

# Programme Specification Document

Approved, 2022.03

## Overview

<b>Programme Code</b>	36457
<b>Programme Title</b>	Business Management
<b>Awarding Institution</b>	Liverpool John Moores University
<b>Programme Type</b>	Degree
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Programme Leader</b>	
<b>Link Tutor(s)</b>	Hilary Bishop

<b>Partner Name</b>	<b>Partnership Type</b>
South Eastern Regional College	Validated

## Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours - BSH	See Learning Outcomes Below
Alternative Exit	Bachelor of Science - BS	Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject.
Alternative Exit	Certificate of Higher Education - CHE	Use a range of appropriate business software. Use a range of appropriate business software. Describe the structure, functions, processes and management of business organisations. Describe the structure, functions, processes and management of business organisations. Apply basic quantitative techniques to business problems. Apply basic quantitative techniques to business problems.
Alternative Exit	Diploma of Higher Education - DHE	Analyse the structure, functions, processes and management of business organisations. Develop a research proposal appropriate for a level 6 research project.

Alternate Award Names	
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## External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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## Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	South Eastern Regional College	3 Year

## Aims and Outcomes

### Educational Aims of the Programme

The curriculum is designed to comply with the QAA General Business and Management Subject Benchmark, published as part of the national academic infrastructure. The BSc (Hons.) Business Management programme aims to produce graduates who have: Studied contemporary business theories, models and techniques, and are able to identify ethical and sustainable solutions through a philosophy of clinical business practice required within the business environment. Obtained the knowledge and skills required for a successful career in business or undertaking further academic study. Developed the personal, citizenship and key skills to enable students to work effectively on their own and within teams. Also to be able to meet the challenges of working in a constantly changing business environment. Engaged with the development of employability skills through summative and formative activities. Developed professional skills relevant to their subjects, as well as attitude and behaviours necessary for employment in a diverse and changing environment.

### Learning Outcomes

Code	Description
PLO1	Describe, analyse and evaluate the structure, functions, processes and management of business organisations.
PLO2	Select and synthesise information from a variety of sources.
PLO3	Apply theoretical concepts and practical techniques to the solution of complex problems.
PLO4	Analyse and interpret quantitative and qualitative data.
PLO5	Utilise judgement to draw appropriate conclusions and make recommendations.
PLO6	Plan, conduct and produce a research project report.
PLO7	Utilise appropriate ICT software and critically evaluate internet sources.
PLO8	Apply problem solving and decision making skills.
PLO9	Conduct research into business and management issues.
PLO10	Develop a range of work-related skills during the placement year, that demonstrates business acumen.
PLO11	Communicate effectively with a wide range of individuals utilising appropriate media.
PLO12	Evaluate the role of their chosen specialist area, recognising its development and its implications for the organisation.
PLO13	Work effectively on their own and as part of a team.
PLO14	Utilise problem-solving skills in a variety of theoretical and practical situations.
PLO15	Manage time effectively by learning to plan and prioritise their work in order to meet specified deadlines.
PLO16	Learn independently in the spirit of critical enquiry.
PLO17	Apply the business concepts and philosophy to private, public and not-for-profit sector organisations.

Code	Description
PLO18	Utilise business research to improve customer communications and analyse and interpret written, visual and graphical data.
PLO19	Recognise the importance of collecting relevant data, and the variety of information sources, both primary and secondary.
PLO20	Analyse the contemporary issues in business.
PLO21	Apply a range of theoretical concepts to practical organisational or industry sector issues or problems.
PLO22	Demonstrate knowledge of the business communications tools and the need for integration.
PLO23	Identify issues and formulate appropriate methods of investigation and critical analysis.

## Programme Structure

### Programme Structure Description

The modules to be studied will be selected by the host institution and agreed with the Awarding Institution in advance. Students will study only the modules selected by the host institution. This programme specification applies to students joining level 4 in 2021 or later. Previously validated rules apply to students who joined prior to that date.

<b>Programme Structure - 360 credit points</b>	
<b>Level 4 - 120 credit points</b>	
<b>Level 4 Core - 120 credit points</b>	<b>CORE</b>
[MODULE] 4700SERCBM Business and the Economy Approved 2022.01 - 20 credit points	
[MODULE] 4701SERCBM Data Analysis for Business Approved 2022.02 - 10 credit points	
[MODULE] 4702SERCBM Finance and Accounting for Managers Approved 2022.02 - 20 credit points	
[MODULE] 4703SERCBM Principles of Marketing Approved 2022.01 - 20 credit points	
[MODULE] 4704SERCBM Operations and Technology Management Approved 2022.01 - 20 credit points	
[MODULE] 4705SERCBM Managing People and Organisations Approved 2022.01 - 10 credit points	
[MODULE] 4706SERCBM Personal and Professional Development Approved 2022.02 - 20 credit points	
<b>Level 5 - 120 credit points</b>	
<b>Level 5 Core - 80 credit points</b>	<b>CORE</b>
[MODULE] 5700SERCBM The Digital Economy Approved 2022.01 - 20 credit points	
[MODULE] 5701SERCBM Project Management Approved 2022.02 - 20 credit points	
[MODULE] 5702SERCBM Research and Analysis for Business Approved 2022.01 - 10 credit points	
[MODULE] 5703SERCBM Sustainability and the Circular Economy Approved 2022.01 - 20 credit points	
[MODULE] 5704SERCBM Employability and Enterprise Approved 2022.02 - 10 credit points	
<b>Level 5 Optional - 40 credit points</b>	<b>OPTIONAL</b>
[MODULE] 5707SERCBM HR Fundamentals Approved 2022.02 - 20 credit points	
[MODULE] 5708SERCBM HR Models and Metrics Approved 2022.01 - 20 credit points	
[MODULE] 5709SERCBM Supply Chain Management Approved 2022.01 - 20 credit points	
[MODULE] 5710SERCBM Procurement Management Approved 2022.01 - 20 credit points	
[MODULE] 5711SERCBM Customer Relationship Management Approved 2022.01 - 20 credit points	
[MODULE] 5712SERCBM Digital Marketing Approved 2022.01 - 20 credit points	
[MODULE] 5714SERCBM Finance of International Trade Approved 2022.01 - 20 credit points	
[MODULE] 5716SERCBM Investment and Financial Analysis Approved 2022.01 - 20 credit points	
[MODULE] 5717SERCBM Project Management Methodologies Approved 2022.01 - 20 credit points	
[MODULE] 5718SERCBM Leading and Influencing Projects Approved 2022.01 - 20 credit points	
[MODULE] 5719SERCBM Global Sustainability, Issues and Opportunities Approved 2022.01 - 20 credit points	
[MODULE] 5720SERCBM CSR- Creating Shared Values Approved 2022.01 - 20 credit points	
<b>Level 6 - 120 credit points</b>	
<b>Level 6 Core - 40 credit points</b>	<b>CORE</b>

[MODULE] 6702SERCBM Strategic Management Approved 2022.01 - 20 credit points	
[MODULE] 6727SERCBM Strategic decision making Approved 2022.01 - 20 credit points	
<b>Level 6 Optional - 80 credit points</b>	<b>OPTIONAL</b>
[MODULE] 6700SERCBM Project Dissertation Approved 2022.01 - 40 credit points	
[MODULE] 6701SERCBM Business Plan Consultancy Approved 2022.01 - 40 credit points	
[MODULE] 6703SERCBM Corporate Governance (CG) and Intellectual Property Rights Approved 2022.01 - 20 credit points	
[MODULE] 6705SERCBM Personal and Professional Ethics Approved 2022.01 - 20 credit points	
[MODULE] 6707SERCBM Contemporary Project Management and Practice Approved 2022.01 - 20 credit points	
[MODULE] 6708SERCBM Strategic Corporate and Project Finance Approved 2022.01 - 20 credit points	
[MODULE] 6712SERCBM Contemporary Economic Policy Approved 2022.01 - 20 credit points	
[MODULE] 6718SERCBM Strategic HRM Approved 2022.02 - 20 credit points	
[MODULE] 6719SERCBM Employment Law Approved 2022.01 - 20 credit points	
[MODULE] 6722SERCBM Global Marketing Approved 2022.01 - 20 credit points	
[MODULE] 6723SERCBM Strategic Branding Approved 2022.01 - 20 credit points	
[MODULE] 6724SERCBM Logistics and Transportation Approved 2022.01 - 20 credit points	
[MODULE] 6726SERCBM Lean Operations Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

## Teaching, Learning and Assessment

Acquisition of knowledge is achieved through a broad range of teaching methods including lecture, seminar, workshop, action workshop, case study, video, practical, business game simulation; 'real-world' business issue and international and national case studies. Intellectual skills are developed through practical (case study or 'real world') project work, tutorial work and coursework assignments. Open ended practical and project work is designed to permit students to demonstrate achievement of all learning outcomes. Practical skills are developed in a co-ordinated and progressive manner throughout the three levels of the programme. In the lower levels attention is focused on the acquisition of basic skills, whilst at the higher levels more advanced are introduced. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Assessment methods are specified in each module handbook but include unseen examination, open book examination, coursework assignments, portfolios, multiple choice test, simulations, video diaries and presentations. In the final year students prepare a project / dissertation report (optional).

## Opportunities for work related learning

The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development that is embedded into the programmes through the philosophy of clinical business practice, in addition to campus based work related learning. With respect to elements 1, 2 and 3 the Team are of the opinion that these skills are clearly demonstrated in the Programmes and are practised and assessed via the core modules. At Level 6 Project students research either a live business problem connected to a company preferable their placement organisation, or research a business related issue, dealing with real business problems. This research is undertaken individually with support from an individual supervisor and written up as an analytical report. The programme also has strong employer involvement. Many modules have guest speakers from industry.

## Entry Requirements

Type	Description
Irish awards	Irish Leaving Certificate: Acceptable on its own and combined with other qualifications
Alternative qualifications considered	GCSE (or O Level) Mathematics and English Language grade C or above (or equivalent),
Interview required	Mature and non-standard applicants providing evidence of ability to undertake the Programme will be considered on an individual basis. These applicants may be required to submit an essay and/or attend an interview, and should demonstrate potential and motivation and/or have relevant experience.
NVQ	Applicants holding an HND in a relevant subject area will be considered for direct entry to Level 5 of the programme.
Other international requirements	Qualifications will be considered in line with normal entry requirements. Any applicant whose first language is not English will be required to have IELTS 6.0 with no less than 5.5 in any component, or an acceptable equivalent.
A levels	112 UCAS Tariff Points from a minimum of 2 A Levels. Key skills points are accepted in accordance with the UCAS tariff. AS level awards are accepted only when the full A level is not studied and only up to 20 UCAS points maximum. Average A Level offer: BBC Maximum AS Level points accepted: 20
International Baccalaureate	30 points from IB Diploma
Specific country requirements	Scottish Higher- 300 UCAS Tariff points
BTECs	BTEC certificate: Acceptable only when combined with other qualifications 90 credit diploma: Acceptable only when combined with other qualifications Diploma (QCF): Acceptable on its own and combined with other qualifications Diploma subjects / grades required: D*D* if studied on its own or to the total of 112 UCAS points if combined with other qualifications Extended diploma (QCF): Acceptable on its own and combined with other qualifications Extended diploma subjects / grades required: DMM if studied on its own or to the total of 112 UCAS points if combined with other qualifications

## Extra Entry Requirements