

PROGRAMME SPECIFICATION

Certificate of Professional Development in Maritime Business

Awarding institution	Liverpool John Moores University
Teaching institution	Liverpool John Moores University
JACS Code	J600
Programme Duration	Other Full Time: 15 Weeks
Language of Programme	All LJMU programmes are delivered and assessed in English
Subject benchmark statement	
Programme accredited by	
Description of accreditation	
Validated target and alternative exit awards	Certificate of Professional Development in Maritime Business
Programme Leader	Robyn Pyne

Educational aims of the programme

To develop a critical appreciation of the theory and practice of selected aspects of Maritime Studies in a business and logistics context.

To build on and develop students' existing knowledge in an applied manner.

To develop students as independent learners.

Target award Learning Outcomes - Certificate of Professional Development

A student successfully completing the programme of study will have acquired subject knowledge and understanding as well as skills and other attributes.

Knowledge and understanding

A student who is eligible for this award will be able to:

A1. Demonstrate knowledge of aspects of Maritime Studies with particular reference to their business and logistics context.

A2. Analyse systems, their purpose and integration into the maritime business arena.

A3. Appraise people's roles and responsibilities within maritime business organisations.

A4. Critically examine contemporary and pervasive issues relating to the dynamic nature of activities relating to maritime business.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Acquisition of knowledge is achieved mainly through lectures, tutorials and directed student-centred learning. Understanding is reinforced through case studies, on which some coursework assignments are based.

Assessment

Testing of the knowledge base is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

Skills and other attributes

Intellectual Skills

A student who is eligible for this award will be able to:

B1. Integrate theory and practice.

B2. Synthesise information from a variety of sources.

- B3. Formulate and test hypotheses.
- B4. Apply concepts and principles of the discipline to complex problems.
- B5. Analyse situations and draw appropriate conclusions and recommendations.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Intellectual skills are developed through case studies and coursework assignments.

Assessment

Testing of intellectual skills is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

Professional practical skills

A student who is eligible for this award will be able to:

- C1. Utilise tools and techniques to analyse maritime business problems.
- C2. Evaluate solutions to maritime business problems.
- C3. Develop the ability to plan policies and strategies for a variety of business needs.
- C4. Apply knowledge and understanding to a variety of situations.
- C5. Conduct research into a variety of management issues.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Professional practical skills are developed through the completion of tutorial and assessed work throughout the programme.

Assessment

Subject practical skills are integrated into relevant assessment components in order that the student may demonstrate appropriate development.

Transferable / key skills

A student who is eligible for this award will be able to:

- D1. Communicate effectively to a wide range of individuals by a variety of means.
- D2. Manage time and work to deadlines.
- D3. Work as a member of multimodal and cross-functional teams.
- D4. Effectively use ICT in a business context.
- D5. Project plan and time/task management.
- D6. Utilise problem solving skills in a variety of theoretical and practical situations.
- D7. Use numerical and quantitative skills.

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Transferable / key skills are developed in the completion of tutorial and assessed work throughout the programme.

Assessment

Key skills are generally incorporated within modules and related to relevant assessments as appropriate.

Programme structure - programme rules and modules

Programme rules

The programme is offered within semester two, during which time students will study 60 credits. Students may receive the CPD award with successful completion of any 60 credits, irrespective of the balance between level 5 and level 6 options. Students will be taught alongside those on equivalent level undergraduate programmes. The programme consists entirely of optional modules, the ethos being that a range of modules can be offered to suit students' expectations and ensure a valuable learning experience. There is no progression within the programme. Students will typically study the programme as a study abroad option from an HEI in their own

country and transfer the credits obtained through the ECTS.

Level 6	Potential Awards on completion	Certificate of Professional Development
Core	Option	Award Requirements
	6100MAR CPD Project (20 credits) 6104MAR Global Logistics and Transport (20 credits) 6106MAR Law and Insurance (20 credits)	0 core credits at level 6 60 option credits at level 6

Level 5	Potential Awards on completion	
Core	Option	Award Requirements
	5101MAR Shipbroking and Chartering (20 credits) 5108MAR Logistics and Materials (20 credits)	0 core credits at level 5 40 option credits at level 5

Information about assessment regulations

All programmes leading to LJMU awards operate within the University's Academic Framework.
<https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework>

Opportunities for work-related learning (location and nature of activities)

Work-related learning exists within all modules in some form. In Business Engagement, students undertake 'real life' group projects in association with client organisations, as well as participating in assessed debates with industry professionals on relevant contemporary issues. Many assessment components in taught modules have a high degree of workplace application and relevance.

Criteria for admission

Other

Students will typically have completed to a minimum of level 5 in an equivalent programme in Maritime Studies, Maritime Business, Logistics or Transport programme at another HEI.

Overseas qualifications

Where English is not the applicant's first language, an IELTS score of 6.0 or equivalent within the two years prior to applying for the programme.

External Quality Benchmarks

All programmes leading to LJMU awards have been designed and approved in accordance with the UK Quality Code for Higher Education, including the Framework for Higher Education Qualifications in the UK (FHEQ) and subject benchmark statements where applicable.

The University is subject to periodic review of its quality and standards by the Quality Assurance Agency (QAA). Published review reports are available on the QAA website at www.qaa.ac.uk

Programmes which are professionally accredited are reviewed by professional, statutory and regulatory bodies (PSRBs) and such programmes must meet the competencies/standards of those PSRBs.

Support for students and their learning

The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services.

Students are able to access a range of professional services including:

- Advice on practical aspects of study and how to use these opportunities to support and enhance their

personal and academic development. This includes support for placements and careers guidance.

- Student Advice and Wellbeing Services provide students with advice, support and information, particularly in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling.
- Students studying for an LJMU award at a partner organisation will have access to local support services

Methods for evaluating and improving the quality and standards of teaching and learning

Student Feedback and Evaluation

The University uses the results of student feedback from internal and external student surveys (such as module evaluations, the NSS and PTES), module evaluation questionnaires and meetings with student representatives to improve the quality of programmes.

Staff development

The quality of teaching is assured through staff review and staff development in learning, teaching and assessment.

Internal Review

All programmes are reviewed annually and periodically, informed by a range of data and feedback, to ensure quality and standards of programmes and to make improvements to programmes.

External Examining

External examiners are appointed to programmes to assess whether:

- the University is maintaining the threshold academic standards set for awards in accordance with the FHEQ and applicable subject benchmark statements
- the assessment process measures student achievement rigorously and fairly against the intended outcomes of the programme(s) and is conducted in line with University policies and regulations
- the academic standards are comparable with those in other UK higher education institutions of which external examiners have experience
- the achievement of students are comparable with those in other UK higher education institutions of which the external examiners have experience

and to provide informative comment and recommendations on:

- good practice and innovation relating to learning, teaching and assessment observed by external examiners
- opportunities to enhance the quality of the learning opportunities provided to students

Please note:

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content, teaching, learning and assessment methods of each module can be found in module and programme guides.