

Programme Information

2022.01, Approved

Overview

Programme Code	36584
Programme Title	International Business and Management
Awarding Institution	Liverpool John Moores University
Programme Type	Top-up

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours - BSH	N/A

Alternate Award Names	
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Partner Name	Partnership Type
European College of Business Management	Validated

External Benchmarks

Subject Benchmark Statement	
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Part-Time, Distance Learning	January	European College of Business Management	18 Months
Part-Time, Distance Learning	September	European College of Business Management	18 Months

Aims and Outcomes

Educational Aims of the Programme

Course Structure

Programme Structure Description

Teaching, Learning and Assessment

Teaching, Learning and Assessment

Programme Contacts

Programme Leader

Contact Name

Link Tutor

Contact Name

Amanda Mason