

Business with Finance

Programme Information

2022.01, Approved

Overview

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| Programme Code | 36416 |
| Programme Title | Business with Finance |
| Awarding Institution | Liverpool John Moores University |
| Programme Type | Top-up |

Awards

| Award Type | Award Description | Award Learning Outcomes |
|--------------|-------------------------------------|-------------------------|
| Target Award | Bachelor of Arts with Honours - BAH | N/A |

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| Alternate Award Names | |
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| Partner Name | Partnership Type |
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| Westford University College | Franchised |

External Benchmarks

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| Subject Benchmark Statement | UG-Business and Management (2019) |
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Programme Offering(s)

| Mode of Study, Mode of Delivery | Intake Month | Teaching Institution | Programme Length Programme Length Unit |
|---------------------------------|--------------|-----------------------------|--|
| Full-Time, Face to Face | February | Westford University College | 1 Years |
| Full-Time, Face to Face | September | Westford University College | 1 Years |

Aims and Outcomes

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| Educational Aims of the Programme | <p>The curriculum is designed to comply with the QAA General Business and Management Subject Benchmark, published as part of the national academic infrastructure. The BA (Hons) Business with Finance programme aims to produce graduates who have: Acquired knowledge of business theories, models and techniques and issues rigorously and who have the practical skills needed within the business and finance environment. Developed the knowledge and skills necessary for a successful career in business or to undertake a further academic study. Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment. Developed knowledge and skills in finance. The ability to apply their skills and knowledge in a work situation. The optional placement/sandwich modules seek to enhance the intellectual skills needed to develop and embed a positive attitude to lifelong learning for those students on this option.</p> |
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Learning Outcomes

| Code | Number | Description |
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| PLO1 | 1 | Demonstrate a comprehensive understanding and ability to analyse and evaluate the nature, structure, functions, processes and of business organisations and financial implications. |
| PLO2 | 2 | Apply the skills necessary for academic study and enquiry. |
| PLO3 | 3 | Select, use and evaluate information from a variety of sources. |
| PLO4 | 4 | Apply theoretical concepts, practical techniques and skills to the solution of complex problems. |
| PLO5 | 5 | Analyse and interpret quantitative and qualitative data. |
| PLO6 | 6 | Utilise judgement to draw appropriate conclusions and make recommendations. |
| PLO7 | 7 | Analyse, evaluate and synthesise theoretical and applied knowledge and information to develop a coherent understanding and conclusion. |
| PLO8 | 8 | Develop own leadership, team-working and other personal qualities necessary for business finance career. |
| PLO9 | 9 | Apply problem solving and decision making skills. |
| PLO10 | 10 | Act with increasing autonomy to conduct research into business and management issues. |
| PLO11 | 11 | Develop a range of work-related skills that demonstrates business acumen. |
| PLO12 | 12 | Understand the role and management of finance in a business organisation recognising its development and implications. |

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| PLO13 | 13 | Utilise appropriate ICT software and critically evaluate internet sources. |
| PLO14 | 14 | Plan, manage, review and evaluate own learning. |
| PLO15 | 15 | Work effectively on their own and as part of a team. |
| PLO16 | 16 | Utilise problem-solving skills in a variety of theoretical and practical situations. |
| PLO17 | 17 | Manage time effectively by learning to plan and prioritise their work in order to meet specified deadlines. |
| PLO18 | 18 | Learn independently in the spirit of critical enquiry. |
| PLO19 | 19 | Communicate effectively with a wide range of individuals utilising a variety of appropriate media. |
| PLO20 | 20 | Apply the business and finance concepts and philosophy to private, public and not-for-profit sector organisations. |
| PLO21 | 21 | Recognise the importance of collecting relevant data, and the variety of information sources, both primary and secondary. |
| PLO22 | 22 | Analyse the contemporary issues in business and finance. |
| PLO23 | 23 | Apply a range of theoretical concepts to practical organisational or industry sector issues or problems. |
| PLO24 | 24 | Demonstrate knowledge of the business communications tools and the need for integration. |
| PLO25 | 25 | Demonstrate detailed knowledge of business and finance. |
| PLO26 | 26 | Demonstrate an awareness of strategic, legal and ethical issues affecting business organisations. |

Course Structure

Programme Structure Description

| Programme Structure - 120 credit points | |
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| Level 6 - 120 credit points | |
| Level 6 Core - 100 credit points | CORE |
| [MODULE] 6502WUCBW Strategic Management Approved 2022.01 - 20 credit points | |
| [MODULE] 6503WUCBW Business Consultancy Approved 2022.01 - 20 credit points | |
| [MODULE] 6504WUCBW Innovation and Creativity for Business Approved 2022.01 - 20 credit points | |
| [MODULE] 6505WUCBW Financial Risk Management Approved 2022.01 - 20 credit points | |
| [MODULE] 6506WUCBW International Corporate Finance Approved 2022.01 - 20 credit points | |
| Level 6 Optional - 20 credit points | OPTIONAL |
| [MODULE] 6500WUCBW Corporate Social Responsibility Approved 2022.01 - 20 credit points | |
| [MODULE] 6501WUCBW Personal Development and Employment Approved 2022.01 - 20 credit points | |

Teaching, Learning and Assessment

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| Teaching, Learning and Assessment | Acquisition of knowledge is achieved through a broad range of teaching methods including lecture, seminar, workshop, case study, video, practical business game simulation; 'real-world' business issue and international and national case studies. Assessment methods are specified in each module handbook but include unseen examination, open book examination, coursework assignments and presentations. Intellectual skills are developed through practical (case study or 'real-world') project work, tutorial work and coursework assignments. Open ended practical work is designed to permit students to demonstrate achievement of all the learning outcomes in this category. Examples of teaching and learning on the programme include: Lectures Tutor-led seminars Student-led seminars Workshops Problem-based learning Self-directed learning Business game simulations Intellectual skills are assessed. A variety of assessment methods are used and formal examination, coursework (including formal reports and presentations). A variety of assessment methods are used to assess practical skills including practical tasks, formal reports, presentations, portfolios. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Transferable skills are assessed. A variety of assessment methods are used including examinations, portfolios of learning, formal reports, practical IT tasks, presentations and business game simulations. |
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Opportunities for work related learning

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| Opportunities for work related learning |
| The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing the world of work 4. Experiencing and learning how to learn and manage oneself in a range of situations This will be addressed through the continuing development of graduate skills that are embedded into the programmes as well as via campus based work related learning. With respect to elements 1, 2 and 4 the Team are of the opinion that the comprehensive mapping exercise of the graduate skills clearly demonstrates that these elements are incorporated into the programme, as all the skills will be taught, practised and assessed via the core modules. The programme also has strong employer involvement. Many modules have guest speakers from industry. |

Entry Requirements

| Type | Description |
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| Other international requirements | Pearson BTEC Level 5 HND in Business Any applicant whose first language is not English will be required to have IELTS 6.0 with no less than 5.5 in any component, or an acceptable equivalent. |

Programme Contacts

Programme Leader

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| Contact Name |
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Link Tutor

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| Contact Name |
| Lucy McGrath |