

PROGRAMME SPECIFICATION

Foundation Degree in Arts in Tourism and Leisure

Awarding institution	Liverpool John Moores University
Teaching institution	WIRRAL METROPOLITAN COLLEGE
JACS Code	N800
Programme Duration	
Language of Programme	All LJMU programmes are delivered and assessed in English
Subject benchmark statement	QAA Foundation Degree Qualification Benchmarks and informed by Hospitality, Leisure, Sport and Tourism Subject Benchmarks
Programme accredited by	
Description of accreditation	
Validated target and alternative exit awards	Foundation Degree in Arts in Tourism and Leisure Certificate of Higher Education in Tourism and Leisure
Link Tutor	Thomas Fletcher

Educational aims of the programme

The programme aims to:

Prepare students to work effectively as professional supervisors and managers within the tourism and leisure industry, drawing on and integrating both academic knowledge and practical skills.

provide students with an understanding of and the ability to apply fundamental theories and concepts of tourism, leisure and hospitality.

Develop supervisors and managers that are reflective professional practitioners working within the legal and ethical frameworks of the tourism and leisure industry.

Develop the skills, knowledge and understanding of students, to pursue an academic study in the industrial environment.

Encourage students to be motivated, professional members of the tourism and leisure industry committed to developing a career in the industry and to life-long learning.

Provide students with the skills and ability to pursue Honours degree level study on completion of this programme.

Target award Learning Outcomes - Foundation Degree in Arts

A student successfully completing the programme of study will have acquired subject knowledge and understanding as well as skills and other attributes.

Knowledge and understanding

A student who is eligible for this award will be able to:

- A1. Key methods and concepts of social science theories related to tourism and leisure
- A2. Key strategies of management and marketing as applied to the tourism and leisure industry
- A3. The application of theoretical perspectives to practical situations in the workplace.
- A4. The production, supply and consumption of a range of services with respect to tourism and leisure
- A5. The theoretical perspectives and current practice regarding behaviour management
- A6. Ethical, sustainable and legal practices within the tourism and leisure industry
- A7. The application of research in the chosen area

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Interactive lectures, tutor-led tutorials, small group activities, self-directed learning, case studies and reflective practice applied to their own place of work.

Assessment

Essays, reports, written seen/unseen examinations, presentations students will be expected to refer and reflect on their work practice within assessments.

Skills and other attributes

Intellectual Skills

A student who is eligible for this award will be able to:

- B1. To integrate, evaluate and apply concepts from appropriate disciplines
- B2. To develop a critical understanding of the tourism and leisure industry
- B3. To identify and solve problems individually and/or co-operatively
- B4. To identify, analyse and interpret data from a wide range of sources
- B5. To demonstrate reflective skills

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Lectures, tutor-led tutorials, small group activities, self-directed learning using research-based teaching materials and methods, problem-based learning scenarios, mentoring in the work environment, work based learning

Assessment

Coursework/examinations. Coursework will include essays, reports, seminar papers, presentations, employer assessment.

Professional practical skills

A student who is eligible for this award will be able to:

- C1. To evaluate practice in a variety of work based settings
- C2. To evaluate the role of the manager within the tourism and leisure industry
- C3. Recognise and respond to moral, ethical and safety issues which directly pertain to the industrial setting including relevant legislation and professional codes of conduct
- C4. To identify own development needs and devise strategy to meet those needs
- C5. To plan design and execute practical activities using appropriate techniques and procedures

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Professional practice will be developed through lectures, small group work, self-directed learning and the use of case studies. Students will use their own workplace expertise and reflect on this with reference to relevant directed activities and reading. This programme has a number of modules where professional practice skills are developed through delivery in the work environment, they are : OLFFT1001, OLFFT2001, OLFFT2008, OLFFT2012.

Assessment

Professional practical skills will be developed and practice evaluated through lectures, seminars, small group activities, self-directed learning, case studies, tutorials. Students will undertake managed activities within their own workplace and will be expected to demonstrate reflection on their own practice as applied to their own workplace. This programme has a number of modules where professional practice skills include assessment by the employer/placement provider, they are : OLFFT1001, OLFFT2001, OLFFT2008, OLFFT2012.

Transferable / key skills

A student who is eligible for this award will be able to:

- D1. Communicate effectively with a wide range of individuals using a variety of means
- D2. Evaluate own academic performance and reflect on own professional performance
- D3. Identify problems and utilise problem solving skills in a variety of theoretical and practical situations
- D4. Manage time, work to deadlines, prioritise workloads and recognise and manage personal emotions and

stress

D5. Take responsibility for personal and professional learning and development (PDP Planning) and understand career opportunities and challenges ahead and begin to plan a career path

D6. Develop numeric, information and communication technology skills

Teaching, learning and assessment methods used to enable outcomes to be achieved and demonstrated

Key/transferable skills will be directly promoted through the Personal Development modules at level 1 and 2 and through the personal Academic Development module at level 1. Examples of strategies for these modules include; lead lectures, tutor-led tutorials, student and tutor-led seminars, self-directed learning using study packs containing case studies and research-based teaching materials, problem-based learning scenarios. Students will be encouraged to reflect on their own workplace as a resource for development of key skills and reflection on their own performance. This programme has a number of modules where transferable skills are developed through delivery in the work environment, they are : OLFFT1001, OLFFT2001, OLFFT2008, OLFFT2012.

Assessment

Assessment of key/transferable skills is through the development of a portfolio of Personal Academic Development which will include both written and oral demonstrations of students' own professional practice within the workplace. This programme has a number of modules where transferable skills include assessment by the employer/placement provider, they are : OLFFT1001, OLFFT2001, OLFFT2008, OLFFT2012

Programme structure - programme rules and modules

Programme rules

Level 5	Potential Awards on completion	Foundation Degree in Arts
Core	Option	Award Requirements
		84 core credits at level 5 36 option credits at level 5
Level 4	Potential Awards on completion	
Core	Option	Award Requirements
		84 core credits at level 4 36 option credits at level 4

Information about assessment regulations

All programmes leading to LJMU awards operate within the University's Academic Framework.
<https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework>

Opportunities for work-related learning (location and nature of activities)

Criteria for admission

Other

Candidates must be able to satisfy the JMU and School admissions requirements in one of the following ways:

Entry to the programme will follow standard Higher Education entry procedures and will be as indicated below. Each college will interview their own applicants by telephone or attending the college. Applicants of 18 years of age by the 31st August in the year of entry need to have studied Level 3 or above for a minimum of two academic years. Applicants above the age of 18 should possess the recognised entry qualifications

Mature entrants (21 years) would be required to demonstrate evidence of recent study and/or relevant vocational experience and a genuine interest in developing their career in the industry and ready to follow a HE level course.

Entry from the following routes are seen as appropriate, subject to the level of achievement. Subject preferences are named, but others will be considered:

A level - Any subject

National Diploma - Travel and Tourism, Hotel Receptionist, Catering, Hospitality, Retail

AVCE - Travel and Tourism, Hospitality

GNVQ Advanced - Leisure and Tourism.

HNC - Any relevant subject

Access to HE - Any relevant subject

NVQ 3 - Any relevant subject

Professional Qualifications at level 3 or above- see paragraph 'mature entrants'

Adults looking to enhance their qualifications - see paragraph 'mature entrants'

A tariff score of 40 points is the minimum entry threshold. The 40 points required for entry could come from A level or a combination of A and AS levels in any subject but the student must show a strong interest in a career within the tourism, leisure and hospitality industry. (The points cannot come solely from Key Skill level 3 awards).

External Quality Benchmarks

All programmes leading to LJMU awards have been designed and approved in accordance with the UK Quality Code for Higher Education, including the Framework for Higher Education Qualifications in the UK (FHEQ) and subject benchmark statements where applicable.

The University is subject to periodic review of its quality and standards by the Quality Assurance Agency (QAA). Published review reports are available on the QAA website at www.qaa.ac.uk

Programmes which are professionally accredited are reviewed by professional, statutory and regulatory bodies (PSRBs) and such programmes must meet the competencies/standards of those PSRBs.

Support for students and their learning

The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services.

Students are able to access a range of professional services including:

- Advice on practical aspects of study and how to use these opportunities to support and enhance their personal and academic development. This includes support for placements and careers guidance.
- Student Advice and Wellbeing Services provide students with advice, support and information, particularly in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling.
- Students studying for an LJMU award at a partner organisation will have access to local support services

Methods for evaluating and improving the quality and standards of teaching and learning

Student Feedback and Evaluation

The University uses the results of student feedback from internal and external student surveys (such as module evaluations, the NSS and PTES), module evaluation questionnaires and meetings with student representatives to improve the quality of programmes.

Staff development

The quality of teaching is assured through staff review and staff development in learning, teaching and assessment.

Internal Review

All programmes are reviewed annually and periodically, informed by a range of data and feedback, to ensure quality and standards of programmes and to make improvements to programmes.

External Examining

External examiners are appointed to programmes to assess whether:

- the University is maintaining the threshold academic standards set for awards in accordance with the FHEQ and applicable subject benchmark statements
- the assessment process measures student achievement rigorously and fairly against the intended outcomes of the programme(s) and is conducted in line with University policies and regulations
- the academic standards are comparable with those in other UK higher education institutions of which external examiners have experience
- the achievement of students are comparable with those in other UK higher education institutions of which the external examiners have experience

and to provide informative comment and recommendations on:

- good practice and innovation relating to learning, teaching and assessment observed by external examiners
- opportunities to enhance the quality of the learning opportunities provided to students

Please note:

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content, teaching, learning and assessment methods of each module can be found in module and programme guides.