

# PROGRAMME SPECIFICATION

## Bachelor of Science in Maritime Management

<b>Awarding institution</b>	Liverpool John Moores University
<b>Teaching institution</b>	LJMU
<b>JACS Code</b>	H300
<b>Programme Duration</b>	Full-Time: 15 Weeks
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Subject benchmark statement</b>	General Business and Management 2015
<b>Programme accredited by</b>	
<b>Description of accreditation</b>	
<b>Validated target and alternative exit awards</b>	Bachelor of Science in Maritime Management
<b>Programme Leader</b>	Alan Wall

## Educational aims of the programme

To undertake a rigorous study of management in the maritime sector including law, insurance, finance and economics. The programme will include the changing external environment in which they operate, using the relevant literature and with reference to current commercial practice.

To provide the opportunity to evaluate the commercial, legal and financial aspects of the maritime industry

To prepare for or develop a career in management in the maritime industry.

To develop students as independent learners.

To enhance lifelong learning skills and to contribute to the development of the maritime industry as effective global citizens.

To develop professional skills relevant to their programme of study, as well as attitudes and behaviours necessary for employment in a diverse and changing environment.

## Target award Learning Outcomes - Bachelor of Science

*A student successfully completing the programme of study will have acquired subject knowledge and understanding as well as skills and other attributes.*

## Knowledge and understanding

*A student who is eligible for this award will be able to:*

- A1. Demonstrate knowledge of the structure of and inter-relationships within the maritime business sectors
- A2. Analyse shipping and maritime systems, their purpose and integration into the maritime business arena
- A3. Appraise people's roles and responsibilities within maritime business organisations
- A4. Show awareness of the strategy of maritime business operations management
- A5. Show a socially responsible and ethically sound attitude in relation to social, cultural, economic and environmental issues

### **Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Acquisition of knowledge is achieved mainly through lectures, tutorials and directed student-centred learning. Understanding is reinforced through case studies.

### **Assessment**

Testing of the knowledge base is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

## Skills and other attributes

### **Intellectual Skills**

*A student who is eligible for this award will be able to:*

- B1. Integrate theory and practice
- B2. Synthesise information from a variety of sources
- B3. Formulate and test hypotheses
- B4. Apply concepts and principles of discipline to complex situations
- B5. Analyse situations and draw appropriate conclusions and recommendations

**Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Intellectual skills are developed through case studies and coursework assignments. Open-ended reports and project work is designed to permit students to demonstrate achievement of all the learning outcomes in this category.

**Assessment**

Testing of intellectual skills is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

## **Professional practical skills**

*A student who is eligible for this award will be able to:*

- C1. Utilise tools and techniques to analyse maritime business needs
- C2. Evaluate solutions to maritime business problems
- C3. Develop the ability to plan policies and strategies for a variety of maritime business needs
- C4. Apply knowledge and understanding to a variety of situations
- C5. Conduct research into a variety of maritime business issues
- C6. Learn effectively for the purpose of continuing professional development and in a wider context throughout their career

**Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Professional practical skills are developed through the completion of tutorial and assessed work throughout the programme.

**Assessment**

Subject practical skills are developed in a coordinated and progressive manner throughout the programme.

## **Transferable / key skills**

*A student who is eligible for this award will be able to:*

- D1. Communicate effectively to a wide range of individuals by a variety of means
- D2. Manage time and work to deadlines
- D3. Effectively use IT for maritime business and management purposes
- D4. Utilise problem solving skills in a variety of theoretical and practical situations

**Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Transferable/key skills are developed in the completion of tutorial and assessed work throughout the programme.

**Assessment**

Key skills are generally incorporated within modules and related to relevant assessments as appropriate.

## **Programme structure - programme rules and modules**

### **Programme rules**

The programme is offered in full-time mode over one semester for the completion of 60 credits, starting in September. There are four 20 credit modules available, two are core modules that must be completed and a

single optional module is selected to make up the required 60 credits.

Level 6	Potential Awards on completion	Bachelor of Science
Core	Option	Award Requirements
6101MAR Maritime Finance and Economics (20 credits) 6106MAR Law and Insurance (20 credits)	6100NAU NAVIGATION TECHNOLOGY (20 credits) 6104MAR Global Logistics and Transport (20 credits)	40 core credits at level 6 20 option credits at level 6

## Information about assessment regulations

All programmes leading to LJMU awards operate within the University's Academic Framework.  
<https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework>

## Opportunities for work-related learning ( location and nature of activities)

Many assessment items in taught modules have a high degree of workplace application and relevance.

## Criteria for admission

### Other

This programme will only run for a closed client group. Applicants will have successfully completed an LJMU DipHE in Nautical Science (or equivalent) at ALAM. There is a recognition agreement in place with ALAM.

IELTS 6.0 or equivalent.

### Level 5 Learning Outcomes

Level 5 builds on the knowledge gained at level 4 and develops core areas of study to enable problem solving from a management level. Students will be able to evaluate a wide range of information and will develop the research skills needed to complete a major project at level 6. Students will also achieve professional level practice skills through Work Based Learning placements.

### Level 4 Learning Outcomes

Level 4 aims to provide students with the fundamental knowledge and key skills required to allow further study at level 5 and 6. Students will achieve an understanding of basic Navigation, Shipboard Operations, Study Skills, and Shipboard Management and solve problems from an operational perspective. Students will also develop practice skills through Work Based Learning placements.

## External Quality Benchmarks

All programmes leading to LJMU awards have been designed and approved in accordance with the UK Quality Code for Higher Education, including the Framework for Higher Education Qualifications in the UK (FHEQ) and subject benchmark statements where applicable.

The University is subject to periodic review of its quality and standards by the Quality Assurance Agency (QAA). Published review reports are available on the QAA website at [www.qaa.ac.uk](http://www.qaa.ac.uk)

Programmes which are professionally accredited are reviewed by professional, statutory and regulatory bodies (PSRBs) and such programmes must meet the competencies/standards of those PSRBs.

## Support for students and their learning

The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services.

Students are able to access a range of professional services including:

- Advice on practical aspects of study and how to use these opportunities to support and enhance their personal and academic development. This includes support for placements and careers guidance.
- Student Advice and Wellbeing Services provide students with advice, support and information, particularly

in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling.

- Students studying for an LJMU award at a partner organisation will have access to local support services

## **Methods for evaluating and improving the quality and standards of teaching and learning**

### **Student Feedback and Evaluation**

The University uses the results of student feedback from internal and external student surveys (such as module evaluations, the NSS and PTES), module evaluation questionnaires and meetings with student representatives to improve the quality of programmes.

### **Staff development**

The quality of teaching is assured through staff review and staff development in learning, teaching and assessment.

### **Internal Review**

All programmes are reviewed annually and periodically, informed by a range of data and feedback, to ensure quality and standards of programmes and to make improvements to programmes.

### **External Examining**

External examiners are appointed to programmes to assess whether:

- the University is maintaining the threshold academic standards set for awards in accordance with the FHEQ and applicable subject benchmark statements
- the assessment process measures student achievement rigorously and fairly against the intended outcomes of the programme(s) and is conducted in line with University policies and regulations
- the academic standards are comparable with those in other UK higher education institutions of which external examiners have experience
- the achievement of students are comparable with those in other UK higher education institutions of which the external examiners have experience

and to provide informative comment and recommendations on:

- good practice and innovation relating to learning, teaching and assessment observed by external examiners
- opportunities to enhance the quality of the learning opportunities provided to students

### **Please note:**

*This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content, teaching, learning and assessment methods of each module can be found in module and programme guides.*