

Overview

Programme Code	46125
Programme Title	Business Management
Awarding Institution	Liverpool John Moores University
Programme Type	Degree with Foundation
Language of Programme	All LJMU programmes are delivered and assessed in English
Programme Leader	Andrew Doyle
Link Tutor(s)	

Awards

Award Type	Award Description	Award Learning Outcomes
Target Award	Bachelor of Science with Honours (Fnd) - BSHF	See Learning Outcomes Below
Recruitable Target	Bachelor of Science with Honours (SW) (Fnd) - SBSHF	See Learning Outcomes Below
Alternative Exit	Diploma in Higher Education (SW) (Fnd) - SDHEF	Analyse the structure, functions, processes and management of business organisations. Develop a research proposal appropriate for a level 6 research project and complete a sandwich placement in industry or study abroad year.
Alternative Exit	Bachelor of Science (Fnd) - BSF	Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject.
Alternative Exit	Certificate of Higher Education (Fnd) - CHEF	Use a range of appropriate business software. Describe the structure, functions, processes and management of business organisations. Apply basic quantitative techniques to business problems.
Alternative Exit	Bachelor of Science (SW) - SBS	Demonstrate a broad and comparative knowledge of the general scope of the subject, its different areas and applications, and its interactions with related subjects. A detailed knowledge of a defined subject or a more limited coverage of a specialist area balanced by a wider range of study. In each case, specialised study will be informed by current developments in the subject. Demonstrate a critical understanding of the essential theories, principles and concepts of the subject(s) and of the ways in which these are developed through the main methods of enquiry in the subject.
Alternative Exit	Diploma of Higher Education (Fnd) - DHEF	Analyse the structure, functions, processes and management of business organisations. Develop a research proposal appropriate for a level 6 research project.

Alternate Award Names	
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External Benchmarks

Subject Benchmark Statement	UG-Business and Management (2019)
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Programme Offering(s)

Mode of Study, Mode of Delivery	Intake Month	Teaching Institution	Programme Length
Full-Time, Face to Face	September	LJMU Taught	4 Years
Full-Time, Face to Face	September	LJMU Taught	5 Years

Aims and Outcomes

Educational Aims of the Programme

The curriculum is designed to comply with the QAA General Business and Management Subject Benchmark, published as part of the national academic infrastructure. The BSc (Hons) Business Management with Foundation programme aims to produce graduates who have: Studied contemporary business theories, models and techniques, and are able to identify ethical and sustainable solutions through a philosophy of clinical business practice required within the business environment. Obtained the knowledge and skills required for a successful career in business or undertaking further academic study. Developed the personal, citizenship and key skills to enable students to work effectively on their own and within teams. Also to be able to meet the challenges of working in a constantly changing business environment. Demonstrated the application of skills and knowledge in a work situation through completion of a one year sandwich placement, developing an inculcate positive attitude to lifelong learning. Engaged with the development of employability skills through summative and formative activities. Been provided with the opportunity to gain work experience at an approved partner, complimenting their programme of study at LJMU. This provided the development prospect of professional skills relevant to their pathway, as well as attitude and behaviours necessary for employment in a diverse and changing environment.

Learning Outcomes

Code	Description
PLO1	Describe, analyse and evaluate the structure, functions, processes and management of business organisations.
PLO2	Select and synthesise information from a variety of sources.
PLO3	Apply theoretical concepts and practical techniques to the solution of complex problems.
PLO4	Analyse, evaluate and interpret quantitative and qualitative data.
PLO5	Utilise judgement to draw appropriate conclusions and make recommendations.
PLO6	Plan, conduct and produce a research project report.
PLO7	Utilise appropriate IT software and critically evaluate internet sources
PLO8	Apply problem solving and decision making skills.
PLO9	Conduct research into business and management issues.
PLO10	Develop a range of work-related skills.

Code	Description
PLO11	Communicate effectively with a wide range of individuals utilising appropriate media.
PLO12	Evaluate the role of their chosen specialist area, recognising its development and its implications for the organisation.
PLO13	Work effectively on his/her own and as part of a team.
PLO14	Utilise problem-solving skills in a variety of theoretical and practical situations.
PLO15	Manage time effectively by learning to plan and prioritise their work in order to meet specified deadlines.
PLO16	Learn independently in the spirit of critical enquiry.
PLO17	Apply the business concepts and philosophy to private, public and not-for-profit sector organisations.
PLO18	Utilise business research to improve customer communications and analyse and interpret written, visual and graphical data.
PLO19	Recognise the importance of collecting relevant data, and the variety of information sources, both primary and secondary.
PLO20	Demonstrate knowledge of the business communications tools and the need for integration.
PLO21	Analyse the leading issues in business.
PLO22	Apply a range of theoretical concepts to practical organisational or industry sector issues or problems.
PLO23	Identify issues and formulate appropriate methods of investigation and evaluation.

Programme Structure

Programme Structure Description

The programme will offer the opportunity to study abroad. Students can choose either Option A or Option B unless they undertake the Sandwich Year, in which case Option B is not available: Option A: replacement of 60 credits of Level 5 with appropriate study abroad. The programme will offer the opportunity of 60 credits of study at Level 5. Students will be enrolled on a 480 credit honours with study abroad programme. A 60 credit Level 5 study abroad module (5098LBSBSC) will normally replace the semester 2 modules on the standard programme. This study abroad should cover the same learning outcomes as the modules being replaced. The modules to be studied in the host institution must be agreed in advance. The Level 5 mean for the final award mark will be calculated based upon the 120 credits at Level 5. Option B: additional study year abroad following Level 5 The programme will offer the opportunity of an additional study year abroad following Level 5. Students will be enrolled on a 600 credit honours with study abroad programme. Of those 600 credits, 120 will be taken via a Level 5 study abroad module (5097LBSBSC) the modules to be studied in the host institution must be agreed in advance. The Level 5 mean for the final award mark will be calculated based upon the 240 credits at Level 5. The placement year will follow Level 5 and students will be enrolled on a sandwich year module 5099LBSBSC worth 120 credits which equates to a 600 credit honours sandwich programme. The Level 5 mean for the final award mark will be calculated based upon the 240 credits at Level 5. Students are expected to choose a pathway of modules from the list of options at Level 5 and Level 6 as follows: Finance: 5014LBSBSC, 5016LBSBSC, 6008LBSBSC, 6012LBSBSC Marketing: 5011LBSBSC, 5012LBSBSC, 6022LBSBSC, 6023LBSBSC Operations & Technology Management: 5009LBSBSC, 5010LBSBSC, 6024LBSBSC, 6026LBSBSC Human Resource Management: 5007LBSBSC, 5008LBSBSC, 6018LBSBSC, 6019LBSBSC Project Management: 5017LBSBSC, 5018LBSBSC, 6007LBSBSC, 6008LBSBSC Sustainability: 5019LBSBSC, 5020LBSBSC, 6003LBSBSC, 6005LBSBSC At Level 6, students must choose 40 credits from either 6000LBSBSC or 6001LBSBSC. These rules apply to students joining level 3 of the programme from September 2020 onwards - previous programme rules apply to students who joined earlier. Students starting the programme from September 2018 onwards are now offered the opportunity of an additional study year abroad following Level 5.

Programme Structure - 1070 credit points	
Level 3 - 120 credit points	
Level 3 Core - 120 credit points	CORE
[MODULE] 3100FNDLBS Developing Skills for Business Approved 2022.02 - 20 credit points	
[MODULE] 3101FNDLBS Understanding Business Organisations and Operations Approved 2022.02 - 20 credit points	
[MODULE] 3102FNDLBS Essentials of Management Approved 2022.01 - 20 credit points	
[MODULE] 3103FNDLBS Introduction to Marketing and PR Communications Approved 2022.01 - 20 credit points	
[MODULE] 3104FNDLBS Data Analysis Techniques for Business Approved 2022.01 - 20 credit points	
[MODULE] 3105FNDLBS Programme Case Study Approved 2022.01 - 20 credit points	
Level 4 - 120 credit points	
Level 4 Core - 120 credit points	CORE
[MODULE] 4000LBSBSC Business and the Economy Approved 2022.02 - 20 credit points	
[MODULE] 4001LBSBSC Data Analysis for Business Approved 2022.02 - 10 credit points	
[MODULE] 4002LBSBSC Finance and Accounting for Managers Approved 2022.02 - 20 credit points	
[MODULE] 4003LBSBSC Principles of Marketing Approved 2022.02 - 20 credit points	
[MODULE] 4004LBSBSC Operations and Technology Management Approved 2022.02 - 20 credit points	
[MODULE] 4005LBSBSC Managing People and Organisations Approved 2022.02 - 10 credit points	

[MODULE] 4006LBSBSC Personal and Professional Development Approved 2022.03 - 20 credit points	
Level 5 - 490 credit points	
Level 5 Core - 70 credit points	CORE
[MODULE] 5000LBSBSC The Digital Economy Approved 2022.02 - 20 credit points	
[MODULE] 5001LBSBSC Project Management Approved 2022.02 - 20 credit points	
[MODULE] 5003LBSBSC Sustainability and the Circular Economy Approved 2022.02 - 20 credit points	
[MODULE] 5004LBSBSC Employability and Enterprise Approved 2022.02 - 10 credit points	
Level 5 Optional - 240 credit points	OPTIONAL
[MODULE] 5007LBSBSC HR Fundamentals Approved 2022.02 - 20 credit points	
[MODULE] 5008LBSBSC HR Models and Metrics Approved 2022.02 - 20 credit points	
[MODULE] 5009LBSBSC Supply Chain Management Approved 2022.02 - 20 credit points	
[MODULE] 5010LBSBSC Procurement Management Approved 2022.02 - 20 credit points	
[MODULE] 5011LBSBSC Customer Relationship Management Approved 2022.02 - 20 credit points	
[MODULE] 5012LBSBSC Digital Marketing Approved 2022.02 - 20 credit points	
[MODULE] 5014LBSBSC Finance of International Trade Approved 2022.02 - 20 credit points	
[MODULE] 5016LBSBSC Investment and Financial Analysis Approved 2022.02 - 20 credit points	
[MODULE] 5017LBSBSC Project Management Methodologies Approved 2022.02 - 20 credit points	
[MODULE] 5018LBSBSC Leading and Influencing Projects Approved 2022.02 - 20 credit points	
[MODULE] 5019LBSBSC Global Sustainability, Issues and Opportunities Approved 2022.03 - 20 credit points	
[MODULE] 5020LBSBSC CSR- Creating Shared Values Approved 2022.02 - 20 credit points	
Optional Study Semester - 180 credit points	OPTIONAL
Placement Year - 120 credit points	OPTIONAL
[MODULE] 5099LBSBSC Sandwich Year - BSc Business Management Approved 2022.01 - 120 credit points	
OR Study Semester - 180 credit points	OPTIONAL
[MODULE] 5097LBSBSC Study Year Abroad Business Management Approved 2022.02 - 120 credit points	
[MODULE] 5098LBSBSC Study Semester Abroad - BSc Business Management Approved 2022.01 - 60 credit points	
Level 6 - 340 credit points	
Level 6 Core - 40 credit points	CORE
[MODULE] 6002LBSBSC Strategic Management Approved 2022.02 - 20 credit points	
[MODULE] 6027LBSBSC Strategic decision making Approved 2022.01 - 20 credit points	
Level 6 Optional - 300 credit points	OPTIONAL
[MODULE] 6000LBSBSC Project Dissertation Approved 2022.02 - 40 credit points	
[MODULE] 6001LBSBSC Business Plan Consultancy Approved 2022.03 - 40 credit points	
[MODULE] 6003LBSBSC Corporate Governance (CG) and Intellectual Property Rights Approved 2022.02 - 20 credit points	
[MODULE] 6005LBSBSC Personal and Professional Ethics Approved 2022.02 - 20 credit points	
[MODULE] 6007LBSBSC Contemporary Project Management and Practice Approved 2022.02 - 20 credit points	
[MODULE] 6008LBSBSC Strategic Corporate and Project Finance Approved 2022.02 - 20 credit points	

[MODULE] 6012LBSBSC	Contemporary Economic Policy Approved 2022.02 - 20 credit points
[MODULE] 6018LBSBSC	Strategic HRM Approved 2022.02 - 20 credit points
[MODULE] 6019LBSBSC	Employment Law Approved 2022.01 - 20 credit points
[MODULE] 6022LBSBSC	Global Marketing Approved 2022.02 - 20 credit points
[MODULE] 6023LBSBSC	Strategic Branding Approved 2022.01 - 20 credit points
[MODULE] 6024LBSBSC	Logistics and Transportation Approved 2022.02 - 20 credit points
[MODULE] 6026LBSBSC	Lean Operations Approved 2022.01 - 20 credit points

Module specifications may be accessed at <https://proformas.ljmu.ac.uk/Default.aspx>

Teaching, Learning and Assessment

The acquisition of core knowledge is achieved through a range of teaching methods including lecture, seminar, tutorial and workshop. The core knowledge and understanding required for the programme determines the teaching methods used within modules. For example, lectures may be used to introduce core theories and concepts, with seminars, tutorials and workshops being utilised to build on core theories and explore in more detail further concepts, ideas and 'real-world' business issues. The ability for students to consolidate their learning has been considered and developed within modules. As well as potentially using workshops, tutorials and seminars to practice and further explore theories and concepts, students will also develop their learning through on-line activities and directed reading. In formulating the assessment strategy, the programme team aims to achieve an appropriate match between teaching and learning methods and assessment tasks in order to ensure that the programme offers variety in its assessment. The provision of formative assessment and feedback has also been considered within modules in order to provide students with the best opportunity to develop their knowledge and understanding of key subjects. Assessment methods for the programme include portfolios, presentations, research case-study, poster campaigns, on-line reflection, tests, essays, reports and examinations.

Opportunities for work related learning

The four elements of Work Related Learning (WRL): 1. Learning about oneself 2. Learning and practising skills 3. Experiencing the world of work 4. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development that is embedded into the programmes through the philosophy of clinical business practice, in addition to campus based work related learning. With respect to elements 1, 2 and 4 the Team are of the opinion that these skills are clearly demonstrated in the Programmes and are practised and assessed via the core modules. This approach provides students with an opportunity to choose those options at Level Five and Level Six that will enable them to hone and further develop those skills that they identify as being important to them. In relation to element 3, this is achieved on the BSc Business Management Programme via the Placement Year. At Level 6 Project students research either a live business problem connected to a company preferable their placement organisation, or research a business related issue, dealing with real business problems. This research is undertaken individually with support from an individual supervisor and written up as an analytical report.

Entry Requirements

Type	Description
Other international requirements	International applications will be considered in line with UK qualifications. Any Applicant whose first language is not English will be required to have IELTS 6.0 (minimum 5.5 in each component).

Alternative qualifications considered	Prior to starting the programme applicants must have obtained grade 4 or grade C or above in English Language and Mathematics GCSE or an approved alternative qualification (or equivalent). • Key Skills Level 2 in English/ Maths • NVQ Level 2 Functional skills in Maths and English Writing and or Reading • Skills for Life Level 2 in Numeracy/English • Higher Diploma in Maths/ English • Functional skills Level 2 in Maths/ English • Northern Ireland Essential Skills Level 2 in communication or Application of Number • Wales Essential Skills Level 2 in Communication or Application of Number
NVQ	Applicants holding an HND in a relevant subject area will be considered for direct entry to Level 5 of the programme.
BTECs	BTEC certificate: Acceptable only when combined with other qualifications. 90 credit diploma: Acceptable only when combined with other level 3 qualifications. Diploma (QCF): Acceptable on its own and combined with other qualifications. Diploma subjects / grades required: DM if studied on its own or to the total of 72 UCAS points if combined with other qualifications. Extended diploma (QCF): Acceptable on its own and combined with other qualifications. Extended diploma subjects / grades required: MMP if studied on its own or to the total of 72 UCAS points if combined with other qualifications.
A levels	72 UCAS tariff points from a minimum of 2 A Levels. Key skills points are accepted in accordance with the UCAS tariff. AS level awards are accepted only when the full A level is not studied and only up to 20 UCAS points maximum.
International Baccalaureate	24 IB Diploma points

Extra Entry Requirements