

International Business and Management

Programme Information

2022.01, Approved

Overview

Programme Code	36583	
Programme Title	International Business and Management	
Awarding Institution	Liverpool John Moores University	
Programme Type	Тор-ир	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours - BSH	N/A

|--|

Partner Name	Partnership Type
European College of Business Management	Validated

External Benchmarks

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	January	European College of Business Management	1 Years
Full-Time, Face to Face	September	European College of Business Management	1 Years

Aims and Outcomes

Educational Aims of the Programme

Course Structure

Programme Structure Description

Teaching, Learning and Assessment

Teaching, Learning and Assessment

Programme Contacts

Programme Leader

Contact Name

Link Tutor

Contact Name

Amanda Mason