPBW Fundamentals of Management Approved 2022.01 - 20 credit points | |
| Level 5 - 120 credit points | |
| Level 5 Core - 100 credit points | CORE |
| [MODULE] 5502IMPBW Organisational Behaviour Approved 2022.01 - 20 credit points | |
| [MODULE] 5503IMPBW Digital Business Intelligence Approved 2022.01 - 20 credit points | |
| [MODULE] 5504IMPBW Research Methods Approved 2022.01 - 20 credit points | |
| [MODULE] 5506IMPBW International Monetary and Financial Systems Approved 2022.01 - 20 credit points | |
| [MODULE] 5509IMPBW International Institutions Trade and Markets Approved 2022.01 - 20 credit points | |
| Level 5 Optional - 20 credit points | OPTIONAL |
| [MODULE] 5500IMPBW Employability Skills Approved 2022.01 - 20 credit points | |
| [MODULE] 5501IMPBW Personal Development Approved 2022.01 - 20 credit points | |
| Level 6 - 120 credit points | |
| Level 6 Core - 100 credit points | CORE |
| [MODULE] 6502IMPBW Strategic Management Approved 2022.01 - 20 credit points | |
| [MODULE] 6503IMPBW Business Consultancy Approved 2022.01 - 20 credit points | |
| [MODULE] 6504IMPBW Innovation and Creativity for Business Approved 2022.01 - 20 credit points | |
| [MODULE] 6509IMPBW International Business Organisations Approved 2022.01 - 20 credit points | |
| [MODULE] 6510IMPBW International Business Cultures Approved 2022.01 - 20 credit points | |
| Level 6 Optional - 20 credit points | OPTIONAL |
| [MODULE] 6500IMPBW Corporate Social Responsibility Approved 2022.01 - 20 credit points | |
| [MODULE] 6501IMPBW Personal Development and Employment Approved 2022.01 - 20 credit points | |

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Acquisition of knowledge is achieved through a broad range of teaching methods including lecture, seminar, workshop, action workshop, case study, video, practical, business game simulation, international and national case studies. Assessment methods are specified in each module handbook but include unseen examination, open book examination, coursework assignments and presentations. Intellectual skills are developed through practical (case study or 'real-world') tutorial work and coursework assignments. Open ended practical and project work is designed to permit students to demonstrate achievement of all the learning outcomes in this category. Examples of teaching and learning on the programme include: Lectures Tutor-led seminars Student-led seminars Workshops Self-directed learning Business game simulations Work placement year (optional) Intellectual skills are assessed. A variety of assessment methods are used and formal examination, coursework (including formal reports and presentations), are the main methods for assessment. Examples of assessment on the programme include: Essays Reports In-Class Tests Unseen Examinations Open Book Examinations Portfolio Practical skills are developed in a co-ordinated and progressive manner throughout the programme. In the lower levels attention is focused on the acquisition of basic skills, while at the higher levels more advanced techniques are introduced. A variety of assessment methods are used to assess practical skills including practical tasks, formal reports, presentations, portfolios. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Transferable skills are assessed. A variety of assessment methods are used including examinations, portfolios of learning, formal reports, presentations and business game simulations.

Opportunities for work related learning

The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing the world of work 4. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development of graduate skills that are embedded into the programmes as well as via campus based work related learning. With respect to elements 1, 2 and 4 the team is of the opinion that the comprehensive mapping exercise of the graduate skills clearly demonstrates that these elements are incorporated into the Programmes, as all the skills will be taught, practised and assessed via the core modules. This approach provides students with an opportunity to follow their pathways at Level Five and Level Six that will enable them to further develop those skills that they identify as being important to them. The programme also has strong employer involvement. Many modules have guest speakers from industry.

Entry Requirements

| Type | Description |
|----------------------------------|---|
| Other international requirements | Level 4 STPM: minimum 2 Principal Passes A-Level: minimum 2 Passes UEC: 5Bs Foundation / Matriculation: Minimum CGPA of 2.00 Level 5 Diploma in Business: Having successfully completed Diploma in Business from IMPERIA or other accredited Higher Institutions with CGPA 2.00 English Language Requirement STPM English Syllabus 914 Grade C STPM English Syllabus 920 Grade D SPM English Syllabus 1322 Grade C SPM English Syllabus 1119 Grade 1-6 GCE 'O' Level credit IELTS Band 5.5 TOEFL 550 & above TOEFL (computer-marked) 220 or above Malaysian University English Test(MUET) Band 3 PTE Academic Score 42-49 |

Extra Entry Requirements