

PROGRAMME SPECIFICATION

Bachelor of Science with Honours in Maritime Business and Management

Awarding institution	LJMU
Teaching institution	LJMU
UCAS Code	N910
JACS Code	
Programme Duration	Full-Time: 1 Year
Language of Programme	All LJMU programmes are delivered and assessed in English
Subject benchmark statement	General Business and Management
Programme accredited by	
Description of accreditation	
Validated target and alternative exit awards	Bachelor of Science with Honours in Maritime Business and Management
Programme Leader	Robyn Pyne

Educational aims of the programme

To undertake a rigorous study of organisations in the maritime and ports environment, their management and the changing external environment in which they operate, using the relevant literature and with reference to current commercial practice.

To provide the opportunity to evaluate the commercial, legal and financial aspects of the maritime industry to identify sustainable solutions for business, society and the environment.

To prepare for or develop a career in management in the maritime and ports industry or relevant academic study.

To develop students as independent learners.

To enhance lifelong learning skills and to contribute to the sustainable development of the maritime and ports industry as effective global citizens.

Target award Learning Outcomes - Bachelor of Science with Honours

A student successfully completing the programme of study will have acquired the following subject knowledge and understanding as well as skills and other attributes.

A student who is eligible for this award will be able to:

1. Demonstrate knowledge of the structure of and inter-relationships within the maritime business sectors
2. Analyse shipping and maritime systems, their purpose and integration into the maritime business arena
3. Appraise people's roles and responsibilities within maritime business organisations
4. Show awareness of the strategy of maritime business operations management and accounting
5. Critically examine contemporary and pervasive issues relating to the dynamic nature of maritime business
6. Show a socially responsible and ethically sound attitude in relation to social, cultural, economic and environmental issues
7. Synthesise information from a variety of sources
8. Formulate and test hypotheses
9. Analyse situations and draw appropriate conclusions and recommendations
10. Demonstrate skills necessary to plan, conduct and report a programme of original research

11. Utilise tools and techniques to analyse maritime business needs
12. Evaluate solutions to maritime business problems
13. Develop the ability to plan policies and strategies for a variety of maritime business needs
14. Apply knowledge and understanding to a relevant variety of situations
15. Conduct research into a variety of maritime business issues
16. Learn effectively for the purpose of continuing professional development and in a wider context throughout their career
17. Communicate effectively to a wide range of individuals by a variety of means
18. Manage time and work to deadlines
19. Utilise problem solving skills in a variety of theoretical and practical situations
20. Apply numerical and quantitative skills

Teaching, Learning and Assessment

The methods used to enable outcomes to be achieved and demonstrated are as follows:

Acquisition of knowledge is achieved mainly through lectures, tutorials and directed student-centred learning. Understanding is reinforced through case studies.

Testing of the knowledge base is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

Intellectual skills are developed through case studies and coursework assignments. Open-ended reports and project work is designed to permit students to demonstrate achievement of all the learning outcomes in this category.

Testing of intellectual skills is through a combination of unseen written examinations, coursework in the form of case-study reports and coursework assignment submissions.

Professional practical skills are developed through the completion of tutorial and assessed work throughout the programme.

Subject practical skills are developed in a coordinated and progressive manner throughout the programme.

Transferable/key skills are developed in the completion of tutorial and assessed work throughout the programme.

Key skills are generally incorporated within modules and related to relevant assessments as appropriate. There are specific modules where the teaching of key skills is more significant than other modules. These are generally at the lower levels and the key skills are taught through subject specific activities.

Formative group work is applied in seminars and other peer supported learning activities.

Programme structure - programme rules and modules

The programme is offered in full-time mode (one year per 120 credits), with each academic year starting in September. Level 6 allows students to select from one of two options to pursue areas of interest to them in furthering their academic and/or professional career.

Students will be enrolled on a 120 credit honours top-up programme.

Level 6	Potential Awards on completion	Bachelor of Science with Honours
Core	Option	Award Requirements
6101MAR Maritime Finance and Economics (20 credits) 6102MAR Project (40 credits) 6104MAR Global Logistics and Transport (20 credits) 6108MAR Applied Strategy and Marketing (20 credits)	6104MECH Industrial Management (20 credits) 6106MAR Law and Insurance (20 credits)	100 core credits at level 6 20 option credits at level 6

Information about assessment regulations

All programmes leading to LJMU awards operate within the University's Academic Framework.

Opportunities for work-related learning (location and nature of activities)

Work-related learning exists within each 20 credit core modules; students undertake analysis of real-word case studies, sometimes in association with a brief established by a professional organisations, this develops skills in problem-solving and critical analysis, as well as developing networking skills through guest lecture sessions and external visits (where possible); the use of quantitative skills to manipulate data, evaluate, estimate and model business problems, functions and phenomena, an awareness of the key drivers for business success, causes of failure and the importance of providing customer satisfaction and building customer loyalty.

Group work (formative) is a feature across the modules in the core programme, in order to develop an awareness of the interpersonal skills of effective listening, negotiating, persuasion and presentation and their use in generating business contacts, and a feature of used to aid people management: to include communications, team building, leadership and motivating others.

6102MAR Project develops the ability to analyse and evaluate a range of business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy, and to use that research for evidence-based decision-making.

Optional module 6106MAR offers the opportunity to develop legal acumen; the ability to critically analyse statutory provisions and case law.

Optional module 6104MECH supports innovation in management, creativity and enterprise: the ability to act entrepreneurially to generate, develop and communicate ideas, manage and exploit intellectual property, gain support, and deliver successful outcomes.

Criteria for admission

Access

240 credits from a degree or FD(A)/FD(Sc) in a relevant subject discipline

Higher national diploma

240 credits from a degree or FD(A)/FD(Sc) in a relevant subject discipline

Other

Applicants offering other awards or combinations of unit, including equivalent overseas qualifications, will also be considered for RPL/RPEL. All applicants will be considered on an individual basis

All applicants must have GCSE Mathematics and English at grade C or above (or equivalent).

Applicants requiring RPL/RPEL will be mapped against the equivalent of an LJMU DipHE in Nautical Science or Maritime Business Management:

Level 5 Learning Outcomes

Level 5 builds on the knowledge gained at level 4 and develops core areas of study to enable problem solving from a management level. Students will be able to critically examine contemporary and pervasive issues relating to the dynamic nature of maritime business; to analyse situations and draw appropriate conclusions and recommendations; and to plan projects demonstrating time/task management. Students may also have achieved professional level practice skills through Work Based Learning placements.

Level 4 Learning Outcomes

Level 4 aims to provide students with the fundamental knowledge and key skills required to allow further study at level 5. Students will achieve an understanding of Maritime Operations, Study Skills and to solve problems from an operational perspective. They will have the ability to apply concepts and principles of the discipline to a variety of complex situations; and to use IT effectively for maritime business and management, or logistics related, purposes.

Mature entry

The award of credits via Recognition of Prior Learning (RPL) or Recognition of Prior Experiential Learning (RPEL) will be assessed on an individual basis.

Overseas qualifications

An equivalent to year two of a British degree in a relevant subject.

Where English is not the applicant's first language, an IELTS score of 6.0 should have been achieved within the two years prior to the application for the programme. (Other internationally recognised English Language tests may also be considered.)

External Quality Benchmarks

All programmes leading to LJMU awards have been designed and approved in accordance with the UK Quality Code for Higher Education, including the Framework for Higher Education Qualifications in the UK (FHEQ) and subject benchmark statements where applicable.

The University is subject to periodic review of its quality and standards by the Quality Assurance Agency (QAA). Published review reports are available on the QAA website at www.qaa.ac.uk

Programmes which are professionally accredited are reviewed by professional, statutory and regulatory bodies (PSRBs) and such programmes must meet the competencies/standards of those PSRBs.

Support for students and their learning

The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services.

Students are able to access a range of professional services including:

- Advice on practical aspects of study and how to use these opportunities to support and enhance their personal and academic development. This includes support for placements and careers guidance.
- Student Advice and Wellbeing Services provide students with advice, support and information, particularly in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling.
- Students studying for an LJMU award at a partner organisation will have access to local support services

Methods for evaluating and improving the quality and standards of teaching and learning

Student Feedback and Evaluation

The University uses the results of student feedback from internal and external student surveys (such as module evaluations, the NSS and PTES), module evaluation questionnaires and meetings with student representatives to improve the quality of programmes.

Staff development

The quality of teaching is assured through staff review and staff development in learning, teaching and assessment.

Internal Review

All programmes are reviewed annually and periodically, informed by a range of data and feedback, to ensure quality and standards of programmes and to make improvements to programmes.

External Examining

External examiners are appointed to programmes to assess whether:

- the University is maintaining the threshold academic standards set for awards in accordance with the FHEQ and applicable subject benchmark statements
- the assessment process measures student achievement rigorously and fairly against the intended outcomes of the programme(s) and is conducted in line with University policies and regulations
- the academic standards are comparable with those in other UK higher education institutions of which external examiners have experience
- the achievement of students are comparable with those in other UK higher education institutions of which the external examiners have experience

and to provide informative comment and recommendations on:

- good practice and innovation relating to learning, teaching and assessment observed by external examiners
- opportunities to enhance the quality of the learning opportunities provided to students

Please note:

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content, teaching, learning and assessment methods of each module can be found in module and programme

guides.