LIVERPOOL JOHN MOORES UNIVERSITY

Master of Business Administration

Programme Information

2022.02, Approved

Overview

Programme Code	36465
Programme Title	Master of Business Administration
Awarding Institution	Liverpool John Moores University
Programme Type	Masters

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Business Administration - MBA	N/A

Alternate Award Names	

Partner Name	Partnership Type
UpGrad Education Private Limited	Franchised

External Benchmarks

Subject Benchmark Statement	PGT-Business and Management (2015)

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	April	UpGrad Education Private Limited	2 Years
Full-Time, Face to Face	January	UpGrad Education Private Limited	2 Years
Full-Time, Face to Face	July	UpGrad Education Private Limited	2 Years
Full-Time, Face to Face	September	UpGrad Education Private Limited	2 Years

Aims and Outcomes

Educational Aims of the Programme	1. Apply a scholarly approach and up to date business knowledge to operate as a versatile, confident and effective leader in a complex, dynamic working environment. 2. Critically appraise complex problems and situations across functional boundaries in order to develop holistic, integrated strategic responses to organisational and management issues. 3. Prosper as a critical independent learner able to apply and practice principles of reflection and continuous development to positively impact individual and collective performance within the organisation. 4. Synthesise new learning with existing experience to make a positive impact on current context from the start of the MBA programme. 5. Develop knowledge and understanding of current and pervasive issues in business and management to enrich own professional practice, enhance career development prospects and facilitate personal and professional development. 6. Identify, analyse and capitalise on opportunities for transformation and venture creation within the organisation 7. Understand, critically appraise and conduct research providing analysis and synthesising data and information to make sounds judgements and recommendations. 8. Engage in responsible leadership practices, appreciating diversity and behaving with integrity.

Learning Outcomes

Code	Number	Description
PLO1	1	Apply knowledge and understanding to complex issues, both systematically and creatively, so theory is utilised and applied to practice from a critical and informed perspective, thus enhancing organisational effectiveness and competitiveness.
PLO2	2	Critically appraise, leverage and exploit digital technologies, data and disruptive practices to support organisational transformation ensuring sustainability and competitiveness.
PLO3	3	Exploit opportunities for networking to facilitate horizon scanning in order to identify and analyse business opportunities for new venture creation
PLO4	4	Critically evaluate and utilise theories in approaches to practitioner research within the organisation to enable new insights and opportunities to solve complex problems and facilitate change.
PLO5	5	Progress leadership and management thinking by negotiating and gaining stakeholder engagement in order to undertake a significant research project which utilises academic research philosophies and strategies to challenge established practices and facilitate organisational growth.
PLO6	6	Use relevant research methods to critically appraise an issue, optimise the synthesis of complex data, both systematically and innovatively, to develop practical solutions and evaluate outcomes.

PLO7	7	Identify appropriate leadership style(s) for different situations, apply engagement and motivation strategies to manage people, activities and operations and engage effectively with stakeholders
PLO8	8	Synthesise new learning with existing experience to improve professional practices by increasing self awareness though ongoing critical reflection taking responsibility for continuing to develop knowledge, skills and emotional intelligence.
PLO9	9	Engage in responsible leadership practices and behave with integrity. This includes an appreciation of diversity, an openness to utilising the strengths and contributions of all colleagues, a recognition of the importance of active listening, seeking feedback and the humility to learn from others.
PLO10	10	Develop confidence and expertise to articulate opinions, synthesising and clarifying complex ideas and arguments in both oral and written communication, enhancing ability to persuade and influence all stakeholders to create business impact.
PLO11	11	Make a professional and informed contribution to the development of practice in an organisation by engaging as a scholarly practitioner; questioning established practice, critiquing and interrogating academic literature and making judgements about relevance and applicability to context.
PLO12	12	Synthesise and utilise knowledge of the different functional areas of business, academic literature, theory and understanding of organisation context, both strategically and operationally, to make integrative links to deliver business impact.
PLO13	13	Investigate an issue of strategic importance through in depth research and application of appropriate methodology to provide insight/contribution to business/organisational practice.
PLO14	14	Apply systemic thinking principles to aid strategic thinking and planning, connecting ideas and practices to solve complex problems and enhance decision making across functional boundaries.
PLO15	15	Critically appraise the global, macro-economic and political environment to evaluate appropriate strategic directions, choices, options across different functional areas
PLO16	16	Have a basic understanding of financial management principles with the ability to interpret and critically appraise organisation financial information and utilise for strategy formation.
PLO17	17	Critically evaluate and apply knowledge of financial management to appraise and manage organisational risk and support organisational governance and decision making.
PLO18	18	Apply critical insights from business practice and academic theories and frameworks including trends, challenges and enablers to translate strategy into operational practice.
PLO19	19	Critically evaluate and utilise appropriate methods and tools to deliver strategic aims or goals as practical deliverable outcomes for organisational growth and impact.
PLO20	20	Utilise awareness of theories and best practice to develop leadership strategies which create optimal conditions for innovation including the confidence to manage transformation processes, take calculated risks, manage uncertainty and learn from failure.

Course Structure

Programme Structure Description	The MBA programme exists as a progression award for students progressing from IMT Ghaziabad UpGrad Advanced General Management Programme (equivalent to 110 credits). Completion of 180 credits at Level 7 entitles the student to the award of MBA

Programme Structure - 110 credit points	
Level 7 - 110 credit points	
Level 7 Core - 70 credit points	CORE
[MODULE] 7505UPGMBA Applied Business Research Approved 2022.01 - 10 credit points	
[MODULE] 7506UPGMBA Strategic Business Consultancy Project Approved 2022.01 - 60 credit points	
Level 7 Optional - No credit points	OPTIONAL

Teaching, Learning and Assessment

Teaching, Learning and Assessment	Teaching and learning strategies are based on a combination of synchronous and asynchronous activities. Structured online tuition, webinars, assignments, case studies, videos and online group work discussions, serve as examples in this regard. This approach is intended to facilitate students taking ownership and responsibility for their own learning. All are addressed formatively through contributions to discussions and direct contact with tutors and peers in group discussion. Materials required to support and inform learners to achieve all outcomes, are provided throughout the programme and include books, journal articles and tutor notes. All modules are delivered online, supported via the virtual learning environment. A variety of assessment methods are deployed throughout the programme. All learners are given formative feedback on an ongoing basis based on diagnostic and formative assessments. Formative feedback is in the form of in-video questions and MCQ questions at the end of modules. A detailed explanation of the correct response and common errors is given after every MCQ question. There are also assignments and Case Studies that are a part of the program, where detailed personalized feedback is given to the learner by the Teaching Assistant. The assessment methodology, as defined above, provides opportunities for the assessment of intellectual skills. The blending of group and individual assessment formats help to develop collaborative awareness and team perspectives in addition to individual reflection. The analytical nature of the programme, particularly at the Research Project stage, will require students to investigate organisational issues and seek workable recommendations through a theoretical framework. The students will investigate a business or management problem/issue that require independent research and the synthesis of acquired knowledge and data to address the problem. The master's thesis will carry a weightage of 60 credits. It will be graded by the post doctorate fellow based on the defined rubrics. The fellow would be trained on how to perform this assessment. The faculty will sample the initial assessments made by the fellow and course correct. The faculty may also conduct sample student vivas to further check a student's understanding of the project Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. Students will be provided with support during induction and throughout the programme in the development of key skills which culminates in the production of a Research Project. The nature of online classroom sessions is devised to create an interactive experience, with group and team activities playing a large part in the delivery. Students will be expected to undertake work in their own time and, given the applied approach to assessment this will demand a degree of self management. Key skills will be developed throughout the programme commencing at the induction. Transferable skills will be important in providing students with the increased confidence and ability to address business problems. The final outcome of transferable skills will be the production of a Personal Development Portfolio and the Research Project including reflections on own learning.

Opportunities for work related learning

Opportunities for work related learning
The Programme promotes work-related learning throughout through the use of 'live' case studies, visiting practitioners and business simulation exercises ensuring that the programme focuses strongly on the world of work.

Entry Requirements

Type	Description

Alternative qualifications considered	For the July 2021 intake only, holders of the IMT Ghaziabad UpGrad Postgraduate Management Programme plus 4 bridging modules (Leadership, Engagement and People Performance; Enterprise and Risk Management; Leading Change for Sustainable Futures; Digital Business Innovation) will be eligible for consideration for 110 credits of RPEL. Following the initial intake in July 2021, for all other subsequent intakes the following will apply: holders of the IMT Ghaziabad UpGrad Postgraduate Management Programme will be eligible for advanced entry onto the MBA Programme. 110 credits of RPEL will be awarded. MBA is a post experience master's programme, and therefore candidates need to have sufficient workplace and management experience to be allowed on the programme
Other international requirements	Where English is not the candidate's first language, or their degree was not wholly taught and assessed in English, an IELTS overall score of 6.0 (with a minimum of 5.5 in each section) or equivalent must be achieved.

Programme Contacts

Programme Leader

Contact Name

Link Tutor

Contact Name
H M Belal