

Overview

Programme Code	45750
Programme Title	International Tourism Management
Awarding Institution	Liverpool John Moores University
Programme Type	Degree with Foundation

Awards

Award Type	Award Description	Award Learning Outcomes
Alternative Exit	Diploma in Higher Education (SW) (Fnd) - SDHEF	A student who successfully completes a placement year will be eligible for the Sandwich award and will, in addition to the learning outcomes for the Certificate and Diploma in Higher Education, be able to demonstrate the professional and personal skills necessary for effective employment within a professional environment.
Alternative Exit	Diploma of Higher Education (Fnd) - DHEF	Demonstrate an understanding of management theories and principles applicable to tourism. Apply underlying concepts and principles including where appropriate, the application of those principles in an employment context. Effectively communicate information, arguments and analysis in a variety of forms. Self-appraise and reflect on personal development or achievements. Search for, select, and interpret information from a variety of sources and report results using appropriate communication skills. Develop qualities and skills in order to take personal responsibility and decisions in appropriate contexts. Demonstrate an understanding of the intercultural dimensions of tourism.
Recruitable Target	Bachelor of Arts with Honours (SW) (Fnd) - SBAHF	N/A

Alternative Exit	Certificate of Higher Education (Fnd) - CHEF	Demonstrate an understanding of the contribution of disciplines, concepts and principles in explaining the nature and development of tourism. Demonstrate an understanding of the domestic and international dimensions of tourism. Demonstrate an understanding of the structure, operation and organisation of the tourism industry. Analyse, synthesise, summarise and interpret data or information. Design and use various research methods. Communicate results accurately and reliably to audiences using appropriate methods. Manage time and work to deadlines. Apply knowledge and approaches to the solution of familiar and unfamiliar problems. Engage with the development of employability skills by completing a self-awareness statement.
Target Award	Bachelor of Arts with Honours (Fnd) - BAHF	N/A

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Events, Hospitality, Leisure, Sport and Tourism (2019)
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Accreditation

Programme Accredited by

PSRB Name	Type of Accreditation	Valid From Date	Valid To Date	Additional notes
Tourism Management Institute (TMI)	Accredited by the Tourism Management Institute (TMI), the professional association for the destination management sector.			

Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length Programme Length Unit
Full-Time, Face to Face	September	LJMU Taught	4 Years

Aims and Outcomes

Educational Aims of the Programme	<p>The specific aims of the Accounting and Finance degree programme are to enable the student to:</p> <ol style="list-style-type: none">1. Undertake a rigorous study of the theories and techniques related to accounting and financial management,2. Acquire and develop the practical skills that are essential within an accounting and financial environment,3. Define a course of study in accounting, finance and related subject areas that reflects their particular interests,4. Develop the personal and key skills that will improve their ability to work effectively on their own and within teams, and to be able to meet the challenges of working in a changing environment,5. Prepare either for a career in accounting, finance and related business disciplines or for further relevant academic study.6. Engage with the development of employability skills by completing a self-awareness statement.
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Learning Outcomes

Code	Number	Description
PLO1	1	Explain the legal, social and economic environment underpinning the subject areas.
PLO2	2	Apply basic and more complex accounting techniques in both financial and management accounting.
PLO3	3	Apply the Regulatory Framework of Accounting to various situations.
PLO4	4	Explain the theory underpinning accounting and finance.
PLO5	5	Identify and use current research in technical and theoretical areas of accounting and finance.
PLO6	6	Apply decision-making techniques in the corporate environment with regard to investment appraisal, risk management and financial structure.
PLO7	7	Identify and apply decision making tools to review organisational performance.

PLO8	8	Critically evaluate, analyse and interpret complex technical data
PLO9	9	Make decisions based on complex technical data
PLO10	10	Develop rational and cogent arguments concerning complex accounting/financial situations
PLO11	11	Critically assess accounting and finance theory and practice in the context of the social, economic and political environment.
PLO12	12	Through independent research, find and select appropriate information from a variety of sources.
PLO13	13	Apply specific IT software packages relevant for accounting and finance.
PLO14	14	Apply basic quantitative techniques and statistical analysis
PLO15	15	Communicate effectively both orally and in writing, in manners appropriate to the target audience.
PLO16	16	Participate effectively in a group and make group presentations.
PLO17	17	Work independently.
PLO18	18	Manage time effectively, plan and prioritise work, and meet deadlines.

Course Structure

Programme Structure Description	<p>The programme is offered as a four-year full-time or five-year sandwich programme.</p> <p>The programme operates within the University Academic Framework and is divided into study units called modules. Modules at level 3 have a credit value of 20 credits. All modules on the programme from level 4 to level 6 have a credit value of 20 credits.</p> <p>Each 20 credit module represents 200 hours of student learning, study, revision and assessment. A 20 credit module would attract class contact hours in the range of 20-50 hours depending upon the nature of the subject being studied.</p> <p>A student studies for 120 credits in each academic year. 480 credits (four-year programme) or 600 credits (five-year sandwich programme, comprising of a year long industry placement), are needed for the award of BSc (Hons) Accounting and Finance. Students that take the five-year sandwich (comprising of a year long industry placement) will be expected to complete 5006LBSAF Placement Year module whilst on placement.</p> <p>The programme will offer the opportunity of an additional study year abroad following Level 5 study at LJMU. Students will be enrolled on the 600 credit programme. Of those 600 credits, 120 will be taken via a Level 5 study abroad module (5007LBSAF). The modules to be studied in the host institution must be agreed in advance. The grade for this module will be determined by the Faculty Recognition Panel upon receipt of a transcript from the host institution. The Level 5 mean for the final award mark will be calculated based upon the 240 credits at Level 5.</p> <p>Students can choose either the study year abroad or the year long industry placement.</p> <p>If students achieve 360 credits (120 credits at Level 3, Level 4 and Level 5) they can be awarded the Diploma of Higher Education (DipHE) as an alternative/exit award. Students that achieve 360 credits plus the completion of a year long industry placement can be awarded the Diploma of Higher Education Sandwich (DipHE S/W).</p> <p>Students that achieve 120 credits at Level 3 and 120 credits at Level 4 can be awarded the Certificate of Higher Education (CertHE) as an alternative/exit award.</p> <p>Students who started Level 3 of the programme in September 2021 or later will complete the programme as stated below. Students who started Level 3 of the programme prior to September 2021 will follow the previously validated version of the programme.</p>
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Programme Structure - 480 credit points	
Level 3 - 120 credit points	
Level 3 Core - 120 credit points	CORE
[MODULE] 3100FNDLBS Developing Skills for Business Approved 2022.01 - 20 credit points	
[MODULE] 3101FNDLBS Understanding Business Organisations and Operations Approved 2022.01 - 20 credit points	
[MODULE] 3102FNDLBS Essentials of Management Approved 2022.01 - 20 credit points	
[MODULE] 3103FNDLBS Introduction to Marketing and PR Communications Approved 2022.01 - 20 credit points	
[MODULE] 3104FNDLBS Data Analysis Techniques for Business Approved 2022.01 - 20 credit points	
[MODULE] 3105FNDLBS Programme Case Study Approved 2022.01 - 20 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4100LBSAF Introduction to Financial Accounting Approved 2022.01 - 20 credit points	
[MODULE] 4101LBSAF Business Mathematics & Statistics Approved 2022.01 - 20 credit points	

[MODULE] 4102LBSAF Introduction to Economics Approved 2022.01 - 20 credit points	
[MODULE] 4103LBSAF Academic & Professional Awareness Approved 2022.01 - 20 credit points	
[MODULE] 4104LBSAF Introduction to Financial Reporting & Corporate Governance Approved 2022.01 - 20 credit points	
[MODULE] 4105LBSAF Management & Cost Accounting Approved 2022.01 - 20 credit points	
Level 5 - 120 credit points	
Level 5 Core - 120 credit points	CORE
[MODULE] 5100LBSAF Financial Accounting Approved 2022.01 - 20 credit points	
[MODULE] 5101LBSAF Management Accounting for Decision Making Approved 2022.01 - 20 credit points	
[MODULE] 5102LBSAF Financial Management Approved 2022.01 - 20 credit points	
[MODULE] 5103LBSAF Data Analysis for Accounting and Finance Approved 2022.01 - 20 credit points	
[MODULE] 5104LBSAF Developing Employability Approved 2022.01 - 20 credit points	
[MODULE] 5105LBSAF Law for Accounting and Finance Approved 2022.01 - 20 credit points	
Study Abroad Year - 120 credit points	OPTIONAL
[MODULE] 5007LBSAF Study Year Abroad - Accounting and Finance Approved 2022.01 - 120 credit points	
Sandwich Year - 120 credit points	OPTIONAL
[MODULE] 5006LBSAF Sandwich Year - Accounting and Finance Approved 2022.01 - 120 credit points	
Level 6 - 120 credit points	
Level 6 Core - 80 credit points	CORE
[MODULE] 6100LBSAF Advanced Financial Accounting Approved 2022.01 - 20 credit points	
[MODULE] 6101LBSAF Strategic Management Accounting Approved 2022.01 - 20 credit points	
[MODULE] 6102LBSAF Corporate Finance Approved 2022.01 - 20 credit points	
[MODULE] 6103LBSAF Contemporary Issues in Accounting and Finance Approved 2022.01 - 20 credit points	
Level 6 Optional - 40 credit points	OPTIONAL
[MODULE] 6104LBSAF Taxation Approved 2022.01 - 20 credit points	
[MODULE] 6105LBSAF Auditing & Assurance Approved 2022.01 - 20 credit points	
[MODULE] 6106LBSAF Personal Finance Approved 2022.01 - 20 credit points	
[MODULE] 6105LBSAF Auditing & Assurance Approved 2022.01 - 20 credit points	

Teaching, Learning and Assessment

Teaching, Learning and Assessment	<p>The methods used to enable outcomes to be achieved and demonstrated are as follows:</p> <p>The acquisition of core knowledge is achieved through a range of teaching methods including lecture, seminar, tutorial and workshop. The core knowledge and understanding required for the programme determines the teaching methods used within modules. For example, lectures may be used to introduce core theories and concepts, with seminars, tutorials and workshops being utilised to build on core theories and explore in more detail further concepts, ideas and 'real-world' business issues.</p> <p>The ability for students to consolidate their learning has been considered and developed within modules. As well as potentially using workshops, tutorials and seminars to practice and further explore theories and concepts, students will also develop their learning through on-line activities and directed reading.</p> <p>In formulating the assessment strategy, the programme team aims to achieve an appropriate match between teaching and learning methods and assessment tasks in order to ensure that the programme offers variety in its assessment. The provision of formative assessment and feedback has also been considered within modules in order to provide students with the best opportunity to develop their knowledge and understanding of key subjects. Assessment methods for the programme include portfolios, presentations, research case-study, poster campaigns, on-line reflection, tests, essays, reports and examinations.</p>
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Opportunities for work related learning

Opportunities for work related learning
<p>Work-related learning (WRL) comprises four elements:</p> <ol style="list-style-type: none">1. Learning about oneself2. Learning and practising skills3. Experiencing the world of work4. Experiencing and learning how to manage oneself in a range of situations <p>These are addressed within the programme by both the continuing development of graduate skills that are embedded within the programme, by campus-based WRL and by offering opportunities for off-campus WRL.</p> <p>The programme also delivers campus-based WRL through several modules. For example, at Level 4: 4103LBSAF Academic & Professional Awareness will expose students to skill development appropriate within accounting and finance and will provide students with opportunities to network with employers/professional accounting bodies.</p> <p>At Level 5 the 5103LBSAF Data Analysis for Accounting and Finance module will provide students with practical skills that are expected within the profession and the 5104LBSAF Developing Employability module provides students with opportunities to practice 'real-world' work related recruitment practice.</p> <p>At Level 6 module 6103LBSAF Contemporary Issues in Accounting and Finance will provide students with opportunities to identify and evaluate new and innovative topics within the industry and 6107LBSAF Financial Modelling and Valuation will provide students with the opportunity to prepare and present a pitch book. This is industry practice when advising client organisations.</p> <p>Students on the programme also have the opportunity to experience the world of work (off-campus WRL) via the Accounting & Finance Optional Sandwich Placement Year.</p> <p>Students who take the option of the placement year work in a full-time job in industry for a minimum of 48 weeks, in an accounting/finance role. They enter into a learning agreement between themselves, their employer and LBS concerning their personal and professional skill development. Students complete regular learning logs which are assessed by both their LBS and workplace supervisors.</p>

Programme Contacts

Programme Leader

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