

Scale Up

Programme Information

2022.01, Approved

Overview

Programme Code	36703
Programme Title	Scale Up
Awarding Institution	Liverpool John Moores University
Programme Type	Masters

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Master of Business Administration - MBA	N/A

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	January	LJMU Taught	6 Months
Full-Time, Face to Face	September	LJMU Taught	6 Months

Aims and Outcomes

Educational Aims of the Programme

Course Structure

Programme Structure Description

Teaching, Learning and Assessment

Teaching, Learning and Assessment

Programme Contacts

Programme Leader

Contact Name

Fiona Armstrong-Gibbs

Link Tutor

Contact Name
