LIVERPOOL JOHN MOORES UNIVERSITY

Programme Specification Document

Approved, 2023.02

Overview

Programme Code	36458
Programme Title	Business Management
Awarding Institution	Liverpool John Moores University
Programme Type	Degree
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Andrew Doyle
Link Tutor(s)	Hilary Bishop

Partner Name	Partnership Type
South Eastern Regional College	Validated

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours - BSH	See Learning Outcomes Below
Alternative Exit	Bachelor of Science - BS	See Learning Outcomes Below
Alternative Exit	Certificate of Higher Education - CHE	Use a range of appropriate business software. Use a range of appropriate business software. Describe the structure, functions, processes and management of business organisations. Describe the structure, functions, processes and management of business organisations. Apply basic quantitative techniques to business problems. Apply basic quantitative techniques to business problems.
Alternative Exit	Diploma of Higher Education - DHE	Analyse the structure, functions, processes and management of business organisations. Develop a research proposal appropriate for a level 6 research project.

Alternate Award Names	

External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Part-Time, Face to Face	September	South Eastern Regional College	54 Months

Aims and Outcomes

Educational Aims of the Programme

The BSc(Hons) Business Management programme aims to produce graduates who have:

Acquired knowledge of business theories, models, techniques and issues rigorously and who have the practical skills needed within the business environment.

Developed the knowledge and skills necessary for a successful career in business or to undertake a further academic study.

Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment.

Developed knowledge and skills in Business Management.

The ability to apply their skills and knowledge in a work situation.

Fully engaged with the Future Focus programme and have the ability to reflect on challenging and successful experiences to enhance their professional development.
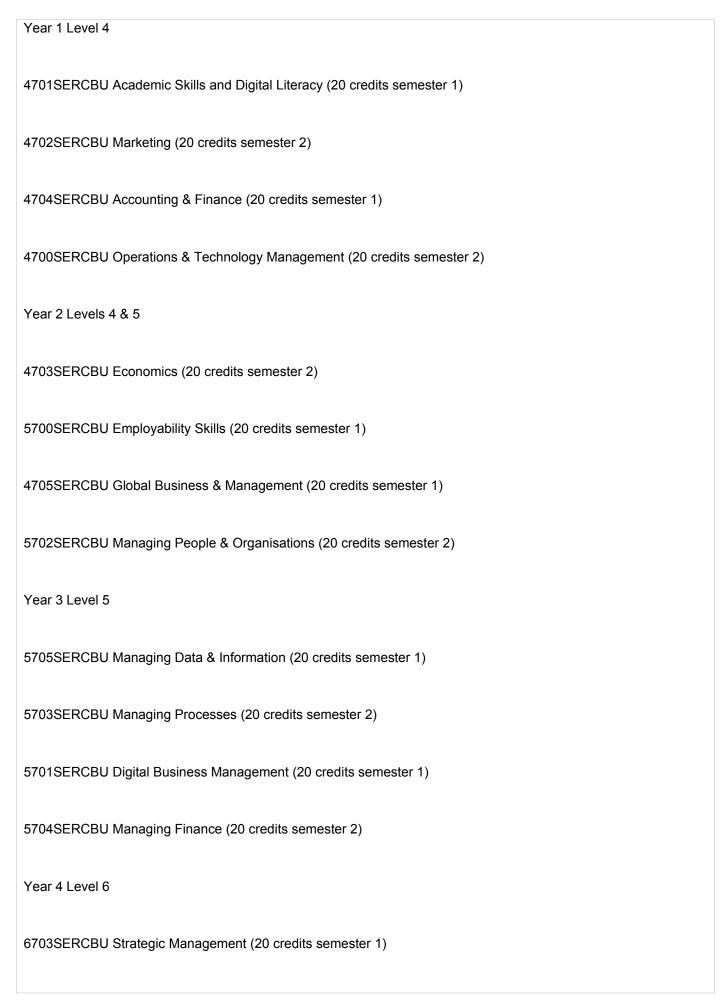
The intellectual skills needed to develop and embed a positive attitude to lifelong learning.

Learning Outcomes

Code	Description
PLO1	Demonstrate competence in academic, literacy and study skills.
PLO2	Understand current issues in global business and management and their impact on companies and society.
PLO3	Understand essential finance and accounting terminology and methods, to enable effective and efficient performance in future work.
PLO4	Describe and explain the relationship between economics and business management decisions.
PLO5	Understand the underlying principles of marketing, including the range of specific marketing activities and their influence on organisations.
PLO6	Understand and explain operations management theory and practice in both services and manufacturing.
PLO7	Develop a high level of organisational awareness and personal reflection to enable success in graduate applications.
PLO8	Analyse how organisations make use of digital technologies to improve business performance, operations, products and services, gain competitive advantage and compete, and make themselves more effective, responsive, resilient and efficient.
PLO9	Use analytical tools and techniques to transform data into actionable insight.
PLO10	Have a critical understanding of key factors relating to the effective management of people and processes in order to achieve positive organisational outcomes.
PLO11	Apply lean methodology in a Business Management context.
PLO12	Make evidence-based investment decisions and analyse financial statements and performance in order to ensure sustainability, liquidity and profitability.
PLO13	Recognise and evaluate strategic decision making and how it affects the competitive advantage of business.
PLO14	Demonstrate knowledge and expertise of project management concepts, models, and tools
PLO15	Critically evaluate the global challenges we face and the role of business and organizations in addressing them.
PLO16	Critically analyse the relevance of leadership through the lens of organisational change and the knowledge, skills and behaviours required.
PLO17	Rigorously investigate a theoretical or practically applied issue from the business management discipline.

Programme Structure

Programme Structure Description

Year 1 Level 4

4701SERCBU Academic Skills and Digital Literacy (20 credits semester 1)

4702SERCBU Marketing (20 credits semester 2)

4704SERCBU Accounting & Finance (20 credits semester 1)

4700SERCBU Operations & Technology Management (20 credits semester 2)

Year 2 Levels 4 & 5

4703SERCBU Economics (20 credits semester 2)

5700SERCBU Employability Skills (20 credits semester 1)

4705SERCBU Global Business & Management (20 credits semester 1)

5702SERCBU Managing People & Organisations (20 credits semester 2)

Year 3 Level 5

5705SERCBU Managing Data & Information (20 credits semester 1)

5703SERCBU Managing Processes (20 credits semester 2)

5701SERCBU Digital Business Management (20 credits semester 1)

5704SERCBU Managing Finance (20 credits semester 2)

Year 4 Level 6

6703SERCBU Strategic Management (20 credits semester 1)

6700SERCBU Project Management (20 credits semester 1)

6701SERCBU Sustainable Management & ESG (20 credits semester 2)

6702SERCBU Leadership & Change Management (20 credits semester 2)

Year 5 Level 6 (one semester only)

6704SERCBU Dissertation (option) (40 credits semester 1)

6705SERCBU Business Consultancy (option) (40 credits semester 1)

Programme Structure - 360 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4700SERCBU Operations & Technology Management Approved 2023.01 - 20 credit points	
[MODULE] 4701SERCBU Academic Skills & Digital Literacy Approved 2023.01 - 20 credit points	
[MODULE] 4702SERCBU Marketing Approved 2023.01 - 20 credit points	
[MODULE] 4703SERCBU Economics Approved 2023.01 - 20 credit points	
[MODULE] 4704SERCBU Accounting & Finance Approved 2023.01 - 20 credit points	
[MODULE] 4705SERCBU Global Business Management Approved 2023.01 - 20 credit points	
Level 5 - 120 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5700SERCBU Employability Skills Approved 2024.01 - 20 credit points	
[MODULE] 5701SERCBU Digital Business Management Approved 2024.01 - 20 credit points	
[MODULE] 5702SERCBU Managing People & Organisations Approved 2024.01 - 20 credit points	
[MODULE] 5703SERCBU Managing Processes Approved 2024.01 - 20 credit points	
[MODULE] 5704SERCBU Managing Finance Approved 2024.01 - 20 credit points	

[MODULE] 5705SERCBU Managing Data & Information Approved 2024.01 - 20 credit points	
Level 6 - 120 credit points	
Level 6 Core - 120 credit points	**CORE**
[MODULE] 6700SERCBU Project Management Approved 2025.01 - 20 credit points	
[MODULE] 6701SERCBU Sustainable Management & ESG Approved 2025.01 - 20 credit points	
[MODULE] 6702SERCBU Leadership & Change Management Approved 2025.01 - 20 credit points	
[MODULE] 6703SERCBU Strategic Management Approved 2025.01 - 20 credit points	
[MODULE] 6704SERCBU Dissertation Approved 2025.01 - 40 credit points	
[MODULE] 6705SERCBU Business Consultancy Approved 2025.01 - 40 credit points	

Module specifications may be accessed at https://proformas.ljmu.ac.uk/Default.aspx

Teaching, Learning and Assessment

The methods used to enable outcomes to be achieved and demonstrated are as follows:
Knowledge and skills are gained through a range of teaching and learning approaches that include lectures, workshops, seminars and tutorials depending upon the subject matter and the learning experience and level of study. All modules in the programme emphasise student-centred learning, involving students in task-based activities followed by discussion, feedback and a wider application of the concepts. Theoretical concepts will be applied to practical examples and experiences to enable students to see their relevance. Through PDP students will be encouraged to develop and work towards more personal and professional goals. Work-related learning forms an integral part of the programme and will give students an opportunity to engage with the external environment at each level.
Students will be taught in a range of group sizes with a focus on both individual and group work, to ensure that students gain an understanding and experience of teamwork and working alone. Tutorial support is given on all modules through a variety of processes and support is also offered through the personal tutor system.
The programme uses a range of assessment methods including essays; reports; presentations; portfolios and case studies. There will be a mix of individual and group assessment. Students are encouraged to identify their strengths and weaknesses and set appropriate goals and strategies for achievement.
Guidance and feedback on assessments are provided at modular level. Criteria for assessment accompanies individual assignments. Indicative and essential sources accompany course outlines.

Opportunities for work related learning

The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing the world of work 4. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development of graduate skills that are embedded into the programmes as well as via campus based work related learning. With respect to elements 1, 2 and 4 the Team are of the opinion that the comprehensive mapping exercise of the graduate skills clearly demonstrates that these elements are incorporated into the Programmes, as all the skills will be taught, practised and assessed via the core modules. The programme also has strong employability focus at all levels with modules mapped to the LJMU Student Employability, Enterprise and Employment Strategy 2019-23

Entry Requirements

Type	Description
Specific country requirements	Scottish Higher- 112 UCAS Tariff points
Alternative qualifications considered	GCSE (or O Level) Mathematics and English Language grade C or above (or equivalent),
Other international requirements	Qualifications will be considered in line with normal entry requirements. Any applicant whose first language is not English will be required to have IELTs 6.0 with no less than 5.5 in any component, or an acceptable equivalent.
NVQ	Applicants holding an HND in a relevant subject area will be considered for direct entry to Level 5 of the programme.
A levels	112 UCAS Tariff Points from a minimum of 2 A Levels. Key skills points are accepted in accordance with the UCAS tariff. AS level awards are accepted only when the full A level is not studied and only up to 20 UCAS points maximum. Average A Level offer: BBC Maximum AS Level points accepted: 20
Interview required	Mature and non-standard applicants providing evidence of ability to undertake the Programme will be considered on an individual basis. These applicants may be required to submit an essay and/or attend an interview, and should demonstrate potential and motivation and/or have relevant experience.
International Baccalaureate	112 points from IB Diploma
BTECs	BTEC certificate: Acceptable only when combined with other qualifications 90 credit diploma: Acceptable only when combined with other qualifications Diploma (QCF): Acceptable on its own and combined with other qualifications Diploma subjects / grades required: D*D* if studied on its own or to the total of 112 UCAS points if combined with other qualifications Extended diploma (QCF): Acceptable on its own and combined with other qualifications Extended diploma subjects / grades required: DMM if studied on its own or to the total of 112 UCAS points if combined with other qualifications
Irish awards	Irish Leaving Certificate: Acceptable on its own and combined with other qualifications

Extra Entry Requirements