

Overview

Programme Code	36577
Programme Title	Retail Business Management
Awarding Institution	Liverpool John Moores University
Programme Type	Top-up
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	
Link Tutor(s)	Thomas Fletcher

Partner Name	Partnership Type
Dubai Tourism College LLC	Franchised

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Arts with Honours - BAH	See Learning Outcomes Below

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Events, Hospitality, Leisure, Sport and Tourism (2019)
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	February	Dubai Tourism College LLC	1 Years

Aims and Outcomes

Educational Aims of the Programme

To produce graduates with a comprehensive understanding of the contribution that disciplines and concepts play in explaining the nature and development of retail.

To produce graduates who understand the structure, operation and organisation of the retail industry in both domestic and international dimensions.

To produce graduates who have a comprehensive understanding of vocationally relevant management concepts applicable to the retail industry.

To produce graduates who can critically evaluate information and data and demonstrate independent thinking perhaps challenging previously held assumptions.

To produce graduates who are able to function competently as reflective professionals and who can assume responsibility for themselves and others.

To produce graduates who understand the impacts of retail upon communities and the importance of sustainability and social responsibility within an international retail context.

To produce graduates who engage with the development of employability skills

Learning Outcomes

Code	Description
PLO1	Demonstrate a critical understanding of theories, concepts and principles relevant to retail management
PLO2	Demonstrate reflective skills
PLO3	Critique, analyse, design and use various research methods
PLO4	Search for, select and interpret information from a variety of sources and report results using appropriate

Code	Description
PLO5	communication skills
PLO6	Develop appropriate practical skills relevant to the management of events
PLO7	Develop appropriate numerical skills
PLO8	Apply appropriate concepts from social science and management discourse
PLO9	Recognise and apply safe, professional working practices
PLO10	Communicate effectively to audiences in written, graphical and verbal forms
PLO11	Manage time and work to deadlines
PLO12	Critically discuss the structure of the retail industry providers and their sectors
PLO13	Participate constructively in groups
PLO14	Utilise ICT tools and resources efficiently and effectively
PLO15	Manage a responsible, adaptable and flexible approach to study and work
PLO16	Recognise, explain and evaluate issues associated with retail management
PLO17	Analyse and critically evaluate the nature, characteristics, needs and expectations of different consumers
PLO18	Transfer and apply creative and analytical skills and exercise significant judgement in a range of situations
PLO19	Analyse, synthesise, summarise and evaluate information
PLO20	Reason and critically evaluate
PLO21	Identify and solve problems individually or co-operatively
PLO22	Integrate lines of evidence from a range of sources to support arguments
PLO23	Demonstrate and exercise independent thinking

Programme Structure

Programme Structure Description

Programme Structure - 120 credit points	
Level 6 - 120 credit points	
Level 6 Core - 120 credit points	CORE
[MODULE] 6500DCT Strategic Management Approved 2022.01 - 20 credit points	
[MODULE] 6507DCT Digital Business Intelligence Approved 2022.01 - 20 credit points	
[MODULE] 6506DCT Sustainable Supply Chains Approved 2022.01 - 20 credit points	
[MODULE] 6503DCT Business Consultancy Approved 2022.01 - 20 credit points	
[MODULE] 6501DCT Enterprise and Entrepreneurship Approved 2022.01 - 20 credit points	
[MODULE] 6502DCT Personal Development and Employment Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Acquisition of skills (1-6) is gained through structured lectures, workshops, fieldwork and seminars. Group exercises and presentations ensure that students gain an understanding and experience of teamwork. Work related learning enables students to apply theory to practical situations. Independent study is encouraged and is supported by formal lectures, workshops and tutorial sessions. Students are encouraged to use a variety of ICT and media to broaden their understanding of the subject.

Formal evaluation of knowledge and understanding is achieved through a variety of methods including examinations, assessed coursework such as essays, reports, learning logs, blogs, journal posts, case studies portfolios and individual and group presentations (7-14).

Acquisition of intellectual skills (7-14) is secured throughout the programme as students engage in tasks within structured lectures, workshops, fieldwork, seminars, group exercises and workshops.

Intellectual skills (7-14) are assessed throughout the programme in examinations and coursework, for example case studies, essays, annotated bibliographies, individual and group reports, portfolios, research projects and presentations.

Acquisition of professional practical skills (15-20) is secured throughout the programme as students engage in tasks within structured lectures, workshops, fieldwork, seminars, group exercises and workshops. Additionally engagement with work-related learning considerably will boost students' professional practical skills.

Skills 15-20 are assessed through a variety of assessment methods including individual and group presentations, fieldwork projects and work related learning experience The development of students' transferable skills (21-26) occurs throughout the programme; communication skills, effective time management, exploiting ICT , exploiting numerical data, working independently and with others, are fostered across modules and in group working, task-based seminars, workshops and work-related learning experience.

Communication skills are assessed across modules in tasks such as essays, reports, portfolios, blogs, journal posts, case studies, fieldwork projects, exam and research projects. Group-working skills are assessed through group-based projects.

Opportunities for work related learning

DCT is experienced in sourcing and supporting work related learning and continues to offer work related learning opportunities to students.

Entry Requirements

Type	Description
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A levels	As an articulation, DCT students will enrol onto the BA (Hons Retail Management) programme at level 6 providing they have passed the related Certificate programme at DCT with a GPA of 2.5 or higher and the related Diploma programme at DCT with a GPA of 2.5 or higher.
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Extra Entry Requirements
