

Programme Specification Document

Approved, 2022.03

Overview

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|------------------------------|---|
| Programme Code | 36748 |
| Programme Title | Business with Finance |
| Awarding Institution | Liverpool John Moores University |
| Programme Type | Degree |
| Language of Programme | All LJMU programmes are delivered and assessed in English |
| Programme Leader | |
| Link Tutor(s) | Linda Walsh |

| Partner Name | Partnership Type |
|---------------------|-------------------------|
| Dong A University | Franchised |

Awards

| Award Type | Award Description | Award Learning Outcomes |
|------------------|--|--|
| Target Award | Bachelor of Science with Honours - BSH | See Learning Outcomes Below |
| Alternative Exit | Certificate of Higher Education - CHE | Use a range of appropriate business software. Describe the structure, functions, processes and management of business organisations. Apply basic quantitative techniques to business problems. |
| Alternative Exit | Diploma of Higher Education - DHE | Use a range of appropriate business software Analyse the structure, functions, processes and management of business organisations Apply quantitative techniques to business problems |
| Alternative Exit | Bachelor of Science - BS | Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject. |

| Alternate Award Names | |
|-----------------------|--|
|-----------------------|--|

External Benchmarks

| Subject Benchmark Statement | UG-Business and Management (2019) |
|-----------------------------|-----------------------------------|
|-----------------------------|-----------------------------------|

Programme Offering(s)

| Mode of Study, Mode of Delivery | Intake Month | Teaching Institution | Programme Length |
|---------------------------------|--------------|----------------------|------------------|
| Full-Time, Face to Face | September | Dong A University | 3 Years |

Aims and Outcomes

Educational Aims of the Programme

The BSc (Hons) Business with finance programme aims to produce graduates who have: Acquired knowledge of business theories, models and techniques and issues rigorously and who have the practical skills needed within the business and finance environment. Developed the knowledge and skills necessary for a successful career in business or to undertake a further academic study. Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment. Developed knowledge and skills in finance.

Learning Outcomes

| Code | Description |
|-------|---|
| PLO1 | Demonstrate a comprehensive understanding and ability to analyse and evaluate the nature, structure, functions, processes of business organisations and financial implications. |
| PLO2 | Select, use and evaluate information from a variety of sources.. |
| PLO3 | Analyse and interpret quantitative and qualitative data. |
| PLO4 | Utilise judgement to draw appropriate conclusions and make recommendations. |
| PLO5 | Analyse, evaluate and synthesise theoretical and applied knowledge and information to develop a coherent understanding and conclusion. |
| PLO6 | Develop own leadership, team-working and other personal qualities necessary for business finance career. |
| PLO7 | Apply problem solving and decision making skills. |
| PLO8 | Act with increasing autonomy to conduct research into business and management issues. |
| PLO9 | Develop a range of work-related skills that demonstrates business acumen. |
| PLO10 | Utilise appropriate ICT software and critically evaluate internet sources. |
| PLO11 | Plan, manage, review and evaluate own learning. |
| PLO12 | Understand the role and management of finance in a business organisation recognising its development and implications. |
| PLO13 | Work effectively on their own and as part of a team. |
| PLO14 | Manage time effectively by learning to plan and prioritise their work in order to meet specified deadlines. |
| PLO15 | Learn independently in the spirit of critical enquiry. |
| PLO16 | Communicate effectively with a wide range of individuals utilising a variety of appropriate media |
| PLO17 | Apply the business and finance concepts and philosophy to private, public and not-for-profit sector organisations. |

| Code | Description |
|-------|---|
| PLO18 | Recognise the importance of collecting relevant data, and the variety of information sources, both primary and secondary. |
| PLO19 | Analyse the contemporary issues in business and finance. |
| PLO20 | Demonstrate knowledge of the business communications tools and the need for integration. |
| PLO21 | Demonstrate detailed knowledge of business and finance. |
| PLO22 | Demonstrate an awareness of strategic, legal and ethical issues affecting business organisations. |
| PLO23 | Apply the skills necessary for academic study and enquiry. |

Programme Structure

Programme Structure Description

The BSc(Hons) Business with Finance programme will consist of six modules at Level 4, seven modules at Level 5 and six modules at Level 6. At Level 4 and 5 all modules are core and at Level 6 there are five core modules and two options. At Level 6 students can choose between either 6613DGABW Personal Finance or 6614DGABW Corporate Governance and Risk.

| Programme Structure - 360 credit points | |
|---|----------|
| Level 4 - 120 credit points | |
| Level 4 Core - 120 credit points | CORE |
| [MODULE] 4601DGABW Academic Skills and Digital Literacy Approved 2022.01 - 20 credit points | |
| [MODULE] 4602DGABW Foundation of Marketing Approved 2022.01 - 20 credit points | |
| [MODULE] 4603DGABW Economics Approved 2022.01 - 20 credit points | |
| [MODULE] 4604DGABW Accounting and Finance Approved 2022.01 - 20 credit points | |
| [MODULE] 4605DGABW Global Business Management Approved 2022.01 - 20 credit points | |
| [MODULE] 4606DGABW Media Communications Approved 2022.01 - 20 credit points | |
| Level 5 - 120 credit points | |
| Level 5 Core - 120 credit points | CORE |
| [MODULE] 5600DGABW Employability Skills Approved 2022.01 - 20 credit points | |
| [MODULE] 5602DGABW Managing People and Organisations Approved 2022.01 - 10 credit points | |
| [MODULE] 5603DGABW Business Research Approved 2022.01 - 10 credit points | |
| [MODULE] 5605DGABW Business Analytics Approved 2022.01 - 20 credit points | |
| [MODULE] 5612DGABW Financial Reporting Approved 2022.01 - 20 credit points | |
| [MODULE] 5613DGABW International Crises Approved 2022.01 - 20 credit points | |
| [MODULE] 5614DGABW Investment and Financial Analysis Approved 2022.01 - 20 credit points | |
| Level 6 - 120 credit points | |
| Level 6 Core - 100 credit points | CORE |
| [MODULE] 6601DGABW Sustainable Futures Approved 2022.01 - 20 credit points | |
| [MODULE] 6603DGABW Strategic Management Approved 2022.01 - 20 credit points | |
| [MODULE] 6605DGABW Business Consultancy Approved 2022.01 - 20 credit points | |
| [MODULE] 6612DGABW International Corporate Finance Approved 2022.01 - 20 credit points | |
| [MODULE] 6615DGABW Contemporary Economic Policy Approved 2022.01 - 20 credit points | |
| Level 6 Optional - 20 credit points | OPTIONAL |
| [MODULE] 6613DGABW Personal Finance Approved 2022.01 - 20 credit points | |
| [MODULE] 6614DGABW Corporate Governance and Risk Approved 2022.01 - 20 credit points | |

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

Acquisition of knowledge is achieved through a broad range of teaching methods including lecture, seminar, workshop, case study, video, practical, business game simulation; 'real-world' business issue and international and national case studies. Assessment methods are specified in each module handbook but include unseen examination, open book examination, coursework assignments and presentations. Intellectual skills are developed through practical (case study or 'real-world') project work, tutorial work and coursework assignments. Open ended practical work is designed to permit students to demonstrate achievement of all the learning outcomes in this category. Examples of teaching and learning on the programme include; Lectures Tutor led seminars Student led seminars Workshops Problem-based learning Self directed learning Business game simulations Work placement (Optional) A variety of assessment methods are used including formal examination, coursework (including formal reports and presentations). Practical skills are developed in a co-ordinated and progressive manner throughout the three levels of the programme. In the lower levels attention is focused on the acquisition of basic skills, while at the higher levels more advanced techniques are introduced. A variety of assessment methods are used to assess practical skills including practical tasks, formal reports, presentations, portfolios. Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate. To assess transferable skills a variety of assessment methods are used including examinations, portfolios of learning, formal reports, practical ICT tasks, presentations and business game simulations.

Opportunities for work related learning

The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing the world of work 4. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development of graduate skills that are embedded into the programmes as well as via campus based work related learning. With respect to elements 1, 2 and 4 the Team are of the opinion that the comprehensive mapping exercise of the graduate skills clearly demonstrates that these elements are incorporated into the Programmes, as all the skills will be taught, practised and assessed via the core modules.

Entry Requirements

| Type | Description |
|---------------------------------------|--|
| Alternative qualifications considered | Vietnam Secondary School Graduation/Year 12 completion with a minimum GPA of 7.0 and English level IELTS 5.5 with a minimum of 5.5 in each component. Or Where students do not achieve a GPA of 7.0 we will accept successful completion of the first year of Vietnamese University and English level IELTS 5.5, or equivalent, with a minimum of 5.5 in each component. |

Extra Entry Requirements