

Overview

Programme Code	36466
Programme Title	Maritime Business and Management
Awarding Institution	Liverpool John Moores University
Programme Type	Top-up

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours - BSH	N/A

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	September	LJMU Taught	1 Years

Aims and Outcomes

Educational Aims of the Programme	To undertake a rigorous study of organisations in the maritime and ports environment, their management and the changing external environment in which they operate, using the relevant literature and with reference to current commercial practice. To provide the opportunity to evaluate the commercial, legal and financial aspects of the maritime industry to identify sustainable solutions for business, society and the environment. To prepare for or develop a career in management in the maritime and ports industry or relevant academic study. To develop students as independent learners. To enhance lifelong learning skills and to contribute to the sustainable development of the maritime and ports industry as effective global citizens.
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Learning Outcomes

Code	Number	Description
PLO1	1	Demonstrate knowledge of the structure of and inter-relationships within the maritime business sectors
PLO2	2	Demonstrate skills necessary to plan, conduct and report a programme of original research
PLO3	3	Utilise tools and techniques to analyse maritime business needs
PLO4	4	Evaluate solutions to maritime business problems
PLO5	5	Develop the ability to plan policies and strategies for a variety of maritime business needs
PLO6	6	Apply knowledge and understanding to a relevant variety of situations
PLO7	7	Conduct research into a variety of maritime business issues
PLO8	8	Learn effectively for the purpose of continuing professional development and in a wider context throughout their career
PLO9	9	Communicate effectively to a wide range of individuals by a variety of means
PLO10	10	Manage time and work to deadlines
PLO11	11	Utilise problem solving skills in a variety of theoretical and practical situations
PLO12	12	Analyse shipping and maritime systems, their purpose and integration into the maritime business arena
PLO13	13	Apply numerical and quantitative skills
PLO14	14	Appraise people's roles and responsibilities within maritime business organisations
PLO15	15	Show awareness of the strategy of maritime business operations management and accounting
PLO16	16	Critically examine contemporary and pervasive issues relating to the dynamic nature of maritime business

PLO17	17	Show a socially responsible and ethically sound attitude in relation to social, cultural, economic and environmental issues
PLO18	18	Synthesise information from a variety of sources
PLO19	19	Formulate and test hypotheses
PLO20	20	Analyse situations and draw appropriate conclusions and recommendations

Course Structure

Programme Structure Description	The programme is offered in full-time mode (one year per 120 credits), with each academic year starting in September. Level 6 allows students to select 80 credits of optional modules to pursue areas of interest to them in furthering their academic and/or professional career. Students will be enrolled on a 120 credit honours top-up programme.
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Programme Structure - 140 credit points	
Level 6 - 140 credit points	
Level 6 Core - 40 credit points	CORE
[MODULE] 6102MAR Project Approved 2022.01 - 40 credit points	
Level 6 Optional - 100 credit points	OPTIONAL
[MODULE] 6106MAR Law and Insurance Approved 2022.01 - 20 credit points	
[MODULE] 6106MECH Strategic Management Approved 2022.01 - 20 credit points	
[MODULE] 6304MECH Industrial Management Approved 2022.01 - 20 credit points	
[MODULE] 6101MAR Maritime Finance and Economics Approved 2022.01 - 20 credit points	
[MODULE] 6104MAR Global Supply Chain Management and Multimodal Logistics Approved 2022.01 - 20 credit points	

Teaching, Learning and Assessment

Teaching, Learning and Assessment	<p>Acquisition of knowledge is achieved mainly through lectures, tutorials and directed student-centred learning. Understanding is reinforced through case studies. Testing of the knowledge base is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions. Intellectual skills are developed through case studies and coursework assignments. Open-ended reports and project work is designed to permit students to demonstrate achievement of all the learning outcomes in this category. Testing of intellectual skills is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.</p> <p>Professional practical skills are developed through the completion of tutorial and assessed work throughout the programme. Subject practical skills are developed in a coordinated and progressive manner throughout the programme. Transferable/key skills are developed in the completion of tutorial and assessed work throughout the programme. Key skills are generally incorporated within modules and related to relevant assessments as appropriate. There are specific modules where the teaching of key skills is more significant than other modules. These are generally at the lower levels and the key skills are taught through subject specific activities. Formative group work is applied in seminars and other peer supported learning activities.</p>
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Opportunities for work related learning

Opportunities for work related learning
<p>Work-related learning exists within each 20 credit module and the 40 credit dissertation; students undertake analysis of real-world case studies, sometimes in association with a brief established by a professional organisations, this develops skills in problem-solving and critical analysis, as well as developing networking skills through guest lecture sessions and external visits (where possible); the use of quantitative skills to manipulate data, evaluate, estimate and model business problems, functions and phenomena, an awareness of the key drivers for business success, causes of failure and the importance of providing customer satisfaction and building customer loyalty. Group work (formative) is a feature across the modules in the programme, in order to develop an awareness of the interpersonal skills of effective listening, negotiating, persuasion and presentation and their use in generating business contacts, and a feature of used to aid people management: to include communications, team building, leadership and motivating others. Optional module 6106MAR offers the opportunity to develop legal acumen; the ability to critically analyse statutory provisions and case law. Optional modules 6101MAR, 6104MAR, 6106MECH and 6304MECH support innovation in management, creativity and enterprise: the ability to act entrepreneurially to generate, develop and communicate ideas, manage and exploit intellectual property, gain support, and deliver successful outcomes. Core module 6102MAR Project develops the ability to analyse and evaluate a range of business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy, and to use that research for evidence-based decision-making.</p>

Entry Requirements

Type	Description
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Alternative qualifications considered	Applicants offering other awards or combinations of unit, including equivalent overseas qualifications, will also be considered for RPL/RPEL. All applicants will be considered on an individual basis All applicants must have GCSE Mathematics and English at grade C or above (or equivalent). Applicants requiring RPL/RPEL will be mapped against the equivalent of an LJMU DipHE in Nautical Science or Maritime Business Management: Level 5 Learning Outcomes Level 5 builds on the knowledge gained at level 4 and develops core areas of study to enable problem solving from a management level. Students will be able to critically examine contemporary and pervasive issues relating to the dynamic nature of maritime business; to analyse situations and draw appropriate conclusions and recommendations; and to plan projects demonstrating time/task management. Students may also have achieved professional level practice skills through Work Based Learning placements. Level 4 Learning Outcomes Level 4 aims to provide students with the fundamental knowledge and key skills required to allow further study at level 5. Students will achieve an understanding of Maritime Operations, Study Skills and to solve problems from an operational perspective. They will have the ability to apply concepts and principles of the discipline to a variety of complex situations; and to use IT effectively for maritime business and management, or logistics related, purposes.
Other international requirements	An equivalent to year two of a British degree in a relevant subject. Where English is not the applicant's first language, an IELTS score of 6.0 should have been achieved within the two years prior to the application for the programme. (Other internationally recognised English Language tests may also be considered.)
NVQ	240 credits from a degree or FD(A)/FD(Sc) in a relevant subject discipline

Programme Contacts

Programme Leader

Contact Name
Robyn Pyne

Link Tutor

Contact Name
