

# Business Psychology

## Programme Information

2022.01, Approved

### Overview

Programme Code	36515
Programme Title	Business Psychology
Awarding Institution	Liverpool John Moores University
Programme Type	Degree

### Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours - BSH	N/A
Alternative Exit	Certificate of Higher Education - CHE	Demonstrate progression in the transition to degree level study Demonstrate progression in the transition to degree level study Communicate effectively in written and verbal forms Communicate effectively in written and verbal forms Show ability to participate in group work discussion Show ability to participate in group work discussion Apply the skills required for research design and development Apply the skills required for research design and development Develop foundational knowledge for core psychology Develop foundational knowledge for core psychology Reflect on the psychological skills and literacies required for course mastery and employability Reflect on the psychological skills and literacies required for course mastery and employability Evaluate academic, personal and professional progress Evaluate academic, personal and professional progress
Alternative Exit	Diploma of Higher Education - DHE	Demonstrate increased knowledge and understanding of core psychology Compare and contrast a range of psychological perspectives Evidence competence and progress in understanding research methodologies Evaluate the application of psychological perspectives to the work environment Demonstrate a critical approach to literature and research findings

Alternate Award Names	
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Partner Name	Partnership Type
Westford University College	Franchised

## External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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## Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	January	Westford University College	3 Years
Full-Time, Face to Face	September	Westford University College	3 Years

## Aims and Outcomes

Educational Aims of the Programme	In line with the defining principles laid down in the benchmarking document, the aims of the BSc (Hons) Business Psychology programme are to: Develop knowledge and critical understanding of a range of fundamental psychological theory. Produce a scientific understanding of mind, brain, behaviour, and experience, and of the complex interactions between them. Develop knowledge of, and the ability to critically evaluate, experimental methods and key research areas in psychology. Develop students' awareness of a range of real-life applications of psychological theory. Enable students to link theoretical analysis with empirical enquiry. Enrich students' learning experiences and to provide a stimulating and effective learning environment. Promote access to higher education, especially within the local region, whilst maintaining due regard for issues of ability and quality assurance. Enable graduates to enter employment in a wide range of contexts.
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## Learning Outcomes

Code	Number	Description
PLO1	1	Demonstrate breadth of knowledge in the basics of core areas of Psychology: Biological, Cognitive, Developmental, Social, Personality and Individual Differences
PLO2	2	Provide evidence of evaluative and analytical skills
PLO3	3	Demonstrate competence in the effective retrieval and organisation of information
PLO4	4	Apply skills of literature search, critical review and selection of relevant sources, and systematic synthesis and treatment of key material.
PLO5	5	Demonstrate adaptability and versatility in computer literacy, both in use of standard software applications and use of internet to search for information
PLO6	6	Demonstrate versatility in the application of self-management of learning, utilising time-management skills and effective planning strategies
PLO7	7	Demonstrate breadth of knowledge in the basic principles and processes of Research Methods in Psychology
PLO8	8	Demonstrate breadth of knowledge in Business and Work Psychology
PLO9	9	Demonstrate basic competence in Psychological Applications
PLO10	10	Demonstrate and explain the basics of other specialist areas of Psychology
PLO11	11	Demonstrate competence in effective oral and written communication skills
PLO12	12	Show evidence of effective comprehension skills and use of data

PLO13	13	Present clear evidence of critical thinking, reasoning, and problem solving skills
PLO14	14	Demonstrate management of the data collection process and critical competence in research skills

## Course Structure

### Programme Structure Description

<b>Programme Structure - 360 credit points</b>	
<b>Level 4 - 120 credit points</b>	
<b>Level 4 Core - 120 credit points</b>	CORE
[MODULE] 4501PSYWUC Studying Psychology Approved 2022.01 - 20 credit points	
[MODULE] 4502PSYWUC Introduction to Developmental Psychology and Individual Differences Approved 2022.01 - 20 credit points	
[MODULE] 4503PSYWUC Introduction to Biological and Cognitive Psychology Approved 2022.01 - 20 credit points	
[MODULE] 4504PSYWUC Introduction to Research Methods in Psychology Approved 2022.01 - 20 credit points	
[MODULE] 4505PSYWUC Introduction to Organizational Psychology Approved 2022.01 - 20 credit points	
[MODULE] 4506PSYWUC Understanding the Business World Approved 2022.01 - 20 credit points	
<b>Level 5 - 120 credit points</b>	
<b>Level 5 Core - 120 credit points</b>	CORE
[MODULE] 5501PSYWUC Research Methods in Psychology Approved 2022.01 - 20 credit points	
[MODULE] 5502PSYWUC Cognitive and Biological Psychology Approved 2022.01 - 20 credit points	
[MODULE] 5503PSYWUC Developmental and Social Psychology Approved 2022.01 - 20 credit points	
[MODULE] 5504PSYWUC Contemporary Issues in Applied Psychology Approved 2022.01 - 20 credit points	
[MODULE] 5505PSYWUC Organizational Behaviour Approved 2022.01 - 20 credit points	
[MODULE] 5506PSYWUC Consumer Behaviour Approved 2022.01 - 20 credit points	
<b>Level 6 - 120 credit points</b>	
<b>Level 6 Core - 120 credit points</b>	CORE
[MODULE] 6501PSYWUC Psychology Dissertation Approved 2022.01 - 40 credit points	
[MODULE] 6502PSYWUC Work Psychology Approved 2022.01 - 20 credit points	
[MODULE] 6503PSYWUC Health Psychology Approved 2022.01 - 20 credit points	
[MODULE] 6504PSYWUC Positive Psychology Approved 2022.01 - 20 credit points	
[MODULE] 6505PSYWUC Organizational Change Approved 2022.01 - 20 credit points	

## Teaching, Learning and Assessment

Teaching, Learning and Assessment	Lectures and directed independent reading are used to introduce core knowledge. Lectures are supplemented by seminar and workshop activities in which students can explore ideas in more depth and contribute to, and benefit from, peer learning. In addition, students are expected to cover substantive course content through their own directed reading. These approaches are consistent with the learning outcomes of each specific module. A blended learning approach to Teaching, Learning and Assessment is adopted and students will have access to materials via the VLE. In formulating the assessment strategy, the programme team aims to achieve an appropriate match between teaching and learning methods and assessment tasks, including the provision of formative feedback, an appropriate balance of assessment tasks over the programme, and inclusivity of a range of student approaches to learning. A variety of assessment methods is therefore utilised across the programme. Assessment methods include essay assignment, conventional written examinations (using seen or unseen questions), portfolios and research reports. Individual supervision meetings support students in developing, conducting and reporting an empirical investigation in psychology.
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## Opportunities for work related learning

Opportunities for work related learning
Opportunities for work-related learning are offered in the following modules: Work Psychology (6502PSYWUC); Health Psychology (6503PSYWUC) and the Dissertation (6501PSYWUC). The Work Psychology module requires students to understand the individual and group factors impacting on various work outcomes including performance, effectiveness and stress. The Health Psychology module emphasises the role psychologists and other health professionals have in understanding the causes of health and disease and the use of evidence-based practise to improve health outcomes. Students also have the opportunity in the Dissertation module to collect their data in a variety of applied settings. In addition, the tutorials within the module will support students in their goal-directed planning for employability. This module also links students to the work of a careers advisor who assists students with career counselling.

## Entry Requirements

Type	Description
Other international requirements	Applicants achieving a qualification in psychology equivalent to the above (as defined by NARIC) with an English language capability of IELTS 6.0 (minimum of 5.5 in each component) or equivalent will be considered.
International Baccalaureate	Acceptable on its own and combined with other qualifications. Additional information: 26 IB diploma points
A levels	Passes in three subjects at GCE Advanced level (local or London or equivalent).

## Programme Contacts

### Programme Leader

Contact Name
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### Link Tutor

Contact Name
Andy Tattersall

