Programme Specification Document

Approved, 2023.02

Overview

Programme Code	36578
Programme Title	International Tourism Management
Awarding Institution	Liverpool John Moores University
Programme Type	Top-up
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	
Link Tutor(s)	Thomas Fletcher

Partner Name	Partnership Type
Dubai Tourism College LLC	Franchised

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Arts with Honours - BAH	See Learning Outcomes Below

Alternate Award Names	

External Benchmarks

Subject Benchmark Statement	UG-Events, Hospitality, Leisure, Sport and Tourism (2019)

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Distance Learning	February	Dubai Tourism College LLC	1 Year

Aims and Outcomes

Educational Aims of the Programme

To produce graduates with a comprehensive understanding of the contribution that disciplines and concepts play in explaining the nature and development of tourism.

To produce graduates who understand the structure, operation and organisation of the tourism industry in both domestic and international dimensions.

To produce graduates who have a comprehensive understanding of vocationally relevant management concepts applicable to the tourism industry.

To produce graduates who can critically evaluate information and data and demonstrate independent thinking perhaps challenging previously held assumptions.

To produce graduates who are able to function competently as reflective professionals and who can assume responsibility for themselves and others.

To produce graduates who understand the impacts of tourism upon communities and the importance of sustainability and social responsibility within an international tourism context.

To produce graduates who engage with the development of employability skills

Learning Outcomes

Code	Description
PLO1	Synthesise, interpret, analyse and evaluate information and data relevant in a professional or vocational context
PLO2	Critically assess and evaluate evidence
PLO3	Apply knowledge and approaches to the solution of familiar and unfamiliar problems
PLO4	Plan, execute and communicate a sustained piece of independent intellectual work which provides evidence of critical engagement and interpretation of appropriate data

Code	Description
PLO5	Demonstrate and exercise independent thinking perhaps challenging previously held assumptions
PLO6	Self-appraise and reflect on personal development or achievements
PLO7	Apply underlying concepts and principles including where appropriate, the application of those principles in an employment context
PLO8	Research and assess information in order to explain or solve problems
PLO9	Understand the management of financial, human and physical resources
PLO10	Identify creative solutions to organisational challenges
PLO11	Recognise and apply safe professional working practices
PLO12	Demonstrate qualities and skills in order to take personal responsibility and decisions in appropriate contexts
PLO13	Communicate results accurately and reliably to audiences using appropriate methods
PLO14	Manage time and work to deadlines
PLO15	Use numerical data appropriately
PLO16	Exploit ICT and resources efficiently and effectively
PLO17	Discuss the contribution of disciplines, concepts and principles in explaining the nature and development of tourism
PLO18	Plan and execute projects using appropriate techniques and procedures
PLO19	To participate constructively in groups
PLO20	Work effectively independently and with others
PLO21	Discuss the domestic and international dimensions of tourism
PLO22	Discuss the impacts of tourism upon communities and the importance of sustainability and social responsibility within an international tourism context
PLO23	Discuss the structure, operation and organisation of the tourism and leisure industry
PLO24	Discuss the intercultural dimensions of tourism
PLO25	Analyse, synthesise, summarise and interpret data
PLO26	Demonstrate an understanding of management theories and principles applicable to tourism and leisure

Programme Structure

Programme Structure Description

Programme Structure - 120 credit points	
Level 6 - 120 credit points	
Level 6 Core - 120 credit points	CORE
[MODULE] 6500DCT Strategic Management Approved 2022.01 - 20 credit points	
[MODULE] 6508DCT Responsible Tourism and Planning Approved 2022.01 - 20 credit points	
[MODULE] 6501DCT Enterprise and Entrepreneurship Approved 2022.01 - 20 credit points	
[MODULE] 6509DCT Tourism, Heritage and Culture Approved 2022.01 - 20 credit points	
[MODULE] 6502DCT Personal Development and Employment Approved 2022.01 - 20 credit points	
[MODULE] 6503DCT Business Consultancy Approved 2022.01 - 20 credit points	

Module specifications may be accessed at https://proformas.ljmu.ac.uk/Default.aspx

Teaching, Learning and Assessment

Acquisition of skills (1-6) is gained through structured lectures, workshops, fieldwork and seminars. Group exercises and presentations ensure that students gain an understanding and experience of teamwork. Work related learning enables students to apply theory to practical situations. Independent study is encouraged and is supported by formal lectures, workshops and tutorial sessions. Students are encouraged to use a variety of ICT and media to broaden their understanding of the subject.

Formal evaluation of knowledge and understanding is achieved through a variety of methods including examinations, assessed coursework such as essays, reports, learning logs, blogs, journal posts, case studies portfolios and individual and group presentations (7-14).

Acquisition of intellectual skills (7-14) is secured throughout the programme as students engage in tasks within structured lectures, workshops, fieldwork, seminars, group exercises and workshops.

Intellectual skills (7-14) are assessed throughout the programme in examinations and coursework, for example case studies, essays, annotated bibliographies, individual and group reports, portfolios, research projects and presentations.

Acquisition of professional practical skills (15-20) is secured throughout the programme as students engage in tasks within structured lectures, workshops, fieldwork, seminars, group exercises and workshops. Additionally engagement with work-related learning considerably will boost students' professional practical skills.

Skills 15-20 are assessed through a variety of assessment methods including individual and group presentations, fieldwork projects and work related learning experience.

The development of students' transferable skills (21-26) occurs throughout the programme; communication skills, effective time management, exploiting ICT , exploiting numerical data, working independently and with others, are fostered across modules and in group working, task-based seminars, workshops and work-related learning experience.

Communication skills are assessed across modules in tasks such as essays, reports, portfolios, blogs, journal posts, case studies, fieldwork projects, exam and research projects. Group-working skills are assessed through group-based projects.

Opportunities for work related learning

DCT is experienced in sourcing and supporting work related learning and continues to offer work related learning opportunities to students.

Entry Requirements

Type	Description
A levels	As an articulation, DCT students will enrol onto the BA (Hons Tourism Management) programme at level 6 providing they have passed the related Certificate programme at DCT with a GPA of 2.5 or higher and the related Diploma programme at DCT with a GPA of 2.5 or higher.

Extra Entry Requirements