

# PROGRAMME SPECIFICATION

## Bachelor of Arts with Honours (SW) in International Business Studies and French

<b>Awarding institution</b>	Liverpool John Moores University
<b>Teaching institution</b>	Liverpool John Moores University
<b>UCAS Code</b>	NT11
<b>JACS Code</b>	N120, T100
<b>Programme Duration</b>	
<b>Language of Programme</b>	All LJMU programmes are delivered and assessed in English
<b>Subject benchmark statement</b>	Languages and Related Studies (2007), General Business and Management (2007)
<b>Programme accredited by</b>	
<b>Description of accreditation</b>	
<b>Validated target and alternative exit awards</b>	Bachelor of Arts with Honours in International Business Studies and French  Bachelor of Arts with Honours (SW) in International Business Studies and French  Bachelor of Arts in International Business Studies and French  Bachelor of Arts (SW) in International Business Studies and French  Diploma of Higher Education in International Business Studies and French  Certificate of Higher Education in International Business Studies and French

### Programme Leader

## Educational aims of the programme

Provide an educational foundation for a range of administrative and management careers in business.

Enable students to enhance their contribution in employment.

Provide flexibility, knowledge, skills and motivation as a basis for future studies and career development.

Develop students ability in business through effective use and combination of the knowledge and skills gained in different parts of the programme.

Develop a range of skills and techniques, personal qualities and attitudes essential for successful performance in working life.

## Target award Learning Outcomes - Bachelor of Arts with Honours (SW)

*A student successfully completing the programme of study will have acquired subject knowledge and understanding as well as skills and other attributes.*

### Knowledge and understanding

*A student who is eligible for this award will be able to:*

A1. Business organisations and their external environment- structures, function, process, management and operational climate.

A2. Markets- their development and operation.

A3. Customers- expectations, service and orientation.

- A4. People- their role and development within organisations.
- A5. Operations- the management of resources and operations.
- A6. Finance- sources and uses of finance.
- A7. Information systems- The development, management and exploitation of information systems.
- A8. ICT- comprehension and use of the relevant ICT for business application.
- A9. Business Planning and Strategy.
- A10. Contemporary and pervasive issues- relating to the dynamic nature of business and IS enabling professional practice.

**Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Acquisition of knowledge is achieved through a broad range of teaching methods including lecture, tutorial, workshop,, case study, video, practical, or "real-world" business issue.

**Assessment**

Assessment methods are specified in each module handbook.

## **Skills and other attributes**

### **Intellectual Skills**

*A student who is eligible for this award will be able to:*

- B1. Integrate theory and practice.
- B2. Synthesise information from a variety of sources.
- B3. Formulate and test hypotheses.
- B4. Apply concepts and principles of the discipline to complex problems.
- B5. Analyse situations and draw appropriate conclusions and recommendations.
- B6. Demonstrate the skills necessary to plan, conduct and report a programme of original research.

**Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Intellectual skills are developed through practical project work (case study or real world), tutorial work and coursework assignments. Open ended practical and project work is designed permit students to demonstrate achievement of all the learning outcomes.

**Assessment**

Intellectual skills are assessed by a variety of methods including, coursework, practical project work and exams.

## **Professional practical skills**

*A student who is eligible for this award will be able to:*

- C1. Record and evidence own learning and plan for their own personal educational, career development.

**Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Personal development is incorporated into the programme through the development of common skills and the level 2 Core Module- Personal Development.

**Assessment**

## **Transferable / key skills**

*A student who is eligible for this award will be able to:*

- D1. Communicate effectively to a wide range of individuals by a variety of means.
- D2. Manage time and work to deadlines.
- D3. Work as a member of an interdisciplinary team.
- D4. Effectively use ICT for creating business applications.
- D5. Project plan and time/task management.

D6. Utilise problem solving skills in a variety of theoretical and practical situations.

D7. Use numerical and quantitative skills.

D8. Conduct research into business and management issues.

D9. Learn effectively for the purpose of continuing professional development and in wider context throughout their career.

**Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated**

Transferable skills are generally incorporated within modules and related to relevant assignments as appropriate.

**Assessment**

A variety of assessment methods are used including examinations; portfolio learning; formal reports; informal and formal presentations.

**Programme structure - programme rules and modules**

**Programme rules**

Additional 12 credit modules 4000LAIS, 5000LAIS, will be offered to continuing students who are required to study a 12 credit module for the purpose of referral/deferral and module re-registration.

Level 6	Potential Awards on completion	Bachelor of Arts with Honours (SW)
Core	Option	Award Requirements
6000BUSST STRATEGIC MANAGEMENT (12 credits) 6001BUSMA COMPARATIVE BUSINESS CULTURES (12 credits) 6015LAFR FRENCH FOR PROFESSIONAL PURPOSES 1 (24 credits) 6016LAFR FRENCH FOR PROFESSIONAL PURPOSES 2 (24 credits)	6000LAJP MANAGING BUSINESS IN JAPAN (12 credits) 6001BUSSR CORPORATE SOCIAL RESPONSIBILITY (12 credits) 6002BUSOM MANAGING PROJECTS (12 credits) 6002BUSSR INTERNATIONAL BUSINESS ETHICS (12 credits) 6006BUSHM DEVELOPMENT OF PEOPLE IN AN INTERNATIONAL ENVIRONMENT (12 credits) 6008BUSMK INTERNATIONAL MARKETING (12 credits) 6009BUSMK INTERNATIONAL BUSINESS PROJECT (12 credits) 6017LAFR CONTEMPORARY FRENCH ISSUES (12 credits) 6018LAFR LE MONDE DES AFFAIRES (12 credits) 6051BUSAE INTERNATIONAL FINANCE (12 credits)	72 core credits at level 6 48 option credits at level 6

Level 5	Potential Awards on completion	
Core	Option	Award Requirements
5000BUSMA MANAGEMENT FOR FINANCIAL MANAGERS (12 credits) 5000BUSRE RESEARCH METHODS FOR BUSINESS (12 credits) 5001BUSMA INTERNATIONAL BUSINESS PRACTICE (12 credits) 5001LAFR APPLIED FRENCH LANGUAGE I (POST AS/A LEVEL) (12 credits) 5001LASSS THE YEAR ABROAD IN FOCUS (12 credits) 5002LAFR APPLIED FRENCH LANGUAGE II (12 credits) 5003LAFR DEVELOPMENT OF	5004BUSMK INTERNATIONAL MARKETING PRINCIPLES (12 credits) 5006BUSHM MANAGING PEOPLE IN AN INTERNATIONAL ENVIRONMENT (12 credits) 5006LAFR LA FRANCOPHONIE (12 credits) 5030BUSAE INTERNATIONAL TRADE FINANCE (12 credits) 5005LAFR FRENCH BUSINESS ENVIRONMENT AND COMMUNICATIONS (12 credits)	84 core credits at level 5 36 option credits at level 5

CONTEMPORARY FRANCE (12 credits)		
Level 4	Potential Awards on completion	
Core	Option	Award Requirements
4000BUSST BUSINESS AND SOCIETY (12 credits) 4002LAFR FRENCH POST A LEVEL LANGUAGE (24 credits) 4004LASS LEARNING MATTERS (24 credits) 4006BUSAE FINANCIAL ACCOUNTING FOR BUSINESS (12 credits) 4006LAFR CONTEMPORARY FRENCH SOCIETY (24 credits) 4033BUSIS INFORMATION TECHNOLOGY IN BUSINESS (12 credits) 4001BUSHM ORGANISATIONAL BEHAVIOUR (12 credits)		120 core credits at level 4 0 option credits at level 4

## Information about assessment regulations

All programmes leading to LJMU awards operate within the University's Academic Framework.  
<https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework>

## Opportunities for work-related learning ( location and nature of activities)

### Criteria for admission

#### Other

All applicants must have GCSE mathematics and English Language grade C or above.

160 UCAS tariff points, including at least 120 points from advanced GCE and/or Vocational A Levels (6 unit awards). Key skills points are accepted.

Ordinary National Diploma or Certificate.

Mature, non-standard applicants providing evidence of ability to undertake the programme.

### External Quality Benchmarks

All programmes leading to LJMU awards have been designed and approved in accordance with the UK Quality Code for Higher Education, including the Framework for Higher Education Qualifications in the UK (FHEQ) and subject benchmark statements where applicable.

The University is subject to periodic review of its quality and standards by the Quality Assurance Agency (QAA) Published review reports are available on the QAA website at [www.qaa.ac.uk](http://www.qaa.ac.uk)

Programmes which are professionally accredited are reviewed by professional, statutory and regulatory bodies (PSRBs) and such programmes must meet the competencies/standards of those PSRBs.

### Support for students and their learning

The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services.

Students are able to access a range of professional services including:

- Advice on practical aspects of study and how to use these opportunities to support and enhance their personal and academic development. This includes support for placements and careers guidance.

- Student Advice and Wellbeing Services provide students with advice, support and information, particularly in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling.
- Students studying for an LJMU award at a partner organisation will have access to local support services

## **Methods for evaluating and improving the quality and standards of teaching and learning**

### **Student Feedback and Evaluation**

The University uses the results of student feedback from internal and external student surveys (such as module evaluations, the NSS and PTES), module evaluation questionnaires and meetings with student representatives to improve the quality of programmes.

### **Staff development**

The quality of teaching is assured through staff review and staff development in learning, teaching and assessment.

### **Internal Review**

All programmes are reviewed annually and periodically, informed by a range of data and feedback, to ensure quality and standards of programmes and to make improvements to programmes.

### **External Examining**

External examiners are appointed to programmes to assess whether:

- the University is maintaining the threshold academic standards set for awards in accordance with the FHEQ and applicable subject benchmark statements
- the assessment process measures student achievement rigorously and fairly against the intended outcomes of the programme(s) and is conducted in line with University policies and regulations
- the academic standards are comparable with those in other UK higher education institutions of which external examiners have experience
- the achievement of students are comparable with those in other UK higher education institutions of which the external examiners have experience

and to provide informative comment and recommendations on:

- good practice and innovation relating to learning, teaching and assessment observed by external examiners
- opportunities to enhance the quality of the learning opportunities provided to students

### **Please note:**

*This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content, teaching, learning and assessment methods of each module can be found in module and programme guides.*