

Overview

Programme Code	36768
Programme Title	Creative Project Management
Awarding Institution	Liverpool John Moores University
Programme Type	CPD
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Martin Jones
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Certificate of Professional Development - CP	See Learning Outcomes Below

Alternate Award Names	
------------------------------	--

External Benchmarks

Subject Benchmark Statement	
------------------------------------	--

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Part-Time, Face to Face	April	LJMU Taught	15 Weeks
Part-Time, Face to Face	January	LJMU Taught	15 Weeks
Part-Time, Face to Face	July	LJMU Taught	15 Weeks
Part-Time, Face to Face	October	LJMU Taught	15 Weeks

Aims and Outcomes

Educational Aims of the Programme

1. To provide an opportunity for students to manage a substantial multi-platform team project.
2. To apply a range of relevant interpersonal, team, networking, and project management skills.
3. To contribute to the enhancement of team performance in contexts of varying complexity.

Learning Outcomes

Code	Description
PLO1	Recognise different perspectives and appraise outcomes.
PLO2	Apply relevant ethical and professional values and codes of conduct to personal and/or group decisions and manage actions in contexts of varying complexity.
PLO3	Demonstrate responsibility for the evaluation of own and/or others' capabilities and development using wide-ranging approaches and criteria in contexts of varying complexity.
PLO4	Apply industry standard work flows, tools and techniques to manage a creative project.

Programme Structure

Programme Structure Description

Structure - 30 credit points
Level 5 Core - 30 credit points CORE
[MODULE] 5004LSSCPD Creative Project Management Approved 2022.01 - 30 credit points

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment