

## Overview

<b>Programme Code</b>	36731
<b>Programme Title</b>	Tourism and Hospitality Management
<b>Awarding Institution</b>	Liverpool John Moores University
<b>Programme Type</b>	Level 3/4/5 Qualification
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Programme Leader</b>	
<b>Link Tutor(s)</b>	Andrew Lyon

<b>Partner Name</b>	<b>Partnership Type</b>
Coleg Cambria	Franchised

## Awards

<b>Award Type</b>	<b>Award Description</b>	<b>Award Learning Outcomes</b>
Target Award	Foundation Degree Arts - FDA	See Learning Outcomes Below
Alternative Exit	Certificate of Higher Education - CHE	Demonstrate an understanding of the contribution of disciplines, concepts and principles in explaining the nature and development of tourism Demonstrate an understanding of the domestic and international dimensions of tourism Demonstrate an understanding of the structure, operation and organisation of the tourism industry Analyse, synthesise, summarise and interpret data or information Design and use various research methods Communicate results accurately and reliably to audiences using appropriate methods Manage time and work to deadlines Apply knowledge and approaches to the solution of familiar and unfamiliar problems Engage with the development of employability skills

<b>Alternate Award Names</b>	
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## External Benchmarks

<b>Subject Benchmark Statement</b>	UG-Events, Hospitality, Leisure, Sport and Tourism (2019)
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## Programme Offering(s)

<b>Mode of Study, Mode of Delivery</b>	<b>Intake Month</b>	<b>Teaching Institution</b>	<b>Programme Length</b>
Full-Time, Face to Face	September	Coleg Cambria	2 Years

## Aims and Outcomes

### Educational Aims of the Programme

To produce graduates with a comprehensive understanding of the contribution that disciplines and concepts play in explaining the nature and development of tourism

To produce graduates who understand the structure, operation and organisation of the tourism industry in both domestic and international dimensions

To produce graduates who have a comprehensive understanding of vocationally relevant management concepts applicable to the tourism industry

To produce graduates who can critically evaluate information and data and demonstrate independent thinking perhaps challenging previously held assumptions

To produce graduates who are able to function competently as reflective professionals and who can assume responsibility for themselves and others

To produce graduates who understand the impacts of tourism upon communities and the importance of sustainability and social responsibility within an international tourism context

To produce graduates who engage with the development of employability skills

### Learning Outcomes

<b>Code</b>	<b>Description</b>
PLO1	Demonstrate an understanding of management theories and principles applicable to tourism
PLO2	Apply underlying concepts and principles including where appropriate, the application of those principles in an employment context
PLO3	Effectively communicate information, arguments and analysis in a variety of forms
PLO4	Self-appraise and reflect on personal development or achievements
PLO5	Search for, select, and interpret information from a variety of sources and report results using appropriate communication skills
PLO6	Develop qualities and skills in order to take personal responsibility and decisions in appropriate contexts

<b>Code</b>	<b>Description</b>
PLO7	Demonstrate an understanding of the intercultural dimensions of tourism and leisure

## Programme Structure

### Programme Structure Description

<b>Structure - 240 credit points</b>	
<b>Level 4 - 120 credit points</b>	
<b>Level 4 Core - 120 credit points</b>	<b>CORE</b>
[MODULE] 4501LBSCC Introduction to International Tourism Approved 2022.01 - 20 credit points	
[MODULE] 4502LBSCC Academic Skills and Digital Literacy Approved 2022.02 - 20 credit points	
[MODULE] 4503LBSCC Food and Beverage Management in Hospitality Approved 2022.01 - 20 credit points	
[MODULE] 4504LBSCC Managing Service Experiences Approved 2022.02 - 20 credit points	
[MODULE] 4505LBSCC Welsh Tourism Approved 2022.01 - 20 credit points	
[MODULE] 4506LBSCC Marketing for Tourism Approved 2022.01 - 20 credit points	
<b>Level 5 - 120 credit points</b>	
<b>Level 5 Core - 120 credit points</b>	<b>CORE</b>
[MODULE] 5501LBSCC Employability Skills Approved 2022.01 - 20 credit points	
[MODULE] 5502LBSCC Event Planning Approved 2022.01 - 20 credit points	
[MODULE] 5503LBSCC Researching in Tourism and Hospitality Approved 2022.01 - 20 credit points	
[MODULE] 5504LBSCC Responsible Tourism and Sustainability Approved 2022.01 - 20 credit points	
[MODULE] 5505LBSCC Event Production Approved 2022.01 - 20 credit points	
[MODULE] 5506LBSCC Working in Tourism and Hospitality Approved 2022.01 - 20 credit points	

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

## Approved variance from Academic Framework Regulations

### Variance

The following variance to the Academic Framework regulations has been approved for this programme: Assessment through the medium of Welsh. All learners at Coleg Cambria have the right to be assessed through the medium of Welsh. Students who wish to be assessed through the medium of Welsh should inform their module tutor at the earliest possible opportunity, normally at the start of the module and then should complete a formal application within three weeks of the module's commencement, this formal process will allow translation arrangements to be made. At submission, any work presented in Welsh will be translated into English for assessment purposes. Assessed work to be translated must be submitted through the normal formal process common to the submission of assessment materials. Our translators have been instructed to translate without changing the meaning of the work that is being presented or improving the clarity of expression. Once translated it is a student's right to inspect the translated work for accuracy. As part of the submission process students will be asked to confirm that the translation appropriately reflects their original work as submitted, however at this stage, students are not allowed to make any substantial changes to their work other than to correct any inaccuracies in translation. The internal examiner will then mark the translated work and be able to confer with the translator where the presentation and/or meaning may appear unclear due to the nature of the translation. The marked translation and Welsh original will then be made available for external verification, during which further checks may be conducted regarding the accuracy of translation.

## Teaching, Learning and Assessment

Core knowledge and understanding is acquired mainly through practical fieldwork, lectures, seminars and tutorials. Web based or other open learning resources are also used in some modules. Group work is important in some modules. Development of the student as independent learner is achieved via directed and independent learning approaches within modules. Work based learning and graduate skills development are incorporated into the programme to provide a vocational element. Use of case studies and other 'work-based learning' such as guest lecturers, industry visits, at all levels. By examination and coursework. Coursework includes presentations, portfolios; individual written reports; essay; group work assignments. Industrial visits and guest lecturers are also used to provide additional work-based learning opportunities. In this way the relevance of theory to practice is developed to a strong extent.

## Opportunities for work related learning

The programme has a range of activities that enable students to engage with industry and employers and experience the world of work. Guest lecturers and industry professionals are used throughout the programme to enhance and enrich the learning experience.

## Entry Requirements

Type	Description
Other international requirements	For undergraduate courses please apply through UCAS, applicants will be considered in line with normal entry requirements. International Students English Language Requirements All International and EU students must meet the following minimum English Language requirements IELTS 6.0 with a minimum of 5.5 in each component
BTECs	Minimum of 88 UCAS points from 6/12 Unit awards in a subject-related programme.
A levels	Minimum of 88 points based on the new UCAS Tariff system (applicants should have passed at least 2 A Levels or equivalent).
GCSEs and equivalents	GCSE English Language and Maths Grade C or above or equivalent required
Interview required	Mature applicants with sufficient relevant experience will be invited to attend interview

Access awards	Pass in Access to Higher Education Diploma in a relevant subject.
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<b>Extra Entry Requirements</b>
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