PROGRAMME SPECIFICATION

Bachelor of Arts with Honours in Business with International Business Management

Awarding institution	Liverpool John Moores University
Teaching institution	Imperia Institute of Technology
JACS Code	N100
Programme Duration	Part-Time: 5 Years
Language of Programme	All LJMU programmes are delivered and assessed in English
Subject benchmark statement	General business and management 2015 QAA 1089 02/2015
Programme accredited by	
Description of accreditation	
Validated target and alternative exit awards	Bachelor of Arts with Honours in Business with International Business Management Diploma of Higher Education in Business with International Business Management Certificate of Higher Education in Business with International Business Management
Link Tutor	Khalid Abbas

Educational aims of the programme

The BA (Hons.) Business with International Business Management programme aims to produce graduates who have:

Acquired knowledge of business theories, models and techniques and issues rigorously and who have the practical skills needed within the business environment.

Developed the knowledge and skills necessary for a successful career in business or to undertake a further academic study.

Developed the personal and key skills to enable them to work effectively on their own and within teams and to be able to meet the challenges of working in a changeable business environment.

Developed knowledge and skills in international business management.

Alternative Exit/ Interim Award Learning Outcomes - Certificate of Higher Education

A student who is eligible for this award will be able to:

Use a range of appropriate business software.

Describe the structure, functions, processes and management of business organisations.

Apply basic quantitative techniques to business problems.

Alternative Exit/ Interim Award Learning Outcomes - Diploma of Higher Education

A student who is eligible for this award will be able to:

Use a range of appropriate business software.

Analyse the structure, functions, processes and management of business organisations.

Apply quantitative techniques to business problems.

Target award Learning Outcomes - Bachelor of Arts with Honours

A student successfully completing the programme of study will have acquired the following subject knowledge and understanding as well as skills and other attributes.

A student who is eligible for this award will be able to:

1. Demonstrate a comprehensive understanding and ability to analyse and evaluate the nature, structure, functions, processes of international business management.

2. Understand the role of international business management in a business recognising its development and implications for the organisation.

3. Apply the business and international business concepts and philosophy to private, public and not-for-profit sector organisations.

4. Recognise the importance of collecting relevant data, and the variety or information sources, both primary

5. and secondary.

6. Analyse the contemporary issues in business and international business management.

7. Apply a range of theoretical concepts to practical organisational or industry sector issues or problems.

8. Demonstrate knowledge of the business communications tools and the need for integration.

9. Demonstrate detailed knowledge of business and international business management.

10. Demonstrate an awareness of strategic, legal and ethical issues affecting business organisations and international business management.

11. Apply the skills necessary for academic study and enquiry.

12. Select, use and evaluate information from a variety of sources.

13. Apply theoretical concepts and practical techniques and skills to the solution of complex problems.

14. Analyse and interpret quantitative and qualitative data.

15. Utilise judgement to draw appropriate conclusions and make recommendations.

16. Analyse, evaluate and synthesise theoretical and applied knowledge and information to develop a coherent understanding and conclusion.

17. Develop own leadership, team-working and other personal qualities necessary for international business management career.

Teaching, Learning and Assessment

The methods used to enable outcomes to be achieved and demonstrated are as follows:

Acquisition of knowledge is achieved through a broad range of teaching methods including lecture, seminar, workshop, action workshop, case study, video, practical, business game simulation, international and national case studies.

Assessment methods are specified in each module handbook but include unseen examination, open book examination, coursework assignments and presentations.

Intellectual skills are developed through practical (case study or 'real-world') tutorial work and coursework assignments. Open ended practical and project work is designed to permit students to demonstrate achievement of all the learning outcomes in this category. Examples of teaching and learning on the programme include:

Lectures

Tutor-led seminars

Student-led seminars

Workshops

Self directed learning

Business game simulations

Work placement year (optional)

Intellectual skills are assessed. A variety of assessment methods are used and formal examination, coursework (including formal reports and presentations), are the main methods for assessment. Examples of assessment on the programme include:

Essays

Reports

In-Class Tests

Unseen Examinations

Open Book Examinations

Portfolio

Practical skills are developed in a co-ordinated and progressive manner throughout the programme. In the lower levels attention is focused on the acquisition of basic skills, while at the higher levels more advanced techniques are introduced.

A variety of assessment methods are used to assess practical skills including practical tasks, formal reports, presentations, portfolios.

Transferable skills are generally incorporated within modules and related to relevant assessments as appropriate.

Transferable skills are assessed. A variety of assessment methods are used including examinations, portfolios of learning, formal reports, presentations and business game simulations.

Programme structure - programme rules and modules

The BA (Hons) Business with International Business Management consists of six 20 credit modules at each level. At level 4, all modules are core and at levels 5 and 6 there are 5 core modules and one option.

Level 6	Potential Awards on completion	Bachelor of Arts with Honours
Core	Option	Award Requirements
6502IMPBW Strategic Management (20 credits) 6503IMPBW Business Consultancy (20 credits) 6504IMPBW Innovation & Creativity for Business (20 credits) 6509IMPBW International Business Organisations (20 credits) 6510IMPBW International Business Cultures (20 credits)	6500IMPBW Corporate Social Responsibility (20 credits) 6501IMPBW Personal Development and Employment (20 credits)	100 core credits at level 6 20 option credits at level 6

Level 5	Potential Awards on completion	
Core	Option	Award Requirements
5502IMPBW Organisational Behaviour (20 credits) 5503IMPBW Digital Business Intelligence (20 credits) 5504IMPBW Research Methods (20 credits) 5506IMPBW International Monetary and Financial Systems (20 credits) 5509IMPBW International Institutions Trade and Markets (20 credits)	5500IMPBW Employability Skills (20 credits) 5501IMPBW Personal Development (20 credits)	100 core credits at level 5 20 option credits at level 5

Level 4	Potential Awards on completion	
Core	Option	Award Requirements
4500IMPBW Business and Economic Decisions (20 credits) 4501IMPBW Contemporary Business Issues (20 credits) 4502IMPBW Academic and Business Skills (20 credits) 4503IMPBW Marketing for Business (20 credits) 4504IMPBW Finance and Accounting Skills (20 credits) 4505IMPBW Fundamentals of		120 core credits at level 4 0 option credits at level 4

Management (20 credits)		

Information about assessment regulations

All programmes leading to LJMU awards operate within the University's Academic Framework.
https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework

Opportunities for work-related learning (location and nature of activities)

The four elements of Work Related Learning (WRL):

1. Learning about oneself

2. Learning and practising skills

3. Experiencing the world of work

4. Experiencing and learning how to learn and manage oneself in a range of situations will be addressed through the continuing development of graduate skills that are embedded into the programmes as well as via campus based work related learning. With respect to elements 1, 2 and 4 the team is of the opinion that the comprehensive mapping exercise of the graduate skills clearly demonstrates that these elements are incorporated into the Programmes, as all the skills will be taught, practised and assessed via the core modules. This approach provides students with an opportunity to follow their pathways at Level Five and Level Six that will enable them to further develop those skills that they identify as being important to them.

The programme also has strong employer involvement. Many modules have guest speakers from industry.

Criteria for admission

Mature entry
Mature and non-standard applicants providing evidence of ability to undertake the Programme will be considered on an individual basis.

Overseas qualifications
STPM: minimum 2 Principal Passes

A-Level: minimum 2 Passes

UEC: 5Bs

Foundation / Matriculation: Minimum CGPA of 2.00 Level 4

Diploma in Business:

Having successfully completed Diploma in Business from IMPERIA or other accredited Higher Institutions with CGPA 2.00 Level 5

English Language Requirement

STPM English Syllabus 914 Grade C

STPM English Syllabus 920 Grade D

SPM English Syllabus 1322 Grade B

SPM English Syllabus 1119 Grade 1-6

GCE ‘O’ Level credit

IELTS Band 5.5

TOEFL

TOEFL (computer-marked) 550 & above

220 or above

Malaysian University English Test(MUET) Band 3

PTE Academic Score 42-49

External Quality Benchmarks

All programmes leading to LJMU awards have been designed and approved in accordance with the UK Quality

Code for Higher Education, including the Framework for Higher Education Qualifications in the UK (FHEQ) and subject benchmark statements where applicable.

The University is subject to periodic review of its quality and standards by the Quality Assurance Agency (QAA) Published review reports are available on the QAA website at www.qaa.ac.uk

Programmes which are professionally accredited are reviewed by professional, statutory and regulatory bodies (PSRBs) and such programmes must meet the competencies/standards of those PSRBs.

Support for students and their learning

The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services.

Students are able to access a range of professional services including:

- Advice on practical aspects of study and how to use these opportunities to support and enhance their personal and academic development. This includes support for placements and careers guidance.
- Student Advice and Wellbeing Services provide students with advice, support and information, particularly in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling.
- Students studying for an LJMU award at a partner organisation will have access to local support services

Methods for evaluating and improving the quality and standards of teaching and learning

Student Feedback and Evaluation

The University uses the results of student feedback from internal and external student surveys (such as module evaluations, the NSS and PTES), module evaluation questionnaires and meetings with student representatives to improve the quality of programmes.

Staff development

The quality of teaching is assured through staff review and staff development in learning, teaching and assessment.

Internal Review

All programmes are reviewed annually and periodically, informed by a range of data and feedback, to ensure quality and standards of programmes and to make improvements to programmes.

External Examining

External examiners are appointed to programmes to assess whether:

- the University is maintaining the threshold academic standards set for awards in accordance with the FHEQ and applicable subject benchmark statements
- the assessment process measures student achievement rigorously and fairly against the intended outcomes of the programme(s) and is conducted in line with University policies and regulations
- the academic standards are comparable with those in other UK higher education institutions of which external examiners have experience
- the achievement of students are comparable with those in other UK higher education institutions of which the external examiners have experience

and to provide informative comment and recommendations on:

- good practice and innovation relating to learning, teaching and assessment observed by external examiners
- opportunities to enhance the quality of the learning opportunities provided to students

Please note:

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content, teaching, learning and assessment methods of each module can be found in module and programme guides.