LIVERPOOL JOHN MOORES UNIVERSITY

Programme Specification Document

Approved, 2022.02

Overview

Programme Code	36599
Programme Title	Sustainable Business Management and Finance
Awarding Institution	Liverpool John Moores University
Programme Type	Level 3/4/5 Qualification
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	
Link Tutor(s)	Christian Matthews

Partner Name	Partnership Type
Nelson and Colne College Group	Validated

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Foundation Degree Arts - FDA	See Learning Outcomes Below
Recruitable Target	Higher National Certificate - HNC	Demonstrate an understanding of the businesses and the business environment Demonstrate an understanding of the need for individuals and organisations to operate sustainably, manage responsibly and behave ethically in relation to social, cultural, economic and environmental issues. Demonstrate an understanding of the sources, uses and management of finance and the use of accounting and other information systems for planning, control, decision-making and managing financial risk. Demonstrate an understanding of customers, markets and marketing, and propose appropriate approaches to real-world marketing needs. Analyse the need for transparency and responsibility in finance and accounting Analyse facts and circumstances to determine the factors underlying a problem or opportunity, and identifying and selecting appropriate solutions / actions. Test the application of academic theories in the real world by comparison of theory with workplace experience Analyse business problems and propose appropriate solutions Assess various approaches to people management including communications, team building, leadership and motivating others. Assess the importance of the management of resources, the supply chain, procurement, logistics, outsourcing and quality systems. Analyse organisational behaviour, including cross-cultural issues, change, diversity and values. Develop appropriate business policies and strategies within a changing environment, applying theories and evaluate their relevance. Apply innovation and entrepreneurship to the creation of new products, services or organisations, including the identification of intellectual property and appreciation of its value. Use quantitative skills to manipulate data, evaluate, estimate and model business problems, functions and phenomena. Communicate effectively verbally and in writing Use ICT effectively Conduct research activities

Alternate Award Names	

External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	January	Nelson Campus, Nelson and Colne College	2 Years
Full-Time, Face to Face	September	Nelson Campus, Nelson and Colne College	2 Years

Aims and Outcomes

Educational Aims of the Programme

The general aims of the programme are: • To provide students with the knowledge, skills, techniques and behaviours needed to support a career as a professional in business • To provide a structured ladder of progression including well-rounded and valuable qualification at levels 4 and 5, tailored to the needs of local and regional employers, and supporting progression routes to level 6 and beyond. • To provide students with the maximum practicable flexibility of study (in terms of study mode, timescales and recognition of prior learning) thus enabling them to match their study commitments to personal needs and aspirations.

Learning Outcomes

Code	Description
PLO1	Demonstrate an understanding of the businesses and the business environment
PLO2	Assess the importance of the management of resources, the supply chain, procurement, logistics, outsourcing and quality systems.
PLO3	Analyse organisational behaviour, including cross-cultural issues, change, diversity and values.
PLO4	Develop appropriate business policies and strategies within a changing environment, applying theories and evaluate their relevance.
PLO5	Apply innovation and entrepreneurship to the creation of new products, services or organisations, including the identification of intellectual property and appreciation of its value.
PLO6	Use quantitative skills to manipulate data, evaluate, estimate and model business problems, functions and phenomena.
PLO7	Communicate effectively verbally and in writing
PLO8	Use ICT effectively
PLO9	Conduct research activities
PLO10	Demonstrate an ability to work collaboratively with people with different roles and from diverse backgrounds
PLO11	Critically reflect on own learning and on the activities of the placement employer

Code	Description
PLO12	Demonstrate an understanding of the need for individuals and organisations to operate sustainably, manage responsibly and behave ethically in relation to social, cultural, economic and environmental issues.
PLO13	Demonstrate an understanding of the sources, uses and management of finance and the use of accounting and other information systems for planning, control, decision-making and managing financial risk.
PLO14	Demonstrate an understanding of customers, markets and marketing, and propose appropriate approaches to real-world marketing needs.
PLO15	Analyse the need for transparency and responsibility in finance and accounting
PLO16	Analyse facts and circumstances to determine the factors underlying a problem or opportunity, and identifying and selecting appropriate solutions / actions.
PLO17	Test the application of academic theories in the real world by comparison of theory with workplace experience
PLO18	Analyse business problems and propose appropriate solutions
PLO19	Assess various approaches to people management including communications, team building, leadership and motivating others.

Programme Structure

Programme Structure Description

Structure - 240 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4515NCCG The Business Environment Approved 2022.02 - 20 credit points	
[MODULE] 4516NCCG Marketing Principles Approved 2022.03 - 20 credit points	
[MODULE] 4517NCCG Accounting and Finance Principles Approved 2022.02 - 20 credit points	
[MODULE] 4518NCCG Business Project Approved 2022.02 - 20 credit points	
[MODULE] 4519NCCG Entrepreneurial Small Business Management Approved 2022.03 - 20 credit points	
[MODULE] 4524NCCG Financial Accounting Approved 2022.03 - 20 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5518NCCG Business Research Approved 2022.03 - 20 credit points	
[MODULE] 5519NCCG Work-Based Learning Approved 2022.04 - 20 credit points	
[MODULE] 5520NCCG Organisations, Culture and Behaviour Approved 2022.03 - 20 credit points	
[MODULE] 5521NCCG 21St Century Business Strategy Approved 2022.03 - 20 credit points	
[MODULE] 5529NCCG Transparency in Finance Approved 2022.03 - 20 credit points	
[MODULE] 5530NCCG Responsible Management Accounting Approved 2022.03 - 20 credit points	

Module specifications may be accessed at https://proformas.ljmu.ac.uk/Default.aspx

Teaching, Learning and Assessment

Key themes of the teaching and learning strategy on this programme are: • Varied assessment and feedback to enhance the experience of the student. • The availability of flexible teaching and learning modes, using face to face, on-line and blended learning. • Student support through the use of structured and targeted tutorials. • The development and application of theory into practice. • The use of inclusive learning methods There is considerable diversity of delivery needs among the likely candidates for this programme. These include • Traditional full-time learners, mainly students progressing internally from level 3 awards • Day-release part-time learners, mainly those on day release from partner employers • Evening class students, principally either those in employment whose employers will not release them during the day or those in other employment wishing to retrain as managers or to support the launch of their own small businesses • Those unable to study on a week-by-week basis but who could attend in week-long blocks • Those who wish to offset RPEL of their previous studies or experience against module learning outcomes. This programme is intended to meet all of these needs. While the mode and timing of delivery may vary, all students will be assessed against the same learning outcomes and will have the same skills on exit. This programme is designed to use a variety of different assessment methods to ensure that all students, of whatever preference in assessment, have the opportunity to demonstrate their achievement of learning outcomes. Assessment is designed to be both formative, in building knowledge and skills, and summative in assessing whether and to what extent required outcomes have been met. At level 4, assessment is focused on evidencing that necessary knowledge and skills have been acquired, whereas at level 5 the emphasis is on the capacity to apply knowledge in context to real-world scenarios. Students entering this programme will generally not have experienced a formal examination since GCSE, which for some will have been many years ago. For this reason, there are no formal, written examinations at level 4. One examination is used at level 5, by way of preparation for those students intending to progress to level 6 or beyond. There is a synoptic project in which students will apply their knowledge and skill to the solution of a real-world business problem.

Opportunities for work related learning

Work-related learning is included within this programme, so students will have the opportunity to engage in real world projects and activities. The programme has active links with industry and involves employers in the industrial projects, utilising real world case studies wherever possible.

Entry Requirements

Type	Description
Alternative qualifications considered	Candidates are selected on the basis of their ability to cope with and benefit from the programme. Their suitability can be demonstrated either through previous educational achievement or through experience and aptitude. Admission by prior qualification will normally require a minimum 48 UCAS Tariff points with the majority of the points gained in humanities or business subjects. Typically, points can be derived from: o One GCE A level or Vocational A level pass or equivalent o Two AS level passes o BTEC National Diploma/Certificate o Other qualifications such as Scottish Highers, Welsh Baccalaureate, Irish Leaving Certificates, International Baccalaureate, with the required UCAS points o A pass in a recognised Access course o Equivalent Scottish or Irish qualifications Admission by experience and aptitude will be based on the length and type of the candidate's employment experience and his/her ability to demonstrate an aptitude and enthusiasm for the subject. As part of this process, candidates may be required to undertake aptitude tests and/or to provide personal and/or employment references. Maths & English Grade C and above should be held, or Functional Skills Level 2 as an alternative, as well as basic IT skills. Candidates whose first language is not English will be required to demonstrate English language competence equivalent to IELTS 5.5 or higher.

Extra Entry Requirements