

Overview

Programme Code	36332
Programme Title	Sports Journalism
Awarding Institution	Liverpool John Moores University
Programme Type	Masters
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Peter Leydon
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Arts - MA	See Learning Outcomes Below
Alternative Exit	Postgraduate Certificate - PC	Demonstrate good journalism skills such as news gathering, writing and production in print, online and broadcast. Demonstrate a critical understanding of various theoretical approaches to the study of journalism. Demonstrate an awareness of legal and ethical dimensions in journalism practice Demonstrate a critical approach to the analysis of the development and operation of media. Demonstrate a comparative understanding of the roles that media play in society. Demonstrate effective transferral skills such as written and oral communication skills, IT and research skills. Undertake self-directed research for essays, projects and creative productions involving sustained independent and autonomous enquiry.
Alternative Exit	Postgraduate Diploma - PD	Demonstrate professional journalism skills such as news gathering, writing and production in print, online and broadcast; Demonstrate a systematic and critical understanding of various theoretical approaches to the study of journalism; Demonstrate a critical awareness of the complex legal and ethical dimensions in journalism practice and media operation; Demonstrate a critical approach to the analysis of the development and operation of media; Demonstrate a comparative understanding of the roles that media play in society; Demonstrate a systematic understanding of the role journalism plays in the UK's democratic framework as well as the practicalities of reporting on political institutions; Demonstrate effective transferral skills such as written and oral communication skills, IT and research skills. Demonstrate a critical understanding of the students' own creative processes and practice through engagement in and critical analysis of one or more production practices; Demonstrate the ability to synthesise ideas and conceptual frameworks from different sources of knowledge and from different academic disciplines; Undertake self-directed research for essays, projects and creative productions involving sustained independent and autonomous enquiry; Be creative and self-reflexive in producing output for a variety of audiences and in a variety of media forms; Utilise the journalism skills in a variety of careers, including media, public relations, marketing, press officer and so on.

Alternate Award Names

External Benchmarks

Subject Benchmark Statement

Accreditation

Programme Accredited by

PSRB Name	Type of Accreditation	Valid From Date	Valid To Date	Additional Notes
National Council for the Training of Journalists (NCTJ)				

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	LJMU Taught	1 Years

Aims and Outcomes

Educational Aims of the Programme

To equip students with the fundamental journalistic skills and knowledge as required by the industry body National Council for the Training of Journalists To arm students with the range of entry-level skills and qualifications required to work successfully in converged newsrooms To provide students with the skills and knowledge required to become freelance or entrepreneurial journalists To provide students with the opportunity to critically evaluate the products of journalism To provide students with the skills to be able to critically analyse and understand the structures and frameworks within which journalism works To enable students to synthesize knowledge from several different disciplines to apply it to journalism To allow students to develop research skills at Masters level evidenced by a research dissertation OR major project accompanied by a critical analysis and academic reflection on that project To enable students to develop the ability to situate the study of Journalism within the broader debates in media and cultural theory To provide an educational experience which facilitates the development of all students irrespective of race, gender, physical ability and sexual orientation The programme allows students to gain a sound understanding of the nature and operation of journalism in a rapidly changing environment. As with all Masters level programmes, study will be at, or be informed by, the forefront of the academic and professional discipline. Students will show originality in the application of knowledge, and they will understand how the boundaries of knowledge are advanced through research. They will be able to deal with complex issues both systematically and creatively, and they will be encouraged to show originality in tackling and solving problems. They will have the qualities needed for employment in circumstances requiring sound judgement, personal responsibility and initiative, in complex and unpredictable professional environments.

Learning Outcomes

Code	Description
PLO1	Demonstrate a comprehensive understanding of the development and operation of media in a regional and national context
PLO2	Produce work in a journalistic discipline to industry standard meeting the criteria set by the National Council for the Training of Journalists
PLO3	Employ effective planning and organisational skills in managing time, resources and personnel in Newsday situations

Code	Description
PLO4	Initiate, develop and realise distinctive and creative work within various forms of writing or of aural, visual, audio-visual, sound or other electronic media
PLO5	Work in flexible, creative and independent ways, showing self-discipline, self-direction and reflexivity
PLO6	Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or in other forms
PLO7	Organise and manage supervised, self-directed projects
PLO8	Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively
PLO9	Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach
PLO10	Put to use a range of IT skills from basic competences such as data analysis and word-processing to more complex skills using web-based technology or multimedia, and develop, as appropriate, specific proficiencies in utilising a range of media technologies
PLO11	Demonstrate an understanding of key production processes and professional practices relevant to journalism
PLO12	Demonstrate an understanding and practical knowledge of the impact of relevant legislation such as defamation, privacy, contempt of court and copyright on the working practice of journalists
PLO13	Demonstrate a critical awareness of the complex ethical and regulatory frameworks which affect journalism
PLO14	Engage critically and evaluatively with major thinkers, debates and intellectual paradigms within the field and put them to productive use
PLO15	Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions
PLO16	Formulate appropriate research questions and employ appropriate methods and resources for exploring those questions
PLO17	Draw on the strengths and understand the limits of the major quantitative and/or qualitative research methods and be able to apply this knowledge critically in their own work
PLO18	Explore matters which may be new and emerging, drawing upon a variety of personal skills and upon a variety of academic and non-academic sources

Programme Structure

Programme Structure Description

Semester 1 7109 JOURN Essential Sports Journalism and Professional Practice (20 credits) 7101JOURN Media Law, Regulation and Court Reporting (20 credits) 7100JOURN Journalism in Context (20 credits) Semester 2 7110JOURN Multi-Platform Sports Journalism (20 credits) 7111JOURN Sports Portfolio and Professional Practice (20 credits) 7102JOURN Research Skills for Journalists (10 credits) plus one of the following options 7103JOURN Public Affairs for Journalists (10 credits) OR 7112JOURN Broadcast Journalism (10 credits) Summer 7107JOURN Major Journalism Dissertation (60 credits) OR 7108JOURN Major Journalism Practical Project (60 credits)

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 110 credit points	CORE
[MODULE] 7100JOURN Journalism in Context Approved 2022.01 - 20 credit points	
[MODULE] 7101JOURN Media Law, Regulation and Court Reporting Approved 2022.01 - 20 credit points	
[MODULE] 7102JOURN Research Skills for Journalists Approved 2022.01 - 10 credit points	
[MODULE] 7109JOURN Essential Sports Journalism and Professional Practice Approved 2022.01 - 20 credit points	
[MODULE] 7110JOURN Multi-Platform Sports Journalism Approved 2022.01 - 20 credit points	
[MODULE] 7111JOURN Sports Portfolio and Professional Practice Approved 2022.01 - 20 credit points	
Level 7 Optional - 70 credit points	OPTIONAL
[MODULE] 7103JOURN Public Affairs for Journalists Approved 2022.02 - 10 credit points	
[MODULE] 7107JOURN Journalism Dissertation Approved 2022.01 - 60 credit points	
[MODULE] 7108JOURN Major Journalism Practical Project Approved 2022.02 - 60 credit points	
[MODULE] 7112JOURN Broadcast Journalism Approved 2022.01 - 10 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Students are taught with a wide mix of teaching methods including lectures, demonstrations, screenings, seminars, workshops, work simulations; tutorials, group and individual project work, live projects, supervised independent learning, open and resource-based learning, multi-media and new media learning, production practice; large and small group and individual learning and teaching situations; tutor-led, student-led and independent learning sessions. Specialist IT resources and other studio-based resources play an important part in the delivery. Essays, reviews and reports; examinations; individual and group presentations (whether oral and/or technology based); critical self- and peer-evaluation; role-analyses/evaluations; logbooks, diaries and autobiographical writing; individual or group portfolios of work (whether critical, creative, self-reflective, or the outcome of the professional practice); group and individually produced artefacts, including productions in sound, audio-visual or other media; individual and group project reports; research exercises; tasks aimed the assessment of specific skills (e.g. IT skills, production skills, research skills, skills of application).

Opportunities for work related learning

Students will engage in real-world learning throughout their programme. On Multi-Platform Journalism, they will be creating content and publishing to live digital platforms. On this and other modules they will engage in real-world journalism in terms of interviewing, filming, editing. They will also cover key sources of content in the real world such as criminal courts, local council meetings, inquests, press conferences, events etc. As part of Portfolio, they will be engage in a work placement, minimum two weeks, to employ their skills and knowledge in an external real-world environment.

Entry Requirements

Type	Description
Alternative qualifications considered	Minimum 2.2 degree for graduates. Graduates with degrees in non-related subjects will be considered. Applicants without an undergraduate degree considered on other merits such as accredited prior learning in related industries through employment, voluntary roles etc. Home applicants will also be invited in for an interview/activity day.
Other international requirements	A minimum 7.5 overall IELTS score is required for such applicants due to the rigorous demands of the programme. Alternative arrangements will be made for international applicants who cannot attend interview/activity days - e.g. Skype interviews

Extra Entry Requirements