

Overview

Programme Code	36674
Programme Title	International Journalism
Awarding Institution	Liverpool John Moores University
Programme Type	Masters
Programme Leader	
Link Tutor(s)	Pete Leydon

Partner Name	Partnership Type
Independent Studies of Science and Technology	Franchised

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Arts - MA	See Learning Outcomes Below
Alternative Exit	Postgraduate Diploma - PD	Demonstrate professional journalism skills such as news gathering, writing and production in print, online and broadcast; Demonstrate a critical understanding of various theoretical approaches to the study of international journalism within a global context; Demonstrate a sound understanding of the complex legal and ethical dimensions in journalism practice and media operation; Demonstrate a critical understanding of the development and operation of media in a national and international context; Demonstrate a systematic understanding of the complex economic, political and security environment from which major international news arises; Demonstrate good transferral skills such as written and oral communication skills, IT and research skills. Demonstrate a good understanding of the students' own creative processes and practice through engagement in and critical analysis of one or more production practices; Demonstrate the ability to synthesise ideas and conceptual frameworks from different sources of knowledge and from different academic disciplines; Undertake self-directed research for essays, projects and creative productions involving sustained independent and autonomous enquiry; Be creative and self-reflexive in producing output for a variety of audiences and in a variety of media forms.

Alternate Award Names

External Benchmarks

Subject Benchmark Statement

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Part-Time, Face to Face	November	Independent Studies of Science and Technology	1 Years

Aims and Outcomes

Educational Aims of the Programme

To provide journalism skills training of newsgathering, writing and production in print, online and broadcast for students who have no previous experience in the journalism industry; To provide working journalists or those with a serious interest in journalism the opportunity to critically evaluate the products of journalism; To provide students with the skills to be able to critically analyse and understand the structures and frameworks within which journalism works; To enable students to synthesize knowledge from several different disciplines to apply it to journalism; To enable students to develop the ability to situate the study of Journalism within the broader debates in media and cultural theory; To allow students to develop research skills at Masters level evidenced by a research dissertation; To allow students to gain a sound understanding of the nature and operation of journalism in a rapidly changing international environment; To provide students with a working knowledge of international relations that is relevant to the concerns of mainstream news organisations; To assist students to develop their understanding and knowledge of the practice of Journalism internationally; To offer an opportunity for students to evaluate and critically analyse the vocation of Journalism as practiced internationally; To provide an educational experience which facilitates the development of all students irrespective of race, gender, physical ability and sexual orientation; To develop intellectual skills of effective communication through media technologies and research skills; To assist students to develop their transferable skills of effective teamworking and self-sufficiency; To assist students to understand how the boundaries of knowledge are advanced through academic research; To train students to deal with complex issues systematically and creatively; To encourage students to show originality in tackling and solving problems.

Learning Outcomes

Code	Description
PLO1	Demonstrate professional journalism skills such as news gathering, writing and production in print, online or broadcast;
PLO2	Demonstrate a strong ability to synthesise ideas and conceptual frameworks from different sources of knowledge and from different academic disciplines;
PLO3	Undertake self-directed research for essays, projects and creative productions involving sustained independent and autonomous enquiry;
PLO4	Be creative and self-reflexive in producing output for a variety of audiences and in a variety of media forms;
PLO5	Demonstrate a critical understanding of the students' own creative processes and practice through engagement in and critical analysis of one or more production practices;
PLO6	Demonstrate the ability to critically analyse particular media forms and genres and the way in which they organise understandings, meanings and effects;
PLO7	Show an ability to evaluate key production processes and demonstrate competence in professional practices relevant to media and communicative industries.
PLO8	Demonstrate a systematic and critical understanding of various theoretical approaches to the study of international journalism within a global context;
PLO9	Demonstrate a critical awareness of the complex legal and ethical dimensions in journalism practice and media operation;
PLO10	Demonstrate a critical and comprehensive understanding of the development and operation of media in a national and international context;
PLO11	Demonstrate a comparative understanding of the roles that media play in different societies;

Code	Description
PLO12	Demonstrate a systematic and critical understanding of the complex economic, political and security environment from which major international news arises;
PLO13	Demonstrate a critical awareness of the economic forces which frame the media and the role of such industries in specific areas of contemporary political and cultural life;
PLO14	Demonstrate a critical understanding of the role of technology in terms of media production, access and use;
PLO15	Demonstrate good transferral skills such as written and oral communication skills, IT and research skills.

Programme Structure

Programme Structure Description

Participants will take EITHER 7507IST Multimedia Journalism in Semester 1 and 7505IST Magazine Production or 7509IST Advanced Broadcast Journalism in Semester 2 (for students who have not worked as professional journalists). Alternatively, they will take 7506IST Reflecting on Professional Practice in Semester 1 and 7508IST Journalism Project in Semester 2 (for students who have worked as professional journalists). IST will choose which of the option modules will be delivered each year before applicants apply for the course.

Programme Structure - 180 credit points	
Level 7 - 180 credit points	
Level 7 Core - 140 credit points	CORE
[MODULE] 7500IST Journalism Studies Approved 2022.01 - 20 credit points	
[MODULE] 7501IST International Relations for Journalists Approved 2022.01 - 20 credit points	
[MODULE] 7502IST Academic Research for Journalists Approved 2022.01 - 20 credit points	
[MODULE] 7503IST Comparative Media Analysis Approved 2022.01 - 20 credit points	
[MODULE] 7504IST Dissertation Approved 2022.01 - 60 credit points	
Level 7 Optional - 40 credit points	OPTIONAL
[MODULE] 7505IST Magazine Production Approved 2022.01 - 20 credit points	
[MODULE] 7506IST Reflecting on Professional Practice Approved 2022.01 - 20 credit points	
[MODULE] 7507IST Multimedia Journalism Approved 2022.01 - 20 credit points	
[MODULE] 7508IST Journalism Project Approved 2022.01 - 20 credit points	
[MODULE] 7509IST Advanced Broadcast Journalism Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Students are taught with a wide mix of teaching methods including lectures, demonstrations, screenings, seminars, workshops, work simulations; tutorials, group and individual project work, live projects, supervised independent learning, open and resource-based learning, multi-media and new media learning, production practice; large and small group and individual learning and teaching situations; tutor-led, student-led and independent learning sessions. Specialist IT resources and other studio-based resources play an important part in the delivery. Essays, reviews and reports; seen examinations; individual and group presentations (whether oral and/or technology based); critical self- and peer-evaluation; role-analyses/evaluations; logbooks, diaries and autobiographical writing; individual or group portfolios of work (whether critical, creative, self-reflective, or the outcome of the professional practice); group and individually produced artefacts, including productions in sound, audio-visual or other media; individual and group project reports; research exercises; tasks aimed the assessment of specific skills (e.g. IT skills, production skills, research skills, skills of application).

Opportunities for work related learning

It is intended that much of the study will support work done either as simulated workplace learning in workshops or as part of the student's occupation. Students are encouraged to contact news organisations and seek work shadowing placements or internships. The department also organises regular events and Master classes where journalists and media professionals are invited to give presentations. These events offer excellent networking opportunities for students to make contact with people in the industry, which can lead to placement opportunities.

Entry Requirements

Type	Description
Other international requirements	<p>Have a first degree - classification normally a minimum of 2.2 Honours or equivalent, of a UK university. Or - A IITYXIO Diploma/Degree from AEA / AEN / TEI / University Sector) when awarded by an Anotera Ekpedefika Idrimata (AEI), or a university-level higher education institution with a mark of 6 or above Or - Equivalent overseas qualification in line with the LJMU International Entry Requirements https://www.ljmu.ac.uk/study/courses/international%20entry%20requirements#Top Those who do not hold a first degree but have extensive work experience will also be considered. We would normally require three years' experience in a relevant sector. A minimum 6.5 overall IELTS score will normally be required for those who do not have English as their first language. or UK Department for Education's Proficiency in English - Grade B Students who have studied an undergraduate programme from a UK or US university maybe exempted from the IELTS requirement. Students who have studied an undergraduate programme in English may also be exempted from the IELTS requirement.</p>
Alternative qualifications considered	<p>A Bachelors degree in a relevant subject (e.g. Journalism, Media Studies, English Language, English Literature, Politics, History, Sociology) with a pass of at least a lower second class.</p>